



Catherine ARCHAMBAULT-JANVIER

Ph.D. in Management

Assistant Professor, Strategy and Sustainability

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EDUCATION

2021 Post-doc, Strategy, IÉSEG School of Management, France

2019 Ph.D. in Management, University of Lille 1, France

2013 Master in Management, HEC Montréal, Canada

RESEARCH INTERESTS

Self-managed organizations, Strategic renewal

PROFESSIONAL EXPERIENCE

ACADEMIC:

2021 - Present Professor, IÉSEG School of Management, France

PROFESSIONAL:

2013 - 2015 Performance Specialist, Bell Business Markets, Montreal, Canada

COURSES TAUGHT

- Coaching ppp projects, Grande ecole (bachelor cycle)
- Fundamentals of strategy
- Strategy & innovation
- Business model & innovation
- Understanding business cycles, Grande ecole (bachelor cycle)
- Business exploration
- Strategy and innovation, Grande ecole (bachelor cycle)

- Fundamentals of strategy
- Bachelor business game bib
- Fundamentals of strategy, Grande ecole (master cycle)
- Business exploration, Grande ecole (master cycle)
- Bachelor business game pge, Grande ecole (master cycle)
- Fundamentals of strategy – retail mgmt apprenticeship
- Business game master, Grande ecole (master cycle)
- Business model and innovation
- Fundamentals of strategy, Bachelor in international business
- Competitive strategies within and between platform markets

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Forthcoming

Archambault-Janvier C., Cooren F., Vasquez Consuelo C., (2024), SPEAKING IN UNISON: The voice dilemma in Open Strategy, *Management Communication Quarterly*, 0(0), pp. 0

Communications in refereed conferences

International

Archambault-Janvier C., (2024), *Speaking in unison: The voice dilemma in Open Strategy* Oxford & Zurich Open Strategy Workshop 2024, Zurich, Switzerland

Archambault-Janvier C., Sydow J., (2024), *Breaking Organizational Paths for Strategic Renewal: Managing Self-Reinforcement for Stability and Change* EURAM Annual Conference 2024, Bath, United Kingdom

Archambault C., Lecocq X., (2021), *Overcoming Path Dependence in an Established Firm* AOM, None, Other countries

Other conference and seminar presentations

International

Archambault C., Lecocq X., (2021), *Overcoming Path Dependence in an Established Firm* EGOS, Amsterdam, Netherlands

Archambault C., Lecocq X., (2020), - *Crafting Non-designed Business Models in Established Firms? The role of artefacts and project-based structures*. AOM, Vancouver, Canada

Archambault C., Lecocq X., (2020), - *Dynamic Capabilities for Strategic Renewal: The Role of Strategic Intentions and Ad Hoc Problem Solving* SMS, London, United Kingdom

Archambault C., Lecocq X., (2020), - *Shaping the Self-Managed Organization: The role of communication in enacting and stabilizing a new organizational form* AOM, Vancouver, Canada

GRANTS AND HONORS

Award

- 2023 Teaching Excellence Award, IÉSEG School of Management, France
- 2018 Best Paper Award Strategy Process division, Strategic Management Society, USA

PROFESSIONAL MEMBERSHIPS

Organization Studies

PROFESSIONAL SERVICE

Committee/task force member

IÉSEG Sustainability working groups

Keynote address

Engage and Grow Conference

Member of a professional working group

Young Researchers group - IÉSEG

Moderator / Facilitator in an academic conference

2020 AOM 2020 Conference

Reviewer for an academic conference

AOM 2020

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

- 2023 Coordinator Business Exploration BIB, IÉSEG School of Management, France
- 2023 - 2023 Course coordinator Fundamentals of Strategy BIB, IÉSEG School of Management, France

Extensive contribution to a corporate partnership

Organize a project with Boulanger for BIB students, IÉSEG School of Management, France

Extensive media communication

- Articles, podcasts and conferences, IÉSEG School of Management, France
- Communication IÉSEG Website BIB Program, IÉSEG School of Management, France

Management Today, IÉSEG School of Management, France

Publication People Sphere, IÉSEG School of Management, France

Head of a school project

Organize visit at McDonalds with BIB students, IÉSEG School of Management, France

Member of a recruitment jury (orals)

2023 - 2023 Orals PGE program, IÉSEG School of Management, France

4 days, IÉSEG School of Management, France

Member of a teaching quality committee

2022 1. Increasing Students' curiosity 2. Increasing Students' engagement, IÉSEG School of Management, France

Participation in a pedagogical cafe

2023 - 2023 Engaging Students, taking ChallengeMe to a new level, IÉSEG School of Management, France

Participation in recruitment of professors

Interviewed all candidates for 2023-2024, IÉSEG School of Management, France

Participation in the development of an academic program

BIB program revamp, IÉSEG School of Management, France

Partnership with a company to create and animate a Chair

Get Boulanger to work with IÉSEG's Sustainability Chair, IÉSEG School of Management, France

Partnerships in the context a of course, IÉSEG School of Management, France