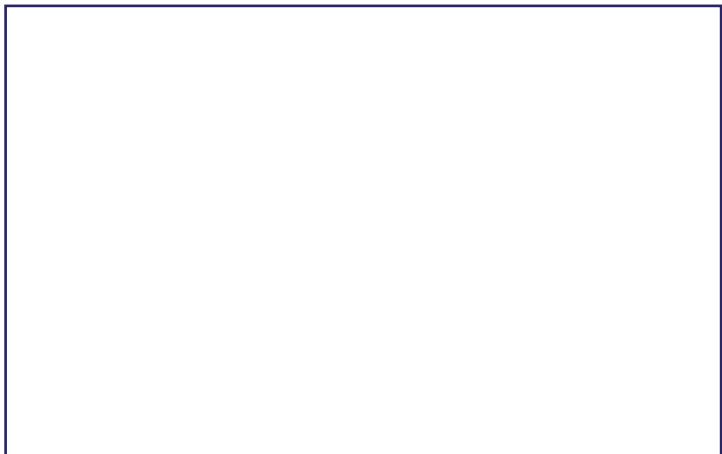




IESEG
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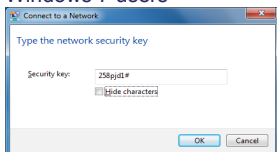
CONTENTS

<u>WIFI CONNECTION PROCEDURE</u>	3
<u>OVERALL CONFERENCE SCHEDULE</u>	4
<u>SOCIAL EVENTS SCHEDULE</u>	5
<u>WELCOME RECEPTION</u>	6
<u>WINE & CHEESE RECEPTION</u>	7
<u>RECOGNITION LUNCHEON</u>	8
<u>GALA DINNER</u>	9
<u>COOKING CLASS</u>	12
<u>PARISIAN COVERED PASSAGES</u>	13
<u>GIVERNY OUTING</u>	14
<u>TRAVELER INFORMATION</u>	15
<u>PARIS METRO MAP</u>	18
<u>NOTES</u>	19

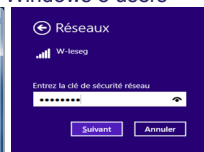
WIFI CONNECTION PROCEDURE

1. Activate the Wifi card on your laptop
2. Choose the network called W-leseg
3. Insert the network key : 258pjd1#

Windows 7 users



Windows 8 users



4. Launch a web navigator by writing any address
5. The navigator displays the IÉSEG Wifi entrance page WIFI@IÉSEG
6. In the “Login” field, please enter your login provided below
7. In the “Password” field, enter your password
If the password is correct, then you will have an access to Internet

Be careful not to close the window that indicates the services you are eligible for, because it is the page that keeps your connection active.

OVERALL CONFERENCE SCHEDULE

Tuesday, 19 July, 2016

- 02.00-05.00pm Registration, IÉSEG Grande Arche
05.00-06.30pm Welcome reception, IÉSEG Grande Arche

Wednesday, 20 July, 2016

- 08.00am-05.00pm Registration, IÉSEG Grande Arche
09.00am-05.30pm Paper presentation sessions, IÉSEG Grande Arche
12.30-02.00pm Picnic lunch in La Defense Esplanade *
06.00-07.30pm Wine and cheese reception, Apogé Wine Bar, La Defense Esplanade * **

Thursday, 21 July, 2016

- 08.00am-05.00pm Registration, IÉSEG Grande Arche
09.00am-04.30pm Paper presentation sessions, IÉSEG Grande Arche
12.45-02.45pm AMS WMC recognition luncheon, CNIT building, La Défense *
from 05.30pm Cultural activities **

Friday, 22 July, 2016

- 08.00am-05.00pm Registration, IÉSEG Grande Arche
09.00am-5.30pm Paper presentation sessions, IÉSEG Grande Arche
12.30-02.00pm Picnic lunch in La Défense Esplanade *
07.45pm-12.00am Gala dinner, leaving from Quai de Javel *

Saturday, 23 July, 2016

- 10.30am-06.00pm Cultural outing, Giverny **

* Included in the conference fee
** Optional and must be booked in advance





SOCIAL EVENTS SCHEDULE

For guests tickets, please reach us at the information desk

* SOCIAL EVENTS INCLUDED IN THE CONFERENCE FEE

Welcome reception, IÉSEG Grande Arche	Tuesday, 19 July, 2016	05.00 06.30pm	P6
Wine and cheese reception, Apogé Wine Bar, La Defense Esplanade	Wednesday, 20 July, 2016	06.00 07.30pm	P7
AMS WMC recognition luncheon, CNIT building	Thursday, 21 July, 2016	12.30 02.30pm	P8
Gala dinner, leaving from Quai de Javel	Friday, 22 July, 2016	07.45pm 12.00am	P9

