



Cristiana SAPPA

Ph.D., Private Law, Law

Full Professor, Innovation and Entrepreneurship

Head of Department

c.sappa@ieseg.fr

EDUCATION

2009 Ph.D., Private Law, Law, Faculté Jean Monnet, University Paris Sud, France

2009 Ph.D., Private Law, Law, Università degli studi di Pavia, Italy

RESEARCH INTERESTS

Intellectual Property Law and Practice, Open Data

PROFESSIONAL EXPERIENCE

ACADEMIC:

2012 - 2014 Professor, ESCP Europe, Paris, France

2010 - 2012 Post-doc researcher, University degli Studi, Torino, Italy

COURSES TAUGHT

- International and comparative copyright law
- Business law, Grande ecole (bachelor cycle)
- Droit des affaires, Grande ecole (master cycle)
- Intellectual property and openness: using legal tools to enhance innovation, creativity and related investments, Grande ecole (master cycle)
- Aspects of contracts and torts for business
- Diritto industriale
- International contract law
- Patent law
- Introduction to law

Papers in refereed journals

Published

Sappa C., (2023), Actions and reactions in commodifying cultural heritage hosted in museums, *Journal of Intellectual Property, Information Technology and E-Commerce Law*, 14(1), pp. 161-179

Sappa C., Widla B., (2023), Framing Texts and Images: critical and posthumous editions in the digital single market, *IIC - International Review of Intellectual Property and Competition Law*, 54(9), pp. 1359–1380

Ottolia A., Sappa C., (2022), A topography of Data-Commons. From Regulation to Private Dynamism, *Gewerblicher Rechtsschutz und Urheberrecht, Internationaler Teil*, 70(12), pp. 335

Sappa C., (2022), Hosting public domain into a minefield: the reistance to art. 14 of the DSM Directive and to the related rules that transpose it into national law, *Journal of Intellectual Property Law and Practice*, 17(11), pp. 924-939

Sappa C., (2022), Participating in cultural life via augmented reality on cultural goods. Which role for copyright?, *Gewerblicher Rechtsschutz und Urheberrecht, Internationaler Teil*, 71(7), pp. 618-632

Sappa C., (2021), Framing, comunicazione al pubblico e archivi digitali tra controllo e circolazione libera dei contenuti, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXX(I), pp. 560-564

Noto La Diega G., Sappa C., (2020), The Internet of Things at the intersection of data protection and trade secrets. Non-conventional paths to counter data appropriation and empower consumers, *Revue Européenne du droit de la consommation*, 3(2020), pp. 419-458

Sappa C., (2020), Le regole francesi sui contratti degli artisti interpreti ed esecutori finalizzate alla valorizzazione delle collezioni INA (Institut National de l'Audiovisuel), *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVIII(I), pp. 435-449

Sappa C., (2019), Comment to Consiglio di Stato, 8th August 2018, n. 4878 on jurisdiction and collective management organizations (copyright law), *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 28(1), pp. 506-511

Sappa C., (2019), Comment to Trib. Bari, 29 June 2014, in AIDA 2019, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 28(1), pp. 532-540

Sappa C., (2019), How Data Protection Fit With The Algorithmic Society Via Two Intellectual Property Rights. A Comparative Analysis. - Reprint., *Journal of Intellectual Property Law and Practice*, 14(5), pp. 407–418

Sappa C., (2019), How Data Protection Fit with the Algorithmic Society via Two Intellectual Property Rights. A Comparative Analysis., *Gewerblicher Rechtsschutz und Urheberrecht. Internationaler Teil*, 68(2), pp. 1-18

Sappa C., (2019), Le secret des affaires dans la société algorithmique : une présence profitable, *Revue trimestrielle droit commercial et droit économique*, 4(2019), pp. 847-863

Sappa C., (2018), What Does Trade Secrecy Have to Do with the Interconnection-based paradigm of the Internet of Things?, *European Intellectual Property Review*, 40(8), pp. 518-523

Sappa C., (2017), Comment to a decision of the Milan First Instance Court, 2 July 2013, 1797, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVI, pp. 902ff..

