



Frank DE BAKKER

Ph.D. in Technology & Management

Full Professor, Strategy and Sustainability

Academic Director

f.debakker@ieseg.fr

EDUCATION

2001 Ph.D. in Technology & Management, University of Twente, Netherlands

1995 Master, Environmental Science, Wageningen University, Netherlands

RESEARCH INTERESTS

Corporate Social Responsibility, Non-Governmental Organizations, Organizational Studies, Strategy and Ethics

PROFESSIONAL EXPERIENCE

ACADEMIC:

2015 - 2016 Head of Department, VU University Amsterdam, Amsterdam, Netherlands

2013 - 2014 Visiting professor, Copenhagen Business School, Copenhagen, Denmark

2010 - 2013 Member Faculty Board, VU University Amsterdam, Amsterdam, Netherlands

2008 - 2016 Associate professor, VU University Amsterdam, Amsterdam, Netherlands

2007 - 2010 Director of program, VU University Amsterdam, Amsterdam, Netherlands

2001 - 2008 Assistant professor, VU University Amsterdam, Amsterdam, Netherlands

COURSES TAUGHT

- Publishing research on business and society
- Sustainability strategies, Grande ecole (master cycle)
- Impactful research at the intersection of business & society
- Activism: strategies and tactics, Post graduate program
- Bootcamp 1: business game, Post graduate program
- Scenario week, Post graduate program

- Change management for sustainability strategies, Grande école (master cycle)
- Business ethics, Grande école (bachelor cycle)
- Corporate social responsibility and sustainability, Grande école (master cycle)
- Ent research methodology, Grande école (master cycle)
- Ent strategy and company observation, Grande école (master cycle)
- Strategy and decision making
- Strategy for societal organizations
- Organization science
- Corporate social responsibility

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Baldi M., de Bakker F., Melz R., (2024), Actor-Agency and Institutional Complexity: Multinational Corporations' Strategies to Combat the Framework Convention on Tobacco Control in Brazil, *Critical Perspectives on International Business*, 20(2), pp. 164-184
- de Bakker F., Pek S., Bapuji H., (2024), How to Achieve Impact With Innovative Publication Formats: Taking Stock of Business & Society's Commentary Section, *Business & Society*, 63(8), pp. 1691-1708
- Brown J., Spicer A., Rehbein K., Higgins C., de Bakker F., Bapuji H., (2022), More Than an Umbrella Construct: We Can (and Should) Do Better With CSR by Theorizing Through Context, *Business & Society*, 61(8), pp. 1965-1976
- Graafland J., de Bakker F., (2021), Crowding in or crowding out? How non-governmental organizations and media influence intrinsic motivations towards corporate social and environmental responsibility, *Journal of Environmental Planning and Management*, 64(13), pp. 2386-2409
- van Hille I., De Bakker F., Groenewegen P., Ferguson J., (2021), Strategizing Nature in Cross-Sector Partnerships: Can Plantation Revitalization Enable Living Wages?, *Organization and Environment*, 34(2), pp. 175-197
- Bapuji H., Brown J., De Bakker F., Higgins C., Rehbein