

AMS 19TH WORLD MARKETING CONGRESS – PARIS

Optional cultural activities

To book **guest tickets** please refer to the link below the conference schedule

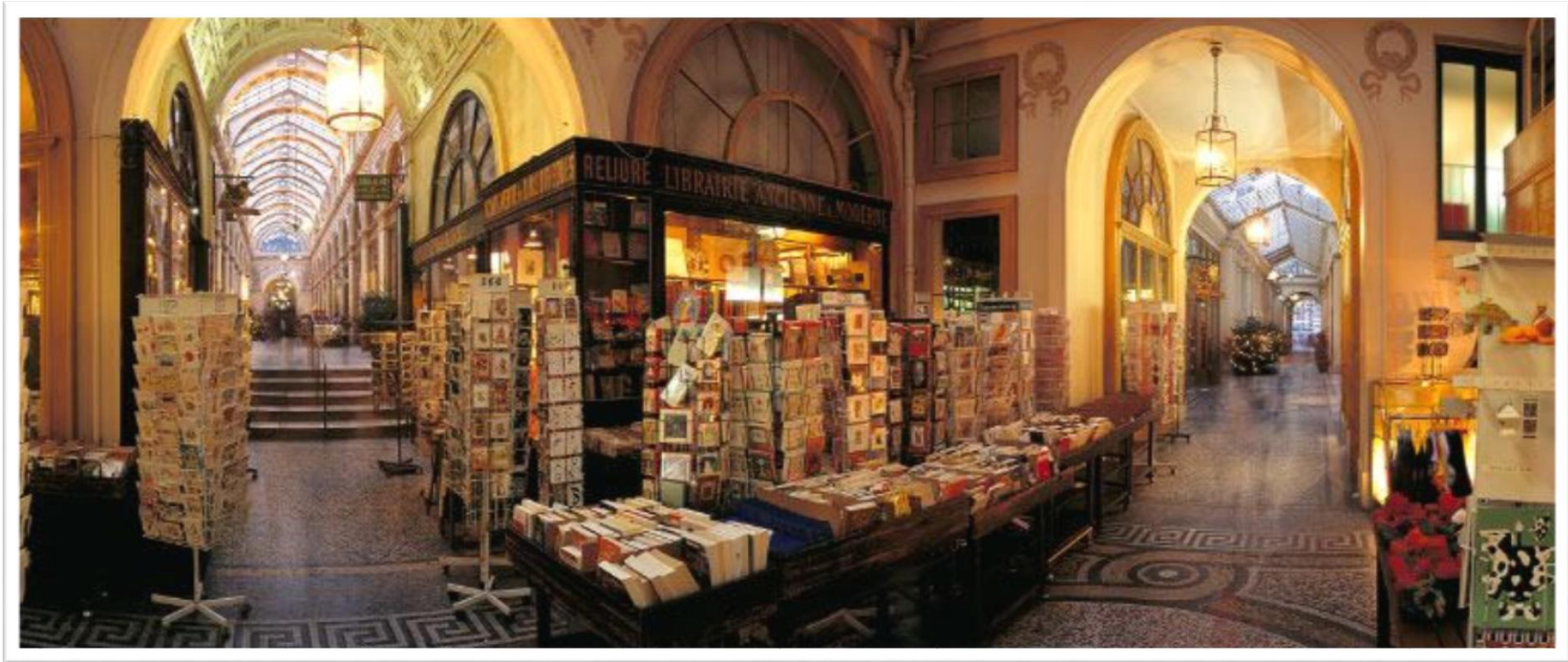
Thursday, July 21st – from 05.30pm

Each activity is limited to 50 persons and must be reserved before 7/6/2016.

- I- Guided tour of Parisian covered passages (15\$)
- II- Cooking class (170\$)



I- Guided tour of Parisian covered passages [[more info](#)]



YOUR PROGRAM

[Paper presentation sessions end at 4.30pm].

04.30-05.30pm: Delegates make their own way (metro ride) to the meeting point with the guide.

06.00-07.30pm: A 1.5hr guided tour through the covered galleries

Real treasures to discover or rediscover!

Are you ready for this **1.5hr guided tour** through these beautiful covered galleries?

They are part of the heritage of Paris, rich with anecdotes, full of charm and authenticity, and recall the intense life which prevailed in those places.

Galerie Vivienne, next door to the Palais-Royal is one of the most iconic covered passages, with a Jean-Paul Gaultier ready-to-wear shop. The nearby Galerie Véro-Dodat also has many upmarket shops, like Christian Louboutin's workshop-boutique. Passage du Grand-Cerf, a 12-metre-high structure made of metal and wrought iron, is one of the most spectacular arcades in Paris.

II – Cooking Class



YOUR PROGRAM

After the sessions (4.30pm), delegates make their own way (20 minutes metro ride) to the Ateliers des Chefs workshop.

06.30-07.00pm: Champagne aperitif and appetizers.

07.00-09.00pm: Cooking class

09.00-10.30pm: Dinner



Be part of a fun and friendly cooking workshop animated by passionate Chefs! Your common goal is to achieve, with symbiosis and synergy, all of a sit-down dinner (appetizer, main course, dessert).