



**Shawn POPE**

**Doctorate of Sociology**

**Associate Professor, Strategy and Sustainability**

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## **EDUCATION**

**2016** Doctorate of Sociology, Stanford University, USA

**2013** MA, Sociology, Stanford University, USA

**2003** Bachelor, Economics, Duke University, USA

## **PROFESSIONAL CERTIFICATION**

**2009** International Business Practice, Mountbatten Institute, United Kingdom

**2007** Chartered Financial Analyst, CFA Institute, USA

## **RESEARCH INTERESTS**

Corporate Social Responsibility, Institutional Theory, International Business, Strategy and Ethics

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

**2023 - Present** Associate Professor of Business Strategy, IÉSEG School of Management, France

**2022 - 2023** Associate Professr, EMLV, Paris, France

**2019 - 2022** Assistant Professor, EMLV, Paris, France

**2017 - 2019** Postdoctoral Researcher, Norwegian University of Life Sciences, Aas, Norway

## **INTELLECTUAL CONTRIBUTIONS**

### **Papers in refereed journals**

#### **Published**

POPE S., Worren N., (2024), Connected but Conflicted: Separating Incompatible Roles in Organizations.” *Academy of Management Review*, *Academy of Management Review*, 49(1), pp. 6-31

POPE S., Waeraas A., (2023), How to Create Company Values that Actually Resonate, *Harvard Business Review*, October 31(2023), pp. 1-7

Pope S., Kim J., (2022), Where, When, and Who: Corporate Social Responsibility and Brand Value—A Global Panel Study, *Business & Society*, 61(6), pp. 1631-1683

Pope S., Lim A., (2022), Why Companies Practice Corporate Social Responsibility, *MIT Sloan Management Review*, January(2022), pp. 4

Pope S., Patricia Bromley P., (2021), The Roundtable Statement - 3 Years Later, *California Management Review*, 2022(September), pp. 9

Pope S., Prud'homme D., (2021), Your Company Needs a Social Media Ethics Code, *California Management Review*, 2021(November), pp. 3

POPE S., John Meyer J., (2015), The Global Corporate Organization, *Management and Organization Review*, 11(2), pp. 173-179

### **Papers in non-refereed journals**

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#### **Published**

POPE S., Patricia Bromley P., (2023), From Doing Good to Being Good: The Movement for Nonprofit Social Responsibility, *Stanford Social Innovation Review*, 21(3), pp. 48-54