



## Oveis MADADIAN

**Ph.D. in Applied Economics with specialization in Accounting**

**Associate Professor, Accounting**

**Academic Director**

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### **EDUCATION**

- 2016** Ph.D. in Applied Economics with specialization in Accounting, University of Antwerp, Belgium
- 2011** Master, Economics and Business with specialization in Accounting and Finance, Erasmus School of Economics, Erasmus University Rotterdam, Netherlands
- 2010** Master, Financial Management, Allameh Tabatabaee University, Iran
- 2007** Bachelor, Aerospace Engineering, AmirKabir University of Technology, Iran

### **RESEARCH INTERESTS**

Capital markets research, Corporate Social Responsibility (CSR) disclosure, Earnings management, Financial Accounting

### **PROFESSIONAL EXPERIENCE**

#### **ACADEMIC:**

- 2020 - Present** Course coordinator of Accounting Fundamentals, IÉSEG School of Management, France
- 2020 - Present** Course coordinator of Principle of Accounting and Management Control (PAMC), IÉSEG School of Management, France
- 2020 - Present** Course coordinator of Special Topics in Audit and Advisory, IÉSEG School of Management, France
- 2019 - Present** Course Coordinator of Fundamentals of Financial Accounting, IÉSEG School of Management, France
- 2016 - Present** Assistant Prof., IÉSEG School of Management, France

### **COURSES TAUGHT**

- Internal audit and governance, Grande école (master cycle)
- Special topics in audit and advisory, Grande école (bachelor cycle)
- Accounting techniques, Grande école (master cycle)
- Principles of accounting and management control, Msc in international business

- Accounting fundamentals, Bachelor in international business
- Financial accounting and reporting, Grande ecole (bachelor cycle)
- Business game, Grande ecole (master cycle)
- Financial accounting, Grande ecole (bachelor cycle)
- Financial analysis, Grande ecole (bachelor cycle)
- Financial statement analysis

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

Goel P., Madadian O., (2024), Peer-based Performance Comparison and Tone Management, *Applied Economics*, 56(12), pp. 1440-1462

Madadian O., Aerts W., Van Caneghem T., (2021), Value Relevance of Peer-based Benchmarking of Discretionary Expenses and Business Strategy, *Applied Economics*, 53(32), pp. 3694-3714

Madadian O., Aerts W., Van Caneghem T., (2018), Social comparison of cost behaviour and financial analysts, *Accounting and Business Research*, 48(7), pp. 805-839

#### **Forthcoming**

Goel P., Madadian O., Torsin W., (2024), Tone Management and Litigation Concerns in CEOs' Early Years, *Abacus*, TBD(TBD), pp. TBD

Van Caneghem T., Aerts W., Madadian O., (2020), Peer-based Comparison and Firms' Discretionary Cost Decisions, *Australian Economic Papers*, 60(1), pp. accessible via <https://onlinelibrary.wiley.com/doi/abs/10.1111/1467-8454.12199>

### **Communications in refereed conferences**

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#### **International**

Desrousseaux L., Madadian O., (2022), *Bank reporting of Loan Loss Provisions under IFRS9: implications for analyst forecast properties* AFC Annual Conference, Bordeaux, France

Madadian O., Jain A., (2022), *FINANCIAL STATEMENT COMPARABILITY AND QUALITATIVE DISCLOSURES* AFC, Bordeaux, France

Madadian O., Aerts W., Van Caneghem T., (2017), *Value relevance of peer-based benchmarking in financial reporting: The case of SG&A* Annual meeting of the American Accounting Association (AAA), San Diego-California, USA

Madadian O., Aerts W., Van Caneghem T., (2017), *Value relevance of peer-based benchmarking in financial reporting: The case of SG&A* EAA, Valencia, Spain

Ziegelmayr J. L., Madadian O., Barfitt L., (2017), *Disclosure of contingent liabilities: A comparison of legal vs. accounting* Issues Annual Meeting of the Decision Science Institute , Washington, DC, USA

### **Other conference and seminar presentations**

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#### **International**

Desrousseaux L., Madadian O., (2022), *Bank reporting of Loan Loss Provisions under IFRS9: implications for security analysts* IESEG, Lille, France

, Madadian O., Goel P., (2018), *Peer-based Performance Benchmarking and Tone Management* Research Seminar at the Department of Accountancy and Finance (ACF) of Antwerp University, Antwerp, Belgium

Madadian O., Aerts W., Van Caneghem T., (2018), *Value relevance of peer-based benchmarking in cost behaviour* KU Leuven, Antwerp, Belgium

Madadian O., Aerts W., Van Caneghem T., (2018), *Value-Relevance of peer-based benchmarking: The case of SG&A* KU Leuven, Antwerpen, Belgium

Madadian O., Van Den Broeke M., (2018), *A behavioural theory of R&D investments: The impact of risk-taking tendency* Department of Accountancy and Finance (ACF) research seminar, Antwerp, Belgium

### **National**

Madadian O., Jain A., (2020), *Financial Statements Comparability and extra disclosure* Lille Campus (on Zoom), Lille, France

, Goel P., Madadian O., (2018), *Peer-based Performance Benchmarking and Tone Management* IESEG Internal Research Seminar, Lille/Paris, France

Madadian O., Van Den Broeke M., (2018), *A behavioral theory of R&D investments: The impact of risk-taking tendency* IESEG, Lille/Paris, France

### **Case studies**

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Desrousseaux L., Madadian O., (2023), *Implementing a dashboard for audit engagement at Visio, The Case Centre*, case study 123-0066-1 , teaching note 123-0066-8

Vega M., Madadian O., (2022), *DronTeK Solutions - Born to Fly Without Limits, The Case Centre*, case study 122-0058-1, teaching note 122-0058-8

### **Grants**

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**2012** PhD grant, Reseach-Flanders Foundation (FWO) (Belgium)

**2012** PhD grant, Warwick Business School (United Kingdom)

### **GRANTS AND HONORS**

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#### **Award**

2022 The best Financial Accounting paper award at the Accounting and Finance Association of Australia and New Zealand (AFAANZ) 2022 annual conference, Accounting Association of Australia and New Zealand , Australia

#### **Honor**

2011 Master thesis Being ranked among top three, Erasmus School of Economics, Erasmus University Rotterdam, Netherlands

2010 Being nominated as the top MSc student (with the highest GPA; 17.8 of 20), Allameh Tabatabaee University, Iran

### **PROFESSIONAL MEMBERSHIPS**

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European Accounting Association

Accounting and Finance Association of Australia and New Zealand (AFAANZ)

European Academy of Management (EURAM)

L'Association francophone de comptabilité (AFC)

Lille Economie Management (LEM)

## **EDITORIAL ACTIVITY**

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### **Reviewer in an academic journal**

Accounting and Business Research  
Journal of Governance and Regulation  
European Management Review  
Accounting in Europe

## **PROFESSIONAL SERVICE**

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### **Presentation in a seminar**

Department Seminar, France

### **Reviewer - Grant proposal related to expertise**

Social Sciences and Humanities Research Council of Canada

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

#### **Member of a recruitment jury (orals)**

**2018 - 2018** Member of jury, IÉSEG School of Management, France

**2017 - 2017** 4 full days, IÉSEG School of Management, France

1st year PGE and parallel admissions interviews on 2, 3, 4, 6 and 29 May, IÉSEG School of Management, France

#### **Participation in recruitment of professors**

Attending job talk of 7 candidates, IÉSEG School of Management, France

Attending 5 recruitment talks, IÉSEG School of Management, France

4 candidates, IÉSEG School of Management, France

10 candidates, IÉSEG School of Management, France