Sappa C., (2017), Comment to Cass. Civ. 19 May 2016, n. 10333, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*

Sappa C., (2017), Comment to decision III.42 Court of Milan, Business Chamber, 8 February 2017, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*

Sappa C., (2017), Comment to decision III.43 Court of Milan, Business Chamber, 28 March 2017, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 28 March 2017

Sappa C., (2017), Comment to the decision of the First Instance Court of Rome, 1 December 2016, 1817, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVI, pp. 1083ff..

Sappa C., (2017), Comment to the decision of the Italian Supreme Court, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 23469/2016 II.3

Sappa C., Belli L., (2017), The Intermediary Conundrum: Cyber-Regulators, Cyber-Police or Both? , *Journal of Intellectual Property, Information Technology and E-Commerce Law*, (8), pp. 183ff.

Sappa C., (2014), Le opere orfane: la soluzione europea, *Nuove Leggi Civili Commentate*, 3, pp. 671 - 691

Sappa C., Polcak R., Myska M., Harasta J., (2014), Legal Aspects of Public Sector Information: Best Practices in Intellectual Property, *Masaryk University Journal of Law and Technology*, 8(2), pp. 233 - 249

Sappa C., (2013), Selected Intellectual Property Issues and PSI Re-Use, *Masaryk University Journal of Law and Technology*, 6(3), pp. 445-454

Bogataj M., Sappa C., Pusser J., Torremans P., (2012), Policy Recommendation as to the Issue of the Proposed Inclusion of Cultural and Research Institutions in the Scope of PSI Directive, *Masaryk University Journal of Law and Technology*, 6(3), pp. 353 - 372

Ricolfi M., Sappa C., Drexl J., Van Eechoud M., Janssen K., Maggiolino M., Morando F., Torremans P., Uhler P., Iemma R., De Vries M., (2011), The Principles Governing Charging for Re-Use of Public Sector Information, *Informatica e Diritto* , XX(1/2), pp. 105 - 128

Ricolfi M., Sappa C., Drexl J., Van Eechoud M., Salmeron M., Tsiavos P., Valero J., Pavoni F., Patrio P., (2011), The Exclusion of "Public Undertakings" from the Re-Use of Public Sector Information Regime, *Informatica e Diritto* , XX(1/2), pp. 147 - 152

Sappa C., (2011), Diritti di proprietà intellettuale e dati pubblici nell'ordinamento italiano, *Informatica e Diritto* , XX(1-2), pp. 185-197

Sappa C., (2010), IP e banche dati della pubblica amministrazione, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 19, pp. 692 - 702

Sappa C., (2007), Diritto d'autore e servizi televisivi in camere d'albergo: brevi note sul diritto di comunicazione al pubblico alla luce della giurisprudenza comunitaria, *Giurisprudenza italiana*, (7/8), pp. 1966 - 1968

Sappa C., (2007), Marchio nazionale e comunitario: questioni in tema di confondibilità e di tutela, *Giurisprudenza italiana*, (6), pp. 1430 - 1434

Sappa C., (2007), Presenza e intensità del carattere distintivo nei marchi relativi a prodotti farmaceutici ed erboristici, *Giurisprudenza italiana*, (7/8), pp. 2508 - 2512

Sappa C., (2006), Nomi di celebrità e rischio di confusione tra marchi: il caso Picasso , *Giurisprudenza italiana*, (6), pp. 1189 - 1191

Sappa C., (2006), Rappresentazione grafica del marchio sonoro: come e quando? , *Giurisprudenza italiana*, (12), pp. 2309 - 2312

Forthcoming

Sappa C., Bossi L., (2024), Postcards from Italy. The art of controlling cultural goods' images better than copyright could., *IIC - International Review of Intellectual Property and Competition Law*, XX(XX), pp. XX

Papers in non-refereed journals

Published

Sappa C., (2021), Certains aspects juridiques du tourisme virtuel. Perspectives en propriété intellectuelle, *Juristourisme*, X(246), pp. 32ss..

