



**Anne JENY**

**Ph.D. in Accounting**

**Full Professor, Accounting**

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## **EDUCATION**

- 2003** Ph.D. in Accounting, HEC Paris Business School, France
- 1996** Master, Audit and Finance, Accounting, University of Paris Dauphine, France
- 1995** Master, Economy, Finance, University of Paris Dauphine, France

## **PROFESSIONAL CERTIFICATION**

- 2009** ITP (International Teachers Programme), Bocconi University, Italy

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2021 - Present** Professor, IÉSEG School of Management, France
- 2002 - 2020** Professor, ESSEC Business School, Cergy Pontoise, France

## **INTELLECTUAL CONTRIBUTIONS**

### **Papers in refereed journals**

#### **Published**

- Filip A., Hammami A., Huang Z., Jeny A., Magnan M., Moldovan R., (2021), Convergence in Motion: A Review of Fair Value Levels' Relevance, *Accounting in Europe*, 18(3), pp. 275-294
- Filip A., Hammami A., Huang Z., Jeny A., Magnan M., Moldovan R., (2021), The Value Relevance of Fair Value Levels: Time Trends under IFRS and U.S. GAAP, *Accounting in Europe*, 18(2), pp. 196-217
- Jeny A., Moldovan R., (2021), Accounting for intangible assets - insights from meta-analysis of R&D research, *Journal of Accounting Literature*, Emerald insights(8 December 2021), pp. 1-32
- Jeny A., Andreicovici I., Lui D., (2020), Disclosure Transparency and Disagreement Among Economic Agents: The Case of Goodwill Impairment, *European Accounting Review*, 29(1), pp. 1-26
- Jeny A., Paugam L., Astolfi P., (2019), The usefulness of intangible assets' disclosure for financial analysts. Insights from Purchase Price Allocation conditional on deal quality, *Comptabilité Contrôle Audit*, 25(2), pp. 5-53
- Bouthinon-Dumas H., Jeny A., Leca B., (2018), L'adaptation des fiscalistes aux nouvelles conditions de l'optimisation fiscale, *Revue Internationale de Droit Economique*, t.XXXII(4), pp. 399

Faff R., Shao X., Alqahtani F., Atif M., Bialek-Jaworska A., Chen A., Duppati G., Escobar M., Finta M., Li Y., Machado M., Nishi T., Nguyen B., Noh J. -E., Reichenecker J. -A., Sakawa H., Vaportzis E., Widyawati L., Wijayana S., Wijesooriya C., Ye G., Zhou C., (2018), Pitching non-English language research: A dual-language application of the Pitching Research Framework, *Journal of Accounting and Management Information Systems*, 12(2), pp. 266-290

Jeny A., Santacreu-Vasut E., (2017), New avenues of research to explain the rarity of females at the top of the accountancy profession, *Palgrave Communications*, 3(1), pp. 1-10

Audoussert-Coulier S., Jeny A., Jiang L., (2016), The Validity of Auditor Industry Specialization Measures, *Auditing, A Journal of Practice and Theory*, 35(1), pp. 139-161

Jeny A., Jeanjean T., Joos P., (2011), Accounting choice and future performance: The case of R&D accounting in France, *Journal of Accounting and Public Policy*, 30(2), pp. 145-165

André P., Dick W., Richard C., Walton P., (2009), Fair Value Accounting and the Banking Crisis in 2008: Shooting the Messenger, *Accounting in Europe*, 6(1), pp. 3-24

Jeny A., Jeanjean T., (2007), Levels of voluntary disclosure in IPO prospectuses: an empirical analysis, *Review of Accounting and Finance*, 6(2), pp. 131-149

Jeny A., Jeanjean T., (2006), The negative impact of R&D capitalization: A value relevance approach, *European Accounting Review*, 15(1), pp. 37-61

Jeny A., Jeanjean T., (2005), Pertinence de l'inscription à l'actif des frais de R&D : une étude empirique, *Comptabilité Contrôle Audit*, 11(1), pp. 5-21

Jeny A., (2004), Le ratio market-to-book et la reconnaissance des immatériels ? une étude du marché français, *Comptabilité Contrôle Audit*, 10(2), pp. 99

Stolowy H., (2001), International accounting disharmony: the case of intangibles, *Accounting, Auditing & Accountability Journal*, 14(4), pp. 477-497

## Communications in refereed conferences

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### International

Jeny A., (2023), *Client-Specific Information in Key Audit Matters and Audit Risks* 3rd Swiss Accounting Research Alpine Camp (SARAC), Crans Montana, Switzerland

Jeny A., Deneuve E., Filip A., (2023), *Client-Specific Information in Key Audit Matters and Audit Risks* Auditing Section MidYear Meeting, Las Vegas, USA

