



## Mikayel VARDANYAN

Ph.D. in Economics

## **Full Professor, Quantitative Methods**

## **Head of Department**

m.vardanyan@ieseg.fr

### **EDUCATION**

2005 Ph.D. in Economics, Oregon State University, USA

## **RESEARCH INTERESTS**

Economics, Quantitative Methods

### PROFESSIONAL EXPERIENCE

#### **ACADEMIC:**

2023 - Present Full Professor, IÉSEG School of Management, France

2017 - 2023 Associate Professor, IÉSEG School of Management, France

2013 - Present Head of Department, IÉSEG School of Management, France

2010 - 2017 Assistant Professor, IÉSEG School of Management, France

2008 - 2010 Research Associate, University of Luxembourg and the Central Bank of Luxembourg, Luxembourg City,

Luxembourg

2006 - 2008 Lecturer, The State University of New York at Binghamton, Binghamton, USA

2005 - 2006 Lecturer, Oregon State University, Corvallis, USA

2001 - 2005 Teaching and Research Assistant, Oregon State University, Corvallis, USA

### **COURSES TAUGHT**

- Economics and business research seminar, Grande ecole (master cycle)
- Quantitative methods, International mba
- Quantitative methods and data analysis, Msc in fashion management

#### Papers in refereed journals

#### **Published**

Deng H., Lyu B., Shen Z., Vardanyan M., (2024), Research and development expenditures, technology spillovers, and green productivity in agriculture: an empirical analysis, *Post-Communist Economies*, 36(3), pp. 360-381

Dong K., Jiang Q., Liu Y., Shen Z., Vardanyan M., (2024), Is energy aid allocated fairly? A global energy vulnerability perspective, *World Development*, 173(n/a), pp. 106409

Niu Y., Boussemart J.-P., Shen Z., Vardanyan M., (2024), Performance evaluation using multi-stage production frameworks: assessing the tradeoffs among the economic, environmental, and social well-being, *European Journal of Operational Research*, 318(3), pp. 1000-1013

Cai J., Zheng H., Vardanyan M., Shen Z., (2023), Achieving carbon neutrality through green technological progress: evidence from China, *Energy Policy*, 173(2023), pp. 113397

Di D., Li G., Shen Z., Song M., Vardanyan M., (2023), Environmental credit constraints and pollution reduction: Evidence from China's blacklisting system for environmental fraud, *Ecological Economics*, 210(2023), pp. 107870

Du J., Shen Z., Song M., Vardanyan M., (2023), The role of green financing in facilitating renewable energy transition in China: perspectives from energy governance, environmental regulation, and market reforms, *Energy Economics*, 120(2023), pp. 106595

Li L., Shen Z., Song M., Vardanyan M., (2023), Public Expenditure, Green Finance, and Environmental Governance: Evidence From China, *Environmental Modelling and Assessment*, 28(5), pp. 859-873

Song M., Pan H., Vardanyan M., Shen Z., (2023), Evaluating the energy efficiency-enhancing potential of the digital economy: Evidence from China, *Journal of Environmental Management*, 344(2023), pp. 118408

Shen Z., Baležentis T., Vardanyan M., (2022), Evaluating green productivity gains with the exponential by-production technology: An analysis of the Chinese industrial sector, *Environmental Modelling and Assessment*, 27(5), pp. 759-770

Vardanyan M., Valdmanis V., Leleu H., Ferrier G., (2022), Estimating Technology Characteristics of the U.S. Hospital Industry Using Directional Distance Functions with Optimal Directions, *Omega*, 113(December 2022), pp. 102716

Boussemart J.-P., Leleu H., Shen Z., Vardanyan M., Zhu N., (2019), Decomposing banking performance into economic and credit risk efficiencies, *European Journal of Operational Research*, 277(2), pp. 719-726

Ferrier G., Leleu H., Valdmanis V., Vardanyan M., (2018), A Directional Distance Function Approach for Identifying the Input/Output Status of Medical Residents, *Applied Economics*, 50(9), pp. 1006-1021

Färe R., Pasurka C., Vardanyan M., (2017), On Endogenizing Direction Vectors in Parametric Directional Distance Function-Based Models, *European Journal of Operational Research*, 262, pp. 361-369

Färe R., Vardanyan M., (2016), A note on Parameterizing Input Distance Functions: Does the Choice of a Functional Form Matter?, *Journal of Productivity Analysis*, 45(2), pp. 121-130

Chambers R., Färe R., Grosskopf S., Vardanyan M., (2013), Generalized Quadratic Revenue Functions, *Journal of Econometrics*, 173(1), pp. 11-21

Guarda P., Rouabah A., Vardanyan M., (2013), Identifying Bank Outputs and Inputs with a Directional Technology Distance Function, *Journal of Productivity Analysis*, 40(2), pp. 185-195

Färe R., Carlos Martins-Filho C., Vardanyan M., (2010), On Functional Form Representation of Multi-Output Production Technologies, *Journal of Productivity Analysis*, 33(2), pp. 81-96

