



Yulia TITOVA

Ph.D. in Economics

Assistant Professor, Finance

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EDUCATION

2013 Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France

2008 Master, Economy, Finance, University of Paris I Panthéon-Sorbonne, France

2008 Master, Economy, Finance, National Research University - Higher School of Economics, Russia

PROFESSIONAL CERTIFICATION

2021 Certificate in ESG Investing, CFA Institute, France

2011 CFA Charter, CFA Institute, USA

RESEARCH INTERESTS

Financial institutions, derivatives, financial regulations, banking efficiency

PROFESSIONAL EXPERIENCE

ACADEMIC:

2013 - 2013 Adjunct professor of finance, Paris School of International Affairs (Sciences Po Paris)

2013 - Present Assistant Professor of Finance, IÉSEG School of Management, France

2012 - 2013 Assistant Professor of Finance, European Business School, Paris, France

PROFESSIONAL:

2012 - 2013 CFA Instructor, Top Finance, France

2010 - 2010 Intern in fundamental analysis (Convertible Bonds Department), Exane Derivatives, Paris, France

2009 - 2010 M&A Intern, JP Morgan London, London, United Kingdom

2007 - 2008 Reporting assistant, KMPG, Moscow, Russia

COURSES TAUGHT

- Advanced firm valuation
- Financial markets, Msc in finance
- Bloomberg certification, Msc in finance
- Coaching cfa level i, Grande ecole (master cycle)
- Corporate finance, Grande ecole (bachelor cycle)
- Firm valuation, Grande ecole (master cycle)
- Quantitative methods, Post graduate program

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Joliet R., Titova Y., (2024), Who is greener, more social and better-governed? Dual ownership by SRI mutual funds stands out, *Economics Letters*, 243(October), pp. 111934

Cornea D., Titova Y., Le Roy J., (2023), Caring for Survivors: Do CSR policies Matter for Post-Layoff Employee Performance?, *Business Ethics: A European Review*, 32(S2), pp. 111-126

Titova Y., Penikas G., Gomayun N., (2020), The impact of hedging and trading derivatives on value, performance and risk of European banks, *Empirical Economics*, 58(2), pp. 535-565

Joliet R., Titova Y., (2018), Equity SRI funds vacillate between ethics and money: an analysis of the funds' stock holding decisions, *Journal of Banking & Finance*, 97, pp. 70-86

Titova Y., Adrian D., (2018), Le potentiel et les enjeux du Contrat à Impact Social en France, Revue Banque, 821(na), pp. na

Titova Y., (2016), Are board characteristics relevant for banking efficiency? Evidence from the US, *Corporate Governance:* The International Journal of Business in Society, 16(4), pp. 655-679

Forthcoming

Titova Y., Cornea D., Lemeunier S., (2021), What factors keep cash alive in the European Union?, *De Economist*, 1(1), pp. 1-1

Communications in refereed conferences

International

Joliet R., Titova Y., (2024), Responsible Shareholders and Debtholders: The Impact of Debt-Equity Holdings of SRI funds on Corporate Social Policies 13th International Conference of the Financial Engineering and Banking Society (FEBS), Paris, France

Joliet R., Titova Y., (2024), Responsible Shareholders and Debtholders: The Impact of Debt-Equity Holdings of SRI Funds on Corporate Social Policies 2024 FMA European Conference, Turin, Italy

Joliet R., Titova Y., (2024), Responsible Shareholders and Debtholders: The Impact of Debt-Equity Holdings of SRI funds on Corporate Social Policies 40th International Conference of the French Finance Association (AFFI), Lille, France

Matei I., Titova Y., (2019), Does Financial Development matter for Economic Growth in the South American Countries? Evidence from a dynamic panel data model EcoMod 2019, Ponta Delgada, Portugal

Titova Y., Cornea D., Le Roy J., (2019), Caring for Survivors: Do CSR policies matter for post-downsizing employee performance? EBEN Annual Conference, Valencia, Spain

Matei I., Titova Y., (2018), Financial development and economic growth nexus: new evidence for South American countries Journées Internationales du Risque, Niort, France

Titova Y., Laurel-Fois D., (2017), Does sustainability please the crowd? Crowdfunding and access to capital of sustainable projects in Europe 7th Business and Society Research Seminar, Lille, France

Cornea D., Titova Y., Lemeunier S., (2016), *Determinants of cash substitution in the European Union: panel data analysis* 18th INFER Annual Conference, Reus, Spain

Titova Y., Girard A., (2016), *Impact of trading and hedging derivatives on banking efficiency in Eurozone: a two-stage double bootstrap DEA* 6th International Conference of the Financial Engineering and Banking Society, Malaga, Spain

Titova Y., (2015), Are board characteristics relevant for banking efficiency? Evidence from the US 5th International Conference of the Financial Engineering and Banking Society (FEBS), Nantes, France

Titova Y., Girard A., (2014), *The impact of trading and hedging derivatives on banking efficiency in Eurozone.* World Finance Conference, Venice, Italy

Titova Y., Penikas H., (2014), *Modeling the consequences of G-SIB regulation* Multinational Finance Society Symposium, Larnaca, Cyprus

PROFESSIONAL MEMBERSHIPS

2011 CFA Institute

PROFESSIONAL SERVICE

Discussant in an academic conference

2016 INFER 18th Annual Conference, Spain

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Member of a teaching quality committee

Teaching Quality Committee, IÉSEG School of Management, France