



## Carine FARIAS

Ph.D., Management Sciences, Management

Associate Professor, Innovation and Entrepreneurship

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### EDUCATION

- 2015** Ph.D., Management Sciences, Management, EM Lyon, France
- 2009** Master, Management Sciences, Management, EM Lyon, France
- 2007** Bachelor, Management Sciences, Communication, Copenhagen Business School, Denmark

### RESEARCH INTERESTS

Alternative Organizing, Business Ethics, Ethnography, Social Entrepreneurship

### PROFESSIONAL EXPERIENCE

#### PROFESSIONAL:

- 2010 - 2010** New Project Development assistant, Empreedimento de Tecnologia por la Vida - Social Business, San Carlos de Bariloche, Argentina
- 2008 - 2009** New project development manager, Thermes Nationaux d'Aix-les-Bains, Aix-les-Bains, France
- 2007 - 2007** Marketing Assistant, ADOMA du Rhône, Lyon, France
- 2006 - 2006** Head of Mission, Terr'Ativa NGO, Rio de Janeiro, Brazil

### COURSES TAUGHT

- Sustainability strategies, Grande ecole (master cycle)
- Design thinking, International mba
- Creativity and design thinking, Msc in international business
- Business ethics, Grande ecole (master cycle)
- Technology entrepreneurship, Msc in international business
- Entrepreneurship

- Entrepreneurship
- Social entrepreneurship
- Social innovation in latin america
- Social movements

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

Seremani T. W., Farias C., Clegg S., (2022), New Order and Old Institutions: South Africa and the Institutional Work of the Truth and Reconciliation Commission, *Organization Studies*, 43(4), pp. 573– 593

Farias C., Seremani T. W., Fernández P., (2021), Popular Culture, Moral Narratives and Organizational Portrayals: A Multimodal Reflexive Analysis of a Reality Television Show, *Journal of Business Ethics*, 171(2), pp. 211-226

Farias C., Sauce L., (2020), Guest editorial: Entrepreneurship, alternative practices, and the (dis)organization of cultural and institutional arrangements, *Society and Business Review*, 15(4), pp. 297-303

Farias C., (2019), The ethnographer as an intruder: Negotiating the boundaries of intimacy in an intentional community, *M@n@gement*, 22(1), pp. 92-129

Farias C., (2019), When reciprocal violence turns into mutual acceptance: A reflection on how dealing with hostile testing facilitated ethnographic production., *Journal of Organizational Ethnography*, 9(2), pp. 189-203

Farias C., Fernández P. D., Hjorth D., Holt R., (2019), Organizational entrepreneurship, politics and the political, *Entrepreneurship and Regional Development*, 31(7-8), pp. 555–566

Farias C., (2017), Money is the root of all evil, or is it? Recreating culture through everyday neutralizing practices, *Organization Studies*, 38(6), pp. 775-793

Farias C., (2017), That's what Friends are for: Hospitality and emotional bonds fostering collective empowerment in an intentional community, *Organization Studies*, 38(5), pp. 577-595

### **Other conference and seminar presentations**

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#### **International**

Seremani T. W., Giuliani A. P., Farias C., (2021), “*This community is quarantined*”: Collective identity work and the fight for control by a controversial online community EGOS, Amsterdam, Netherlands

## **GRANTS AND HONORS**

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#### **Award**

2013 APROS Best Doctoral Paper Award, Hitotsubashi University, Japan

## **PROFESSIONAL MEMBERSHIPS**

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Copenhagen Business School Entrepreneurship Platform

## **EDITORIAL ACTIVITY**

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### **Guest editor of an a academic journal**

Entrepreneurship and Regional Development

Society and Business Review

**Member of the editorial board of an academic journal**

2023 Journal of Business Ethics

**Reviewer in an academic journal**

2023 Journal of Management Inquiry

2023 RIPCO

2023 Cadernos EBAPE

2020 International Journal of Entrepreneurial Behaviour and Research

2019 Society and Business Review

2018 M@n@gement

2018 Journal of Organizational Ethnography

2018 Journal of Business Research

2018 Business and Society

2017 Journal of Management Studies

2017 Journal of Business Ethics

2017 Organization Studies

2016 Revue Française de Gestion

2016 Technological Forecasting and Social Change

2016 Entrepreneurship and Regional Development

**RESEARCH ACTIVITIES**

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**COMMITTEE CHAIR**

**Extensive media communication**

2022 Media and Press interventions, IÉSEG School of Management, France

**Track research seminar Co-Coordinator**

2022 ICOR, IÉSEG School of Management, France