** OPTIONAL SOCIAL EVENTS & CULTURAL ACTIVITIES

Connoisseur option for the wine and cheese reception	Wednesday, 20 July, 2016	06.00 07.30pm	P7 
Cooking class	Thursday, 21 July, 2016	06.00 11.30pm	P12 
Guided tour of the covered passages of Paris	Friday, 22 July, 2016	06.00 07.30pm	P13 
All day visit of Giverny, house and garden of Monet, Master of Impressionism	Saturday, 23 July, 2016	10.30am 06.30pm	P14 

WELCOME RECEPTION

Tuesday, July 19th, 05.00-06.30pm

Included in the conference fee

You are invited to the welcome reception, at IÉSEG, inside the Grande Arche of La Défense.

A time to get together with old and new friends, around a glass of Champagne.

All participants registered to the conference (and the guests for whom they have booked tickets) are welcome.

See you in the Library !

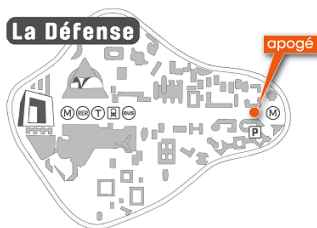


WINE & CHEESE RECEPTION

Wednesday, July 20th, 06.00-07.30pm

Included in the conference fee

You are invited to Apogé Wine bar for a wine-and-nibbles reception.



How to get there:

Apogé is located within the axis between La Grande Arche of La Défense and the Arc de Triomphe. It is less than 500m from La Grande Arche, therefore an easy walk down the Esplanade after the end of the day's sessions.

Follow our students!

If you have registered for the connoisseur option, you will have a red sticker on your badge and the sommelier will recognize you!



RECOGNITION LUNCHEON

Thursday, July 21st, 12.45-02.45pm

Included in the conference fee

At the end of the morning sessions, you are invited for a buffet-lunch on the theme 'the regions of France', at the heart of La Défense, in the famous listed CNIT building.



The most convenient access is via the right entrance to the CNIT building. Once inside, take hallway 3, on the right, direction "Chateaufort". If you are lost, our student-staff should be at hand to help you!



GALA DINNER

Friday, July 22nd, 07.45pm-12.00am

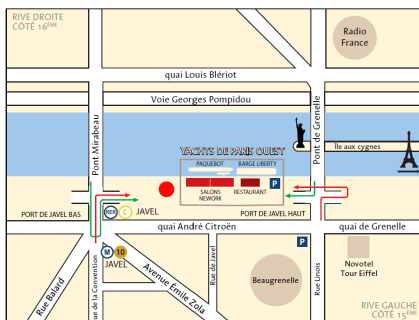
Included in the conference fee

You will be treated to a tour of some of the majestic Parisian monuments by night while enjoying a gourmet dinner.

MEETING POINT:

Port Javel Haut (approximately 35 minutes away from La Grande Arche via Metro)

NB: The boat leaves the wharf at 8pm, make sure to be on time at the meeting point.



How To get there from La Défense:

By Metro: 30-35 minutes (2 changes)

By taxi: (20-25 minutes)

Taxis G7: +33 (1) 41 27 66 99
www.g7.fr

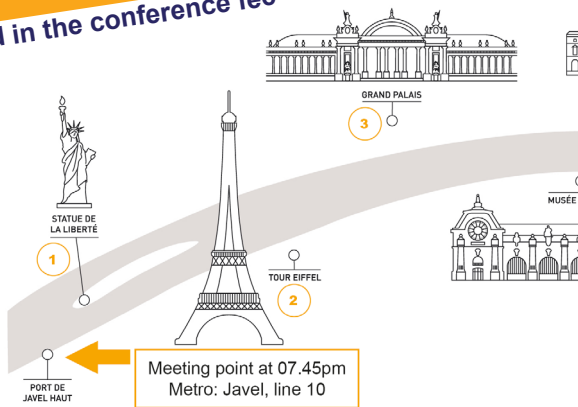
Taxis bleus: +33 (1) 73 12 58 83
www.taxis-bleus.com



GALA DINNER (2)

Friday, July 22nd, 07.45pm-12.00am

Included in the conference fee



1 Statue of Liberty

Located at the tip of the Ile aux Cygnes, this statue is an exact replica of the Statue of Liberty at the entrance to New York harbor. This bronze statue 20.5 meters high was made by A. Bartholdi and G. Eiffel in 1886. The American Community of Paris offered it to the City for the celebrations commemorating the centenary of the French Revolution.

2 Eiffel Tower

The eternal symbol of Paris, the Eiffel Tower was built by Gustave Eiffel for the Universal Exhibition of 1889. Its construction took 2 years, 2 months and 5 days, a real technical and architectural achievement. It rises to 324 meters and offers an exceptional view of Paris from the second and third levels.

