



Jérémie BERTRAND

Ph.D. in Finance

Subject: "Nature et gestion de l'information : impact sur le financement relationnel bancaire"

Superviseur : Prof. Jean-Christophe Statnik

Associate Professor, Finance

Academic Director

EDUCATION

- 2022** HDR in Finance
Subject: "Nature et Gestion de l'information : Du découragement aux conditions de crédit"

Supervisor: Prof. Laurent Weill, EM Strasbourg, France
- 2017** Ph.D. in Finance
Subject: "Nature et gestion de l'information : impact sur le financement relationnel bancaire"

Superviseur : Prof. Jean-Christophe Statnik, University of Lille, France
- 2013** Master 2 Research « Banking and Finance Advanced Program », University of Lille, France
- 2012** Master 2 of Engineering in Management, Finance option, Institut Supérieur d'Agriculture (ISA), France

PROFESSIONAL CERTIFICATION

- 2018** Web Analytics and Textual Statistics, University of Lille, France
- 2018** Big Data, University of Lille, France
- 2012** AMF Certificate, Institut Supérieur d'Agriculture (ISA), France

PROFESSIONAL EXPERIENCE

ACADEMIC:

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2022 - Present Deputy Academic Director - Master PGE, IÉSEG School of Management, France

2019 - Present Professor of Finance, IÉSEG School of Management, France

2019 - 2022 Academic director Master Apprenticeship in Risk, Compliance and Data Analytics, IÉSEG School of Management, France

2018 - 2019 Researcher in Open Leadership for Diversity and Inclusion Laboratory, EDHEC Business School, Lille, France

2016 - 2018 Lecturer in Finance, Institut Supérieur d'Agriculture (ISA), Lille, France

2013 - 2016 Contractual PhD Student - Lecturer, Institut Supérieur d'Agriculture (ISA), Lille, France

2012 - 2013 Lecturer AMF Certificate, Institut Supérieur d'Agriculture (ISA), Lille, France

COURSES TAUGHT

- Financial market, Grande école (bachelor cycle)
- Financial and banking regulation, Grande école (bachelor cycle)
- Corporate finance, Grande école (bachelor cycle)

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Bertrand J., Klein P.-O., Pasiouras F., (2024), National culture of secrecy and access to credit, *Journal of Banking & Finance*, 168(2024), pp. 107277

Bertrand J., Burietz A., (2023), (Loan) Price and (Loan Officer) Prejudice, *Journal of Economic Behavior & Organization*, 210(June), pp. 26-42

Bertrand J., Klein P.-O., Delanghe M., (2023), Does Relationship Lending Help Firms to Ask for Credit? European Cross-country Evidence, *Economic Modelling*, 124(2023), pp. 106303

Bertrand J., Weill L., (2023), Too Sunny to Borrow: Sunshine and Borrower Discouragement, *Research in International Business and Finance*, 65(2023), pp. 101988

Perrin C., Bertrand J., Klein P.-O., (2023), Women Self-Perception and Access to Credit: The Power of Role Models, *Finance Research Letters*, 58(B), pp. 104426

Bertrand J., Burietz A., Perrin C., (2022), Just the two of us, we can('t) make it if we try: Owner-CEO gender and discouragement, *Economics Letters*, 216(0), pp. 110596

Bertrand J., Klein P.-O., Soula J.-L., (2022), Liquidity Creation and Trust Environment, *Journal of Financial Services Research*, 62(0), pp. 201-232

Bertrand J., Mazza P., (2022), Borrowers' Discouragement and Creditor Information, *International Review of Law and Economics*, 72(2022), pp. 106098

Bertrand J., Murro P., (2022), Firm-bank "odd couples" and trade credit: Evidence from Italian small- and medium-sized enterprises, *Economic Modelling*, 111(2022), pp. 105829

Bertrand J., Perrin C., (2022), Girls Just Wanna Have Funds? The Effect of Women-Friendly Legislation on Women-Led Firms' Access to Credit, *International Review of Law and Economics*, 72(2022), pp. 106101

- Bertrand J., Weill L., (2022), In December Days Are Shorter but Loans Are Cheaper, *Economic Inquiry*, 60(3), pp. 1335-1356
- Bertrand J., Weill L., Osei-Tutu F., (2022), Language Gender-Marking and Borrower Discouragement, *Economics Letters*, 212(2022), pp. 110298
- Bertrand J., Burietz A., Stefaniutyn de Brébisson H., (2021), Why choosing IFRS? Benefits of voluntary adoption by European private companies, *International Review of Law and Economics*, 65(2021), pp. 105968
- Bertrand J., Burietz A., Weill L., (2021), The Month-of-the-Year Effect in Corporate Lending, *Finance Research Letters*, 43(2021), pp. 102014
- Bertrand J., Klein P.-O., (2021), Creditor Information Registries and Relationship Lending, *International Review of Law and Economics*, 65(2021), pp. 105966
- Bertrand J., Weill L., (2021), Do Algorithms Discriminate Against African Americans in Lending?, *Economic Modelling*, 104(2021), pp. 105619
- Bertrand J., Statnik J.-C., (2018), Impact of Banking Competition on the Use of Soft Information, *Management International*, 23(2), pp. 127-146