Sappa C., (2011), Public Sector Databases: the Contentions Between Sui-Generis Protection and Re-Use, *Computer and Telecommunications Law Review*, 8, pp. 217 - 223

Communications in refereed conferences

International

Sappa C., (2023), *A script on copyright, virtual reality and cultural heritage* Fifth IP & Innovation Researchers of Asia Network (IPIRA), Singapore, Singapore

- Sappa C., (2023), *Charges for re-use in the cultural heritage sector: a tool for pluralism?* 2nd Tricontinental workshop in IP, La Laguna, Tenerife, Spain
- Sappa C., (2023), *Copyright Provisions and Other Rules affecting Preservation and Valuation of Cultural Heritage* ATRIP Congress 2023, Tokyo, Japan
- Sappa C., (2023), *The evolving role of copyright in the cultural heritage sector* The Future of IP: a transnational perspective, annual conference of the LLM in IP of the University of Turin, WIPO and SAA, Corep, Turin, Italy
- Sappa C., (2023), *The migration of museums' collections to virtual worlds and its impact on copyright* ISHTIP Conference, Tel Aviv, Israel
- Sappa C., Widla B., (2023), *Framing texts and images: critical and posthumous editions in the Digital Single Market* EPIP 2023 Conference, 11 - 13 September, Krakow, Poland
- Sappa C., (2022), *Augmented Reality on Cultural Goods. PSI perspectives.* Legal Dimension of Virtual and Augmented Reality, Genoa (online), Italy
- Sappa C., (2022), *How much room for originality in the house of public domain?* Rethinking Copyright Flexibilities, ReCreating Europe, Nicosia, Cyprus
- Sappa C., (2022), *Money-Oriented Exploitations of Cultural Heritage: When and Who Do They Suit?* International Seminar on Intellectual Property of the Master in IP Jointly Organized by WIPO, ITC-ILO and the University of Turin, Turin, Italy
- Sappa C., Bonadio E., (2022), *Digitization challenges and opportunities for copyright law stakeholders. GLAMs and beyond* WIPs, Sixth Workshop on IPRs, Szeged, Hungary
- Sappa C., (2021), *A first topography of commons in the data-driven economy* IASC on Knowledge Commons, Arizona, USA
- Sappa C., (2021), *Who Owns Cultural Heritage in the Algorithmic Society? Are We Owned? A Multidisciplinary and Comparative Conversation on IP in the Algorithmic Society*, Stirling, United Kingdom
- Sappa C., (2020), *The Internet of Things at the Intersection between Data Protection and Trade Secrets* Annual Conference of the Legal Scholar Society, Exeter, United Kingdom
- Sappa C., (2020), *The Internet of Things at the intersection of data protection and trade secrets.* The Society of Legal Scholars Annual Conference, Exeter, United Kingdom
- Sappa C., (2019), *The Crucial Role of Trademarks in the Wine Sector* International Conference on Wine Law, Hong Kong, Hong Kong
- Sappa C., (2018), *How Data Protection Fits with the Algorithmic Society via Two Intellectual Property Rights. A Comparative Analysis* Younger Scholars Forum - XX International Congress - International Academy of Comparative Law, Fukuoka, Japan
- Sappa C., (2017), *Internet of Things: What Does Trade Secret Have to Do With a Sharing-Based Paradigm?* Future of Law, Singapore, Singapore