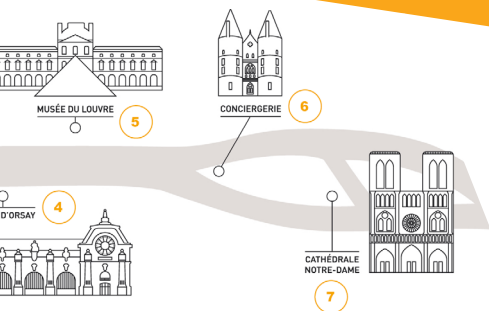
3 Grand Palace

Built on the Champs-Élysées for the Universal Exhibition of 1900, the Grand Palais is an architectural Masterpiece covered by a metal structure and an imposing glass roof. It regularly hosts splendid art exhibitions.

4 Orsay Museum

Inaugurated for the Universal Exhibition of 1900, this former railway station was converted into a museum in 1986. The Orsay Museum now has the largest collection of Impressionist works in the world, with many masterpieces by Manet, Renoir and Cézanne.

Some of the monuments you will get to see



5 Louvre Museum

Built in 1190, the Louvre was the home of the monarchy until 1678. The Louvre Museum is now one of the largest museums in the world and the largest museum in Paris. Its collections comprise 35000 works grouped into eight departments.

6 The Conciergerie and the Court House

The Palais de la Cité was the seat of power of the kings of France from the 10th to the 14th century. A part of the palace was turned into a prison during the French Revolution and Queen Marie-Antoinette was imprisoned here in 1793. La Sainte Chapelle du Palais, an extraordinary Gothic jewel from the 13th century, houses the Holy Relics.

7 Notre-Dame Cathedral

Located in the historic heart of Paris, Notre Dame Cathedral, built between 1160 and 1330, is a masterpiece of Gothic architecture, beautifully restored in the 19th century by the architect Viollet-le-Duc. Upon its completion, it became one of the largest cathedrals in the West.

COOKING CLASS

Thursday, July 21st, 06.00-11.30pm

Optional event - blue sticker compulsory



You are part of a fun and friendly cooking workshop animated by passionate Chefs! Your common goal is to achieve, with symbiosis and synergy, all of a sit-down dinner.

MEETING POINT: Atelier des Chefs at 06.30pm
8 rue Pernelle, 4th arrondissement – Metro: Châtelet, exit 1 « rue de Rivoli » or exit 7 « rue des Lavandières ».

YOUR PROGRAM

After the sessions (4.30pm), delegates make their own way (20 minutes metro ride) to the Ateliers des Chefs workshop.

06.30-07.00pm: Champagne aperitif and appetizers.

07.00-09.00pm: Cooking class

09.00-10.30pm: Dinner

HOW TO GET THERE FROM LA DEFENSE



La Défense (Grande Arche)

→ to Château de Vincennes

14 stops : 19 min

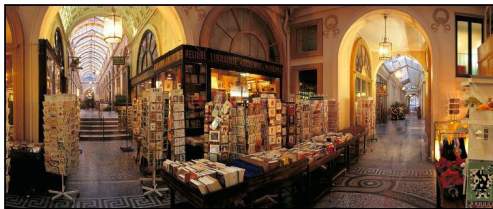
Châtelet



PARISIAN COVERED PASSAGES

Thursday, July 21st, 06.00-07.30pm

Optional event - yellow sticker compulsory



MEETING POINT: Place Colette, at the “Palais Royal musée du Louvre” Metro station, exit n°5 at 5.50pm. The visit ends at 7.30pm, at the entry of Passage Jouffroy, 10/12 boulevard Montmartre (just next to the Grévin Museum), Grands Boulevards Metro station.

YOUR PROGRAM

Paper presentation sessions end at 4.30pm, delegates make their own way (20min metro ride) to the meeting point with the guide.

05.50pm: Meeting point

06.00-07.30pm: A 1.5hr guided tour through some of Paris’s most traditional passages

HOW TO GET THERE FROM LA DEFENSE



GIVERYNY OUTING

Saturday, July 23rd, 10.30am-06.30pm

Optional event - green sticker compulsory

If you have registered for the visit of Monet's haven in Giverny, be prepared for a visual treat!



MEETING POINT:

10.15am, in front of the Palais des Congrès, Porte Maillot Metro Station **M1** (3 stops away from La Défense)

See the AMS logos on the bus!

YOUR PROGRAM

10.30am: Departure from Porte Maillot

12.00pm: Arrival at Giverny

12.15-02.15pm: Lunch at « Les Nymphaes », the restaurant close to the Foundation

02.30pm-04.30pm: Guided tour of Monet's House, Gardens and the Grand Atelier (The waterlily Studio)

05.00pm: Depart for Porte Maillot (arrival at 6.30pm approx)

TRAVELER INFORMATION

ELECTRICITY/PLUGS

French plugs are round, two-pin plugs. Make sure you pack your converter!



