



**Cátriona BYRNE**

**M.Sc. Marketing**

**Senior Teaching Fellow, Languages**

**c.byrne@ieseg.fr**

---

## **EDUCATION**

---

**2006** M.Sc. Marketing, Marketing Institute Dublin, Ireland

## **PROFESSIONAL CERTIFICATION**

---

**2024** Bilan de Competences, CPF, France

## **PROFESSIONAL EXPERIENCE**

---

### **ACADEMIC:**

**2014 - 2015** Director of program, EGC Lille, Lille, France

**2012 - 2015** Lecturer, Lille Metropole et L'Universite Catholique de Lille, France

**2012 - Present** Consultant/ Trainer, Be Fluent

**2012 - 2015** Lecturer, EDHEC Business School, Lille, France

## **COURSES TAUGHT**

---

- Professional english, Bachelor in international business
- English for managers
- French culture
- Anglais renforce 2, Grande ecole (master cycle)
- Csr team project, Grande ecole (bachelor cycle)
- English for business 1, Grande ecole (bachelor cycle)
- English for business 2, Grande ecole (bachelor cycle)
- English for debating, Grande ecole (bachelor cycle)
- Preparation for toeic, Grande ecole (master cycle)

- Preparation for toeic apprentissage, Grande ecole (master cycle)

## RESEARCH ACTIVITIES

---

### COMMITTEE CHAIR

#### Course Coordinator

- 2021** Course Coordinator BIB, IÉSEG School of Management, France
- 2020 - 2021** Coordination of Toeic porgamme Masters Apprentissage, IÉSEG School of Management, France
- 2017 - 2018** Course Coordinator of Masters Apprentissage , IÉSEG School of Management, France

#### Education support advisor

- 2023 - 2024** Language resource centre, IÉSEG School of Management, France

#### Member of a recruitment jury (orals)

Languages, IÉSEG School of Management, France

#### Organizer of a workshop

- 2024** St Patricks day Student event, IÉSEG School of Management, France
- 2018** Multi cultural Project, IÉSEG School of Management, France