



## Sheena SCHUESTER

# BA Honours Marketing and Modern Languages Senior Teaching Fellow, Languages Track Coordinator s.schuester@ieseg.fr

#### **EDUCATION**

1987 BA Honours Marketing and Modern Languages, Strathclyde Business school, United Kingdom

### **PROFESSIONAL CERTIFICATION**

2016 TOEIC ADMINISTRATOR, ETS GLOBAL / TOEIC, France

### PROFESSIONAL EXPERIENCE

#### ACADEMIC:

- 2012 Present Lecturer in english, IÉSEG School of Management, Paris, France
- 2006 2007 English teacher, Tecomah, Jouy en Josas, France

## PROFESSIONAL:

- 2009 2010 English teacher, CCI du Cher, France
- 1997 2002 BUSINESS ENGLISH TEACHER, CCI Moulins (Allier), Moulins, France
- 1995 1996 Sales Manager, Kerry Ingriedients, Apt, France
- 1989 1991 EXPORT SALES MANAGER, Produits Céramiques de Touraine, Selles sur Cher, France
- 1987 1989 PRODUCT MANAGER, Electrolux Home Products, Reims, France

### COURSES TAUGHT

- Professional english, Bachelor in international business
- The secret of how to convince in english, Bachelor in international business
- Methodology, Bachelor in international business
- English for business 1 ibl, Grande ecole (bachelor cycle)
- English for business 2 ibl, Grande ecole (bachelor cycle)

- Anglais renforcé, Grande ecole (master cycle)
- English for business 1, Grande ecole (bachelor cycle)
- English for business 2, Grande ecole (bachelor cycle)
- English for debating, Grande ecole (bachelor cycle)
- Methodology, Grande ecole (bachelor cycle)
- English for business 4, Grande ecole (bachelor cycle)

# **RESEARCH ACTIVITIES**

## **COMMITTEE CHAIR**

## **Course Coordinator**

- 2020 COURSE COORDINATOR METHODOLOGY BIB1, IÉSEG School of Management, France
- 2020 COURSE COORDINATOR FOR INTERDISCIPLINARY PROJECT S1 "INVESTINGATING BUSINESS (PARIS), IÉSEG School of Management, France
- 2017 COURSE COORDINATOR FOR ENGLISH FOR BUSINESS S2, IÉSEG School of Management, France
- 2017 COURSE COORDINATOR FOR ENGLISH FOR BUSINESS 1 IBL, IÉSEG School of Management, France
- 2017 COURSE COORDINATOR ENGLISH FOR BUSINESS 2 IBL, IÉSEG School of Management, France
- 2017 COURSE COORDINATOR FOR ENGLISH FOR DEBATING IBL, IÉSEG School of Management, France
- 2017 COURSE COORDINATOR FOR ENGLISH FOR BUSINESS S1, IÉSEG School of Management, France

# Education support advisor

2014 Member of the Pedagogical support team, IÉSEG School of Management, France