USEFUL LINKS AND APPS

For Tourist Information
www.parisinfo.com
 Money Exchange Rate
www.oanda.com

EMERGENCY NUMBERS

Medical ('SAMU'): **15**

Police: **17**

Fire Department: **18**

European emergency number (fire, accidents, police), from anywhere in Europe: **112**

Lost property service:

Open on Mondays, Wednesdays and Fridays from 8:30am to 5pm ; on Tuesdays and Thursdays from 8:30am to 8pm.

Tel. +33 (8) 21 00 25 25

36 rue des Morillons -
 75015 Paris/Metro Convention, line 12.

TAX INFORMATION

Sales tax ranges from 5.21-16.38% (and is always included in the advertised price), varying widely between what are regarded as essential items and luxury goods. Non-EU visitors can obtain a tax deduction of 12-13% on purchases of over €175 in any one day from some stores, by obtaining a form at the relevant shop and presenting it to customs on departure.

TRAVELER INFORMATION (2)

WEIGHTS AND MEASURES IN FRANCE

The system of measurement used in France, as in the majority of European countries, is the metric system, and temperatures are expressed in degrees Centigrade. You will find useful conversion tables on www.parisinfo.com.

PRACTICAL TRANSPORT INFORMATION

METRO



Paris metro stations app: smartphone users are advised to install this free application to help navigate around the vast Parisian metro network.

NB: Please note that the RER A will be closed for renovation from 23rd July, between La Défense and Nation stations.

TAXIS

To take a taxi, you can hail one in the street, go to a taxi stand or call a taxi company (see examples below). Taxis in Paris can be reached 24/7 by calling a simple number (cost of a local call) managed by Paris City Hall: +33 (1) 45 30 30 30

Taxis G7:

www.g7.fr +33 3607
or +33 (1) 41 27 66 99

Taxis bleus:

www.taxis-bleus.com
+33 3609
or +33 (1) 73 12 58 83

You can also download the Paris Taxis app, or the Uber app.



U B E R

TRAVELER INFORMATION (3)

BICYCLE HIRE

Vélib' is Paris's city-wide bike hire service. You can buy a 1-day ticket (€1.70 online or at any Vélib' station) and use Vélib' as often as you want during 24 hours. The first 30 minutes are free. The ticket is valid for 24 hours. After the initial 30 minutes, the rates are as follows:

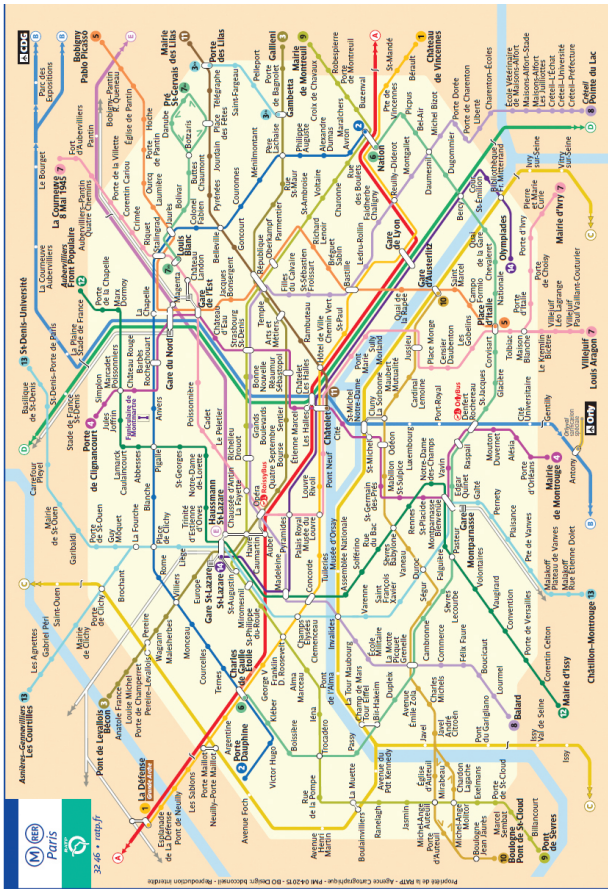
1st additional half-hour: €1
2nd additional half-hour: €2
Any further time, per half hour: €4.

www.velib.fr

EATING OUT: Our Parisian Colleagues at IÉSEG School of Management recommend some bars, restaurants and visits. Search the 'Paris des parisiens' page on the IÉSEG website.



PARIS METRO MAP



NOTES

IESEG CAMPUS MAP