National

- Sappa C., (2023), *Il patrimonio culturale all'era del riuso* La tutela del paesaggio e del patrimonio culturale: tra valorizzazione e merceificazione, Torino, Italy
- Sappa C., (2023), *La conservazione secondo l'art. 6 della Direttiva MUD* 3rd Webinar ALAI Italia on the Transposition of Directive 2019/790, online, Italy
- Sappa C., (2022), *Il difficile equilibrio tra controllo e circolazione libera dei contenuti provenienti dagli istituti a tutela del patrimonio* Riflessioni sull'open access tra opportunità e problemi, Vercelli, Italy
- Sappa C., (2022), *Norme IP e missione educativa dei musei* Ricerca, educazione e accesso al patrimonio culturale: un confronto tra diritti fondamentali ed eccezioni al diritto d'autore, Rome, Italy
- Sappa C., (2021), *Participating in cultural life via augmented and virtual reality on cultural goods. Which role does copyright play on this?* Journée 2021 de l'Association Française du Droit et Management, 10 December 2021, Paris, France
- Sappa C., (2017), *Innovative Pedagogical Methods and Content. Online Programs: What's New?* AFDM Congress 2017, Paris, France

Other conference and seminar presentations

International

Sappa C., (2023), *A script on copyright, Virtual Reality and Cultural Goods* 5th IPIRA Conference, Singapore, Singapore

Sappa C., (2022), *Integrating Trade Secrets in Sectors Involving New Technologies: What's New?* WIPO Regional Seminar on Trade Secrets for Central European and Baltic States, Geneva (online), Switzerland

Sappa C., (2021), *A Topography of Data Commons* IASC Knowledge Commons Virtual Conference, Arizona, USA

Sappa C., (2019), *PSI and copyright: main points of interference* International Conference for Least-Developed and Developing Countries on Copyright and Management of Public Sector Information, Nairobi, Kenya

Sappa C., (2018), *IoT, Trade Secrets and Knowledge Commons* National Research University Higher School of Economics, Moscow, Russia

Sappa C., (2018), *Trade Secret Protection in the data-driven economy* IP Day, Turin, Italy

Sappa C., (2018), *Tricks and Challenges to Ensure Trademarks Protection in the EU* Trademarks and Fashion. A Comparative and Interdisciplinary Perspective, Paris, France

Sappa C., Noto La Diega G., (2018), *Fading our the Echo of Consumers Protection. An Empirical Study at the Intersection of Data Protection and Trade Secrets*. The Gikii-Files 2018, Wien, Austria

Sappa C., (2016), *Public Domain and Cultural Heritage: Where Do We Stand?* Public Domain Creative Recycling International Conference 2016, Seoul, Korea

National

Sappa C., (2024), *Postcards from Italy. Cultural heritage provisions protect better than how copyright could* ICONs - The Italian Chapter, Trento, Italy

Sappa C., (2023), *Le contentieux français sur le secret des affaires* Thème 9, AIPPI France, Commission Secret des affaires, 25 September 2023, Paris (online), France

Sappa C., (2020), *Internet des Objets, IA et communes: une approche juridique* CNRS, Pouchet, Paris, France

Sappa C., (2019), *Mapping the Commons in the IoT field* Iéseg School of Management - MIS Track, Lille, France

Sappa C., (2019), *Proprietà intellettuale: interessi e strategie* IUANA-ISSUGE Summer School (for University top students), Genoa, Italy

Sappa C., (2017), *Copyright Law in the EU Perspective* ISSUGE Center of University of Genoa Annual Course for the top students, Genova, Italy

Sappa C., (2017), *La proprietà intellettuale nella prospettiva europea* IUANA-ISSUGE Summer School, Genova, Italy

Books

Published

Sappa C., Bonadio E., (2022), *The Subject of Literary and Artistic Copyright*, 978 1 80088, Edward Elgar Publishing, Cheltenham

Sappa C., (2020), *Trademarks and Fashion. A First Survey in Different Parts of the World*, 9788828818045, Giuffrè Francis Lefebvre

Ricolfi M., Sappa C., (2013), *Extracting Value from Public Sector Information: Legal Framework and Regional Policies*, 9788849526219, 362 pages

Forthcoming

Sappa C., (2022), *Research Handbook on Intellectual Property Rights and Inclusivity*, xxx, Edward Elgar Publishing, Cheltenham