Communications in refereed conferences

International

- Bertrand J., El Ghassem E. G., (2024), *Financial inclusion: Does cultural heterogeneity matter?* 17th International Behavioural Finance Conference, Londres, United Kingdom
- Bertrand J., Perrin C., (2024), *Does Corporate Political Activity (Really) Reduce Discouragement? The Paradox of Women-Led Firms* FEBS 2024, Paris, France
- Bertrand J., Perrin C., (2024), *Does Corporate Political Activity (Really) Reduce Discouragement? The Paradox of Women-Led Firms* FMA 2024, Turin, Italy
- Burietz A., Bertrand J., Klein P.-O., (2023), *Conflicted Trust in Banking: Broad-Scope and Narrow-Scope Trust* EFMA Annual Meeting, Cardiff, United Kingdom
- Bertrand J., Burietz A., Klein P.-O., (2022), *Relationship Lending, A Matter of Trust? The Role of General Trust in Banks* GDRE 2022, Strasbourg, France
- Bertrand J., Burietz A., Klein P.-O., (2022), *Relationship Lending, A Matter of Trust? The Role of General Trust in Banks* IFABS, Naples, Italy
- Bertrand J., Burietz A., Stefaniutyn de Brébisson H., (2020), *Do IFRS support debt issue for European private companies?* EFMA, Dublin, Ireland
- Bertrand J., Klein P.-O., (2020), *Creditor Information and Relationship Lending* ICMAIF, Rethymno, Greece
- Bertrand J., Klein P.-O., Delanghe M., (2020), *Discouraged Borrowers and Heterogeneity in Lending Technologies* IRMC2020, Online, France
- Bertrand J., Stefaniutyn de Brébisson H., Burietz A., (2020), *Do IFRS support debt issue for European private companies?* European Accounting Association, Bucarest, Romania
- Bertrand J., Stefaniutyn de Brébisson H., Burietz A., (2020), *Do IFRS support debt issue for European private companies?* Financial Management & Accounting Research Conference, FMARC, Paphos, Cyprus
- Bertrand J., Weill L., (2020), *In December Days are Shorter but Loans are Cheaper* FMA Annual Meeting, New York, USA
- Bertrand J., Klein P.-O., Soula J.-L., (2019), *Trust and Liquidity Creation* 7th Bordeaux Workshop in International Economics and Finance, Bordeaux, France

Other conference and seminar presentations

International

Burietz A., Bertrand J., Klein P.-O., (2023), *Conflicting trust in Banking: Broad-scope and Narrow-scope Trust* Research seminar, Stirling, United Kingdom

Bertrand J., Burietz A., (2022), *What I do is what I think: Loan officer perceptions and loan spread* 31st European Financial Management Association (EFMA), Rome, Italy

Case studies

Burietz A., Bertrand J., (2024), *Goldman Sachs goes online partnering with Amazon: Who is the winner?*, *The Case Centre*, case study 124-0034-1, teaching note 124-0034-8, teaching note supplement 124-0034-8B

Bertrand J., Burietz A., Detemmerman V., (2024), *Drawing as a tool for Scientific Reasoning*, *The Case Centre*, case study 924-0031-5, teaching note 924-0031-8

Working papers

Bertrand J., Perrin C., (2022), *Girls Just Wanna Have Funds? The Effect of Women-Friendly Legislation on Women-Led Firms' Access to Credit*, IESEG Working Paper Series 2022-ACF-01

EDITORIAL ACTIVITY

Reviewer in an academic journal

Journal of Business Ethics

Revue Economique

Review of Development Economics

Risks

International Review of Economics and Finance

Applied Economics

International Review of Financial Analysis

Annals of Public and Cooperative Economics

Economic Modelling

Journal of Business Venturing

Reviewer in a non-academic journal

John Templeton Foundation

PROFESSIONAL SERVICE

Member of the scientific committee of an academic conference

18th Corporate Finance Day

RESEARCH ACTIVITIES

Supervision of Ph.D. Thesis:

2023 Director, Banking behavior, IÉSEG School of Management