Vardanyan M., Noh D.-W., (2006), Approximating the Cost of Pollution Abatement via Alternative Specifications of a Multi-Output Production Technology: a Case of the U.S. Electric Utility Industry, *Journal of Environmental Management*, 80(2), pp. 177-190

Vardanyan M., Tremblay V., (2006), The Measurement of Marketing Efficiency in the Presence of Spillovers: Theory and Evidence, *Managerial and Decision Economics*, 27(5), pp. 319-331

#### **Forthcoming**

Shen Z., Li J., Vardanyan M., Wang B., (2022), Nonparametric shadow pricing of non-performing loans: a study of the Chinese banking sector, *Annals of Operations Research*, X(X), pp. X

Shen Z., Vardanyan M., Baležentis T., Wang J., (2021), Analyzing the Tradeoff between the Economic and Environmental Performance: the Case of the Chinese Manufacturing Sector, *IEEE Transactions on Engineering Management*, forthcoming(X), pp. X

#### Communications in refereed conferences

#### **International**

Ferrier G., Leleu H., Valdmanis V., Vardanyan M., (2019), *Measuring Efficiency Gains Using Distance Functions with Optimal Directions: Evidence from the US Hospital Sector.* INFORMS Annual Meeting, Seattle, USA

Ferrier G., Leleu H., Valdmanis V., Vardanyan M., (2018), *Does Hospital Efficiency and Productivity Depend on Hospital Type?* 10th North American Productivity Workshop, Miami, USA

Färe R., Pasurka C., Vardanyan M., (2016), *On Endogenizing Direction Vectors in Parametric Directional Distance Function-Based Models* 9th North American Productivity Workshop, Quebec City, Canada

Ferrier G., Leleu H., Valdmanis V., Vardanyan M., (2015), A Directional Distance Function Approach for Identifying the Input/Output Status of Medical Residents 14th European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland

Färe R., Vardanyan M., (2013), *Parameterizing Input Distance Functions: Does the Choice of the Functional Form Matter* Thirteenth European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland

Ferrier G., Leleu H., Valdmanis V., Vardanyan M., (2013), *A Directional Distance Function Approach to Identifying the Input/Output Status of Medical Residents* INFORMS Annual Meeting, Minneapolis, USA

Guarda P., Rouabah A., Vardanyan M., (2013), *Identifying Bank Outputs and Inputs with a Directional Technology Distance Function* Ninth Eurasia Business and Economic Society Conference, Rome, Italy

Guarda P., Rouabah A., Vardanyan M., (2011), *A Directional Distance Function Approach to Identifying Bank Output* Banking, Productivity and Growth, Luxembourg City, Luxembourg

Guarda P., Rouabah A., Vardanyan M., (2010), *Efficiency and Productivity in Luxembourg's Banking Industry: A Stochastic Directional Distance Function Approach* Sixth North American Productivity Workshop, Houston, USA

Guarda P., Rouabah A., Vardanyan M., (2009), *Returns to Scale and Economies of Scope in Luxembourg's Banking Industry* Eleventh European Workshop on Efficiency and Productivity Analysis, Pisa, Italy

### **GRANTS AND HONORS**

#### **Award**

2004 Outstanding Graduate Student Award (exceptional scholar), Oregon State University, Unknown

2003 Outstanding Graduate Assistant Award, Oregon State University, Unknown

#### **EDITORIAL ACTIVITY**

#### Reviewer in an academic journal

**2019** European Journal of Operational Research

**2018 - 2019** European Journal of Operational research

**2018** Journal of Productivity Analysis

2017 - 2018 Journal of Productivity Analysis

**2017 - 2018** European Journal of Operational Research

2017 - 2018 Agricultural Economics

2016 - 2017 Journal of Productivity Analysis

2015 - 2016 Journal of Productivity Analysis

### **RESEARCH ACTIVITIES**

#### **COMMITTEE CHAIR**

### Contribution to an international academic partnership

2019 - 2019 Visiting Professor, Wuhan University, China

2018 - 2018 Visiting Professor, Wuhan University, China

2017 - 2017 Visiting Professor, Wuhan University, China

2015 - 2016 Facilitation of the Organization of a Sabbatical Visit , University of Arkansas, USA

### Extensive contribution to a corporate partnership

2016 - 2016

2016 Executive Education Programs, IÉSEG School of Management, France

### Head of a recruitment jury (orals)

2019 - 2019 Oral Admission Exams, IÉSEG School of Management, France

2018 - 2018

2017 - 2017

2016 - 2016 Oral Admission Exams, IÉSEG School of Management, France

### Member of a teaching quality committee

2017 - 2017

### Participation in a pedagogical cafe

2016 - 2016 Pedagogical Cafe, IÉSEG School of Management, France

# Participation in recruitment of professors

2017 - 2017

2015 - 2016