Jeny A., Filip A., Deneuve E., (2023), *Key Audit Matters Dissimilarity: Determinants and Consequences* 45th Annual Congress of the European Accounting Association, Helsinki, Finland

Jeny A., Compagnie V., Orens R., (2022), *Non-Audit Services and the Cost of Debt in Private Firms* 43ème Congrès de l'AFC, Bordeaux, France

Jeny A., Compagnie V., Orens R., (2022), *Non-Audit Services and the Cost of Debt in Private Firms* 44th Annual EAA Congress, Bergen, Norway

Jeny A., Deneuve E., Filip A., (2022), *Client-Specific Information in Key Audit Matters and Audit Risks* 43ème Congrès Annuel de l'AFC, Bordeaux, France

Jeny A., Deneuve E., Filip A., (2022), *CLIENT-SPECIFIC INFORMATION IN KEY AUDIT MATTERS AND AUDIT RISKS* 9th Workshop on Audit Quality, Milan, Italy

Jeny A., Filip A., Deneuve E., (2022), *Client-Specific Information in Key Audit Matters and Audit Risks* 44th Annual Congress of the European Accounting Association, Bergen, Norway

## Books

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### Published

Jeny A., Julien Onillon J., (2021), *Les 12 travaux de l'analyste financier. Un récit, une enquête, une méthodologie*, 978-2-3260-0282-1, Pearson France, Paris, 304 pages

## Chapters in books

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### Published

Penalva-Icher E., Jeny A., Richard C., Lazega E., (2012), Banks as masters of debt, cost calculators and risk-sharing mediators: A discreet regulatory role observed in French public-private partnerships, in: I. Huault and C. Richard(Eds.), *Finance: The Discreet Regulator. How Financial Activities Shape and Transform the World*, 978-1-137-03360-4, Palgrave-Macmillan, chapter 5, pp. 113-133

Jeny A., André P., Dick W., Richard C., Walton P., (2009), Ne pas tuer le messager : la comptabilité dans la crise, in: Alain Pekar Lempereur(Eds.), *Le leadership Responsable. Un allié sûr contre la crise.*, 978-2-297-01286-7, Paris : Gualino éditeur, Paris, chapter 16, pp. 203-208

Jeny A., (2007), Les normes IFRS renforceront-elles la qualité de l'information comptable sur la R&D ?, in: Nicolas Mottis(Eds.), *L'Arte de l'Innovation*, 978-2-296-02435-9, L'Harmattan, Paris, chapter 4-04, pp. 177-186

Jeny A., (2007), Fair value and valuation models, in: Routledge(Eds.), *The Routledge Companionships to Fair Value and Financial Reporting*, 9780415423564, Routledge, London, chapter 7, pp. 91-102

### Forthcoming

Jeny A., (2023), Potential impact of the digital economy on accounting: The challenge of intangible assets' recognition, in: Stefano Zambon and Laura Girella(Eds.), *Handbook on Intangibles: Accounting, Reporting and Valuation*, na, Routledge, London, chapter na, pp. na

## Research reports

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Jeny A., (2023), *THE FUTURE OF FINANCIAL REPORTING 2023: THE CURRENT DEBATE ON INTANGIBLE ASSETS. WHERE ARE WE HEADING?*, ACCA (the Association of Chartered Certified Accountants), 16-18 pages

## PROFESSIONAL MEMBERSHIPS

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American Accounting Association

## EDITORIAL ACTIVITY

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### Associate Editor in an academic journal

2021 Accounting in Europe

### Guest editor of an a academic journal

Comptabilité Contrôle Audit – Accounting Auditing Control, France

### Member of the editorial board of an academic journal

2024 Journal Of Business Finance & Accounting, United Kingdom

2021 Comptabilité-Contrôle-Audit, France

## PROFESSIONAL SERVICE

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### Involvement in a board of Directors

2023 - 2026 European Accounting Association

### Panelist in an academic conference

Annual Conference of the European Accounting Association, France

## RESEARCH ACTIVITIES

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### COMMITTEE CHAIR

#### Committee Member

**2018** TSM Doctoral Board Conseil, University of Toulouse 1, France

#### Supervision of Ph.D. Thesis:

**2023** Co-director, Three essays on Key Audit Matters Dissimilarity, ESSEC Business School

**2019** Director, Three Essays on goodwill impairment disclosures, ESSEC Business School

**2019** Director, Three essays on insider trading in Asian countries, ESSEC Business School

**2018** Director, The influence of managerial discretionary expenses on tax aggressiveness, firm reporting and audit outcomes: Evidence from corporate donations., ESSEC Business School