



Christopher CONWAY

Ph.D. in Business Administration

Assistant Professor, Management of Information Systems

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EDUCATION

- 2012** Ph.D. in Business Administration, University of Arkansas, USA
- 2011** MBA, University of New Mexico, USA
- 2011** Master of Science, University of New Mexico, USA
- 1983** Bachelor of Arts, Rice University, USA

PROFESSIONAL CERTIFICATION

- 2019** Pedagogical Certificate, IÉSEG School of Management, France

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2012 - Present** Assistant Professor, IÉSEG School of Management, Paris, France
- 2007 - 2012** Graduate Assistant, University of Arkansas, Fayetteville, Arkansas, USA
- 2004 - 2007** Graduate Assistant, University of New Mexico, Albuquerque, New Mexico, USA

PROFESSIONAL:

- 2003 - 2012** Sole Proprietor, Marsupial Technology, Albuquerque, New Mexico, USA
- 2001 - 2002** Systems Architect, Adelpia Cable and Adelpia Business Systems, Buffalo, New York, USA
- 1999 - 2001** Chief Technology Officer, Supergroups.Com, Albuquerque, New Mexico, USA
- 1997 - 1999** Sun Consultant, and Systems, Network, and Security Administrator, Sandia National Laboratories, Albuquerque, New Mexico, USA
- 1994 - 1997** Systems, Network, and Security Administrator, Aquila Technologies Group, Albuquerque, New Mexico, USA
- 1991 - 1994** Principal Information Systems Specialist, Digital Equipment Corporation, Albuquerque, New Mexico, USA
- 1986 - 1990** Assistant Staff, MIT Lincoln Laboratories, Lexington, Massachusetts, USA

PROFESSIONAL:

1983 - 1986 Systems Engineer, Singer - Link Flight Simulation, Houston, Texas, USA

COURSES TAUGHT

- Introduction to information systems, Grande ecole (bachelor cycle)
- Business modelling, Msc in business analysis and consulting
- Business analysis, Grande ecole (master cycle)
- Management of information systems, Grande ecole (bachelor cycle)
- Data analysis
- Systems analysis and design
- Introduction to information systems

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Conway C., (2015), Why do prototypical times affect performance?, *Procedia - Social Behavioral Sciences*, 213, pp. 740-745

Kumi R., Limayem M., Conway C., Goyal S., (2012), Learning in Color: How Color and Affect Influence Learning Outcomes, *IEEE Transactions on Professional Communication*, 56(1), pp. 2-15

Burd S. D., Seazzu A. F., Conway C., (2009), Virtual Computing Laboratories: A Case Study with Comparisons to Physical Computing Laboratories, *Journal of Information Technology Education*, 8(24), pp. 55-79

Communications in refereed conferences

International

Conway C., (2022), *SNAP: Scalable Networkable ABM Platform for the Social Sciences* Simultech 2022, Lisbon, Portugal

Conway C., (2019), *Prototypical Times: More than Just an Analog Clock Artifact* European Academy of Management (EURAM), Lisbon, Portugal

Conway C., O'Riordan N., (2018), *Life on the Edge: Balancing Exploration and Exploitation in a Digital Era* Academy of Management Annual Meeting, Chicago, IL, USA, USA

Conway C., O'Riordan N., (2018), *Life on the Edge: Balancing Exploration and Exploitation in a Digital Era* International Conference on Information Systems, San Francisco, CA, USA

Conway C., (2016), *A Comparison of Cognitive Load in Clock and Time Types* International Conference Economics and Management – 2016, ICEM-2016, Brno, Czech Republic

Conway C., (2015), *Why do prototypical times affect performance?* International Conference Economics & Management (ICEM 2015), Kaunas, Lithuania, Lithuania

Addas S., Conway C., (2013), *Not Right Now! Cognitive and Behavioral Impacts of IT interruption Timing* pre-ICIS Annual Workshop on HCI Research in MIS (SIGHCI), Milan, Italy

Conway C., Limayem M., (2011), *"You Want It When?" How Temporal Dissonance in IT Workers Contributes to Project Failures* International Conference on Information Systems (ICIS), Shanghai, China

Conway C., Limayem M., (2011), *Temporal Dissonance in IT Workers* European Conference on Information Systems (ECIS), Helsinki, Finland

Conway C., Limayem M., (2011), *Temporal Dissonance in Teams* European Academy of Management Annual Meeting (EURAM), Talinn, Estonia

Conway C., Limayem M., (2010), *Adrift in the Seas of Time: A Theory of Temporal Dissonance in the Individual* Academy of Management Annual Meeting, Montreal, QC, Canada

Conway C., Pelet J.-E., Papadopoulou P., Limayem M., (2010), *Coloring in the Lines: Using Color to Change the Perception of Quality in E-Commerce Sites* International Conference on Information Systems, st. louis, mo, USA

Conway C., Limayem M., (2008), *Time Management and Temporal Dissonance in Global Virtual Teams* International Conference on Information Systems, Paris, France

Non-refereed proceedings

Published

Conway C., Pelet J.-E., Papadopoulou P., Limayem M., (2013), *Chromatic Scales on Our Eyes: How User Trust in a Website Can Be Altered by Color via Emotion*, in: Benghozi, Pierre-Jean; Krob, Daniel; Rowe, Frantz(Eds.) in *Advances in Intelligent Systems and Computing*, Springer, Berlin, pp. 111-121

Case studies

Conway C., (2024), *UML Diagrams with Metaphors For Business: System Analysis & Design: Beginnings*, The Case Centre, case study 924-0005-5, teaching note 924-0005-8, technical note 924-0005-6

Conway C., (2022), *UML Diagrams with Metaphors For Business: Use Cases*, The Case Centre, case study 922-0002-5, teaching note 922-0002-8

Conway C., (2022), *UML Diagrams with Metaphors For Business: Activity Diagrams*, The Case Centre, case study 922-0025-5, teaching note 922-0025-8, teaching note supplement 922-0025-8B

EDITORIAL ACTIVITY

Reviewer in an academic journal

2019 European Management Review

2018 Journal of Organizational Behavior, USA

2015 - 2016 Information & Management

2015 - 2016 Information Systems Journal

2012 Decision Support Systems, USA

2012 Journal of the Association for Information Systems, USA

PROFESSIONAL SERVICE

Committee/task force member

2022 COS Ambassador, USA

Discussant in an academic conference

2011 EURAM European Academy of Management, Estonia

Reviewer for an academic conference

2011	EURAM European Academy of Management
2011	ECIS
2011 - 2012	HICSS
2011 - 2012	Decision Sciences Institute Annual Meeting
2009 - 2012	AMCIS Americas Conference on Information Systems
2008	ICIS (International Conference on Information Systems)