

# 2016 AMS 19<sup>th</sup> World Marketing Congress

July 19 – July 23, 2016

IESEG School of Management Paris, France

E-mail: [ams@latech.edu](mailto:ams@latech.edu)

## CONFERENCE REGISTRATION FORM

### GENERAL INFORMATION *(Please print)*

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

University/Company: \_\_\_\_\_

University/Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_ Country: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email \_\_\_\_\_

### LUNCHEON/BANQUET/RECEPTIONS - included in registration fee *(Please check the appropriate space next to events)*

Welcome Reception – 07/19/16 (evening) \_\_\_\_\_ Friday Lunch (at IESEG) – 07/22/16 \_\_\_\_\_

Wednesday Lunch (at IESEG) – 07/20/16 \_\_\_\_\_ WMC Gala Dinner – 07/22/16 (evening) \_\_\_\_\_

Reception – 07/20/16 (evening) \_\_\_\_\_

Thursday Awards Lunch – 07/21/16 \_\_\_\_\_ Vegetarian Option – for all meals \_\_\_\_\_

**REGISTRATION FEE** - Please complete the appropriate space(s) and indicate the total fee paid (in US dollars). **Please note that withdrawing or cancelling your registration will result in a \$150 (US) cancellation fee.**

**\*\*\*YOU MUST HAVE A CURRENT (ACTIVE) AMS MEMBERSHIP TO REGISTER FOR AND ATTEND THE CONFERENCE\*\*\***

### Fellow Registration Options (Faculty, Emeritus, Business Executive)

#### Early Bird Fellow (by 06/01/16)

- AMS Current Fellow Registration \$460.00 \_\_\_\_\_
- AMS Non-Current Fellow Registration (includes annual membership dues) \$550.00 \_\_\_\_\_

#### Regular Fellow Registration (after 06/01/16)

- AMS Current Fellow Registration \$500.00 \_\_\_\_\_
- AMS Non-Current Fellow Registration (includes annual membership dues) \$590.00 \_\_\_\_\_

### Student Registration Options

#### Early Bird Student (by 06/01/16)

- AMS Current Student Registration \$270.00 \_\_\_\_\_
- AMS Non-Current Student Registration (includes annual membership dues) \$330.00 \_\_\_\_\_

#### Regular Student Registration (after 06/01/16)

- AMS Current Student Registration \$310.00 \_\_\_\_\_
- AMS Non-Current Student Registration (includes annual membership dues) \$370.00 \_\_\_\_\_

Add 5-Year-Deal: 5-Year Membership for the price of 4 years \$360.00 \_\_\_\_\_

Connoisseur's Formal Wine Education Session (held during Wednesday reception) \$40.00 \_\_\_\_\_

### Guest Tickets (Only for guests of registered conference attendees)

- Welcome Reception \$30.00 \_\_\_\_\_
- Wednesday Lunch \$30.00 \_\_\_\_\_
- Wednesday Reception \$30.00 \_\_\_\_\_
- Wine Education Session (held during Wednesday reception) \$40.00 \_\_\_\_\_
- Thursday Awards Lunch \$90.00 \_\_\_\_\_
- Friday Lunch \$30.00 \_\_\_\_\_
- WMC Gala Dinner \$240.00 \_\_\_\_\_
- GUEST PASS - includes all of the events at a discounted rate \$350.00 \_\_\_\_\_

**TOTAL DUE** (in US Dollars) \_\_\_\_\_

**By registering for this event, you agree to the following statement:** *"I understand that pictures will be taken during the conference. I give permission to the Academy of Marketing Science (AMS) to use any in which I am included in its communication media (e.g. social media, AMS Quarterly, etc.)."*

### **Non-Online Registration Options**

**1. If paying by check, please return the completed form and check to:**

Academy of Marketing Science  
Louisiana Tech University  
P.O. Box 3072  
Ruston, LA 71272

Make check/money orders payable to the **Academy of Marketing Science**.

**2. If paying by credit card, please provide the following information:**

Visa: \_\_\_\_\_ MasterCard: \_\_\_\_\_ American Express: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return the completed form via email ([ams@latech.edu](mailto:ams@latech.edu)) or fax (318-257-2473).

**3. If paying by wire transfer, please send an email to [ams@latech.edu](mailto:ams@latech.edu) with a request for the AMS bank account information necessary to complete the transaction.**

**\*\*\* In order for us to credit the appropriate member account, kindly send us a receipt or confirmation once the transaction is complete. The receipt needs to include**

- 1) member name**
- 2) affiliation**
- 3) amount**
- 4) name of conference or even the payment is for**

**Failure to submit a receipt will prohibit access to AMS member account and to important communication related to the conference.\*\*\***

*See you in Paris!*