



**Patrice LANDAGARAY**

**Ph.D. in Management Accounting**

**Assistant Professor, Accounting**

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## **EDUCATION**

- 2022** Ph.D. in Management Accounting, Université de Strasbourg, France
- 2019** Master, Management Sciences, Management, IAE Paris Sorbonne, France
- 1995** Master, Business Administration, Management, INSEEC, France

## **PROFESSIONAL CERTIFICATION**

- 2006** BABSON Executive Education, Boston University, USA

## **RESEARCH INTERESTS**

BI&A Information Systems, Management Control

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2022 - Present** Senior Professor of Practice, IESEG School of Management, France
- 2016 - 2022** Professor, EM Strasbourg, Strasbourg, France

### **PROFESSIONAL:**

- 2002 - 2015** Director of Management Control, MERCK, Madrid, Spain
- 1997 - 2002** Management Controller and Administration Manager, Danone, Madrid, Spain

## **COURSES TAUGHT**

- Cost accounting, Grande ecole (bachelor cycle)
- Principles of accounting and management control, Post graduate program
- E-bike case, Grande ecole (bachelor cycle)
- Solidarity project coordination - paris campus, Grande ecole (master cycle)

- Governance and risk management, Grande ecole (bachelor cycle)
- Fundamentals of financial accounting, Grande ecole (bachelor cycle)
- Management accounting, Bachelor in international business
- Introduction to data science
- From data to actionable insights
- Performance management
- Business and finance
- The keys to understand financial performance in multinational companies
- Cost management, financial accounting and reporting
- Accounting, finance, management control, business plans, bi&a

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

LANDAGARAY P., (2022), Evolutions analytiques pour un contrôleur de gestion 4.0., *Finance & Gestion*, n° 400(novembre-décembre 2022), pp. 46-49

Reutter J., Allain É., Landagaray P., (2021), L'évolution des rôles du contrôleur de gestion à l'ère de la Business Intelligence, *ACCRA (Audit Comptabilite Contrôle : Recherches Appliquées)*, 11(2), pp. 85-107

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

#### **Head of a school project**

**2022**                    Solidarity Project coordination - Paris campus, IÉSEG School of Management, France