



**Marion LIGONIE**

**Ph.D. in Management Control specialisation**

**Associate Professor, Accounting**

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## **EDUCATION**

**2016** Ph.D. in Management Control specialisation, ESSEC Business School, France

**2011** MSc in Management, ESC Grenoble, France

## **RESEARCH INTERESTS**

Corporate Social Responsibility, Management Control

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

**2016 - Present** Assistant Professor in Management Control, IÉSEG School of Management, France

**2015 - 2016** Associate lecturer, ESSEC Business School, Cergy Pontoise, France

## **COURSES TAUGHT**

- Bachelor business game, Grande ecole (bachelor cycle)
- Corporate social responsibility and sustainability, Grande ecole (master cycle)
- Management control and decision making, Post graduate program
- Performance management, Grande ecole (bachelor cycle)

## **INTELLECTUAL CONTRIBUTIONS**

### **Papers in refereed journals**

#### **Published**

Ligonie M., Maire S., (2024), Quelle(s) valeur(s) donner à la Nature ? - Une revue narrative de la valorisation de la Nature, *Revue Française de Gestion*, 50(317), pp. 67-89

Ligonie M., (2022), Sharing sustainability through control activities, *Strategic Finance*, 103(10), pp. 21-22

Ligonie M., (2021), Sharing sustainability through sustainability control activities. A practice-based analysis, *Management Accounting Research*, 50(2021), pp. 100726

Ligonie M., (2018), Article review: "'Mathematics maybe but not money': On balance sheet, numbers and nature in ecological accounting", *Social and Environmental Accountability Journal*, 38(3), pp. 229-230

Ligonie M., (2018), The "forced performativity" of a strategy concept: Exploring how shared value shaped a gambling company's strategy, *Long Range Planning*, 51(3), pp. 463-479

## Communications in refereed conferences

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### International

Ligonie M., Gomez M.-L., (2024), *The performative role of accounting systems in sustainable development. The case of French hospitals*. IPA annual congress, London, United Kingdom

Ligonie M., Gomez M.-L., (2020), *Sustainability in the making: Boundary work towards CSR in hospitals* Organization Studies Summer Workshop, Platanias, Greece

Ligonie M., Gomez M.-L., (2019), *The performative role of sustainability performance systems in hospitals* MARG 2019, Birmingham (UK), United Kingdom

### National

Ligonie M., Gomez M.-L., (2024), *The performative role of accounting systems in sustainable development. The case of French hospitals*. Congrès annuel AFC 2024, Dijon, France

## Chapters in books

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### Published

Ligonie M., Gomez M.-L., (2023), Le contrôle organisationnel à travers les approches pratiques, in: Claire Dambrin et Damien Mourey(Eds.), *Les Grands Courants en Contrôle de Gestion, 978-2-37687-766-0, EMS – Editions Management et Société, Cormelles-le-Royal, chapter 4, pp. 101-121*

Gautier A., Pache A. -C., Chowdhury I., Ligonie M., (2020), The missing link: Communities of practice as bridges between institutional entrepreneurs and frontline practitioners in institutionalizing a divergent practice, in: Deborah Anderson, Michael Lounsbury(Eds.), *Research in the Sociology of Organizations: On Practice and Institution. New Empirical Directions. (Volume 71), 0733-558X, Emerald Group Publishing Limited, Bingley, chapter 8, pp. 199-230*

Gond J.-P., Ligonie M., (2017), Building on Actor-Network Analysis to Study Corporate Social Responsibility: Conceptual and Methodological Insights, in: P. H. Werhane, E.R. Freeman and S. Dmytriev (Eds.), *Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility, 978-1-107-15069-0, Cambridge University Press, Cambridge, chapter 16, pp. 232-246*

## Case studies

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Ligonie M., Cavelius F., Kerveillant M., (2018), *Louise Saint-Lacroix : Cost analysis and decisions, CCMP Centrale de Cas et de Médias Pédagogiques, case study ESSEC-C-199-1, teaching note ESSEC-C-199-TN1*

## GRANTS AND HONORS

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### Award

2017 Prix de thèse FNEGE-AFC 2016, Association francophone de comptabilité, France

## EDITORIAL ACTIVITY

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### Reviewer in an academic journal

Social and Environmental Accountability Journal

Revue Française de Gestion

Sustainability Accounting, Management and Policy Journal

Comptabilité, Contrôle, Audit

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

#### **Course Coordinator**

**2021** Coordination of Management Control (PGE Bachelor S4), IÉSEG School of Management, France

#### **Member of a program architecture committee**

Master redesign - Specialisation "Financial management & control", IÉSEG School of Management, France