Chapters in books

Published

Sappa C., (2024), The past and the future. Cultural heritage rules meet NFTs., in: E. Bonadio - C. Sganga(Eds.), *Copyright, Blockchain and NFTs*, 978-1-032-49740-2, Routledge, London, chapter VI, pp. 105-124

Sappa C., (2024), Pluralism, freedom to conduct a business and the current charging schemes for re-using cultural heritage, in: Cristiana Sappa(Eds.), *Research Handbook on Intellectual Property Rights and Inclusivity*, 978 1 80392 725 1, Edward Elgar Publishing, Cheltenham, chapter 18, pp. 382-396

Sappa C., (2022), Museums as education facilitators. How copyright affects access and dissemination of cultural heritage?, in: Sappa, C. - Bonadio, E.(Eds.), *The subjects of literary and artistic copyright*, 978 1 80088, Edward Elgar Publishing, Cheltenham, chapter 12, pp. 233

Sappa C., (2021), The Principle of Non-Discrimination, in: P. Torremans - I. Stamatoudi(Eds.), *EU Copyright Law. A Commentary*, 978 1 78195 242 9, Edward Elgar Publishing, Cheltenham, chapter 2, pp. 17

Sappa C., (2021), Access and Re-Use of Public Sector Information. Copyright Perspectives., in: P. Torremans - I. Stamatoudi(Eds.), *EU Copyright Law. A Commentary*, 978 1 78195 242 9, Edward Elgar Publishing, Cheltenham, chapter 18,

Sappa C., (2020), Tricks and Challenges to Protect Fashion Trademarks in the EU, in: Cristiana Sappa(Eds.), *Fashion Trademarks. A First Survey in Different Parts of the World*, 9788828818045, Giuffrè Editore, chapter II.B, pp. 20 ff.

Sappa C., (2019), sub artt. 69 bis - 69 septies I.a., in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 1903ff

Sappa C., (2019), sub artt. 70 - 71quinques I.a., in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 1914ff..

Sappa C., (2019), sub artt. 80 - 85quinques I.a., in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 2019ff..

Sappa C., (2019), Introduzione Titolo II Capo III Diritti degli artisti interpreti e degli artisti esecutori, in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 88813355, CEDAM, Padoue, chapter Legge Autore, pp. 2015ff..

Sappa C., (2019), Introduzione Titolo II Capo V Diritti relativi alle fotografie, in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 2045ff..

Sappa C., (2017), La protection du patrimoine informationnel d'entreprise par le secret industriel. Perspectives italiennes en droit privé, in: N. Martial-Braz et C. Zolynski(Eds.), *Propriété(s) et données*, ., CFDC - SLC - exisNexis, Paris

Sappa C., (2015), Utilisations autorisées des oeuvres orphelines, principes fondamentaux et objectifs du législateur européen. Regard croisé sur les directives 2012/28/UE, 2003/98/CE et 2013/37/UE, in: Bensamoun, A., Latil, A.(Eds.), *Les humanités numériques*, 978-2-84934-208-4, Mare et Martin, Paris, pp. 99-111

Sappa C., (2014), The principle of non discrimination, in: Torremans, P., Stamatoudi, I.(Eds.), *EU Copyright Law*, 9781781952429, Edward Elgar Publishing, Cheltenham, chapter 2, pp. 23-37

Sappa C., (2008), Conflict of Jurisdictions and the Status of Foreigners in France, in: Silke von Lewinski (Eds.), *Copyright and Neighboring Rights Throughout the World*, 9780314979803, Thomson West, chapter 15, pp. §§ 15:51 - 15:56

Forthcoming

Sappa C., (2024), Re-Use of Public Sector Information, in: Torremans - Stamatoudi - Yu - Jütte(Eds.), *Encyclopedia of Intellectual Property*, xx, Edward Elgar Publishing, Cheltenham, chapter xx, pp. xx

Sappa C., (2024), Publication, in: Torremans - Stamatoudi - Yu - Jütte(Eds.), *Elgar Encyclopedia of Intellectual Property Law*, XXX, Edward Elgar Publishing, Cheltenham, chapter xx, pp. xx

Sappa C., (2024), Public Policy, in: Stamatoudi - Torremans - Yu - Jütte(Eds.), *Elgar Encyclopedia of Intellectual Property*, XXX, Edward Elgar Publishing, Cheltenham, chapter XXX, pp. XXX

Sappa C., (2024), The Interaction of Copyright Law with the Legal Protection of Cultural Goods, in: Christophe Geiger(Eds.), *The Interface of Intellectual Property Law with other Legal Disciplines*, XXX, Edward Elgar Publishing, Cheltenham, chapter 6, pp. XXX

Sappa C., (2023), Collaborations of (or with) well-known trademarks as a strategy for strengthening market power in the luxury fashion field., in: E. Rosati - I. Calboli(Eds.), *The Routledge Handbook on Fashion Law*, xxx, Routledge, London, chapter 26, pp. xx

Sappa C., (2023), Public Domain, in: Torremans - Yu - Stamatoudi - Jütte(Eds.), *Encyclopedia of Intellectual Property*, xxx, Edward Elgar Publishing, Cheltenham, chapter xx, pp. xx

Sappa C., Maiello R., Mazziotti G., (2023), Qualche spunto sull'eccezione per la conservazione del patrimonio culturale, in: M.L. Bixio(Eds.), *Crisi e resilienza del diritto d'autore. Il recepimento italiano della Direttiva 2019/790*, 9788875245948, Giappichelli, Turin, chapter IV, pp. 51 ff.

Sappa C., (2021), Augmented Reality on Cultural Goods. An operational approach in a Copyright and PSI rules perspective, in: A. Kirchner - I. Kirchner-Frei(Eds.), *Legal Aspects of Virtual and Augmented Reality*, xxx, Genoa University Press, Genoa, chapter x, pp. xxx

Research reports

Sappa C., (2019), *Public Sector Information: How to Optimize its Re-Use in Developing Countries?*, World Intellectual Property Organization

Other research

Published

2011: Sappa C. - "La propriété littéraire et artistique au service des institutions muséales à l'ère du numérique. Analyse comparée en droits français et italien" - , *Atelier national de reproduction des thèses*, Lille

GRANTS AND HONORS

Award

2018 Best Thesis presented during the International Summer School of Cyber Law 2018, National Research University - Higher School of Economics, Russia

PROFESSIONAL MEMBERSHIPS

2018 CNRS (coordinateur) - GDR Internet et Société, France

2017 Trans Europe Experts

AFPIDA (French branch of ALAI)

Association Française Droit et Management

EDITORIAL ACTIVITY

Chair of the editorial board of an academic journal

2011 - 2013 Extracting Value from Public Sector Information: Legal Framework and Regional Policies, Italy

PROFESSIONAL SERVICE

Invited Lecturer

2019 Case Abroad @ Home, USA

Member of a professional working group

2023 - 2024 Working Group for the Steering Committee for Culture, Heritage and Landscape of the Council of Europe, France

Reviewer for an academic conference

Congrès de l'Association Française de Droit et Management 2017, France

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

- 2020 - 2021** Environnement juridique de l'entreprise / Legal Environment of a Business, IÉSEG School of Management, France
- 2020 - 2021** Responsabilité juridique / Legal responsibility, IÉSEG School of Management, France
- 2017** Civil Law (First year Bachelor - English Track), IÉSEG School of Management, France
- 2017** Advanced Business Law (3rd year Bachelor course), IÉSEG School of Management, France

Organizer of a workshop

- 2019 - 2019** Legal Protection of Fashion Design, IÉSEG School of Management, France

Participation in recruitment of professors

Law Track Coordinator, IÉSEG School of Management, France

Participation in the development of an academic program

Law Track Coordinator, IÉSEG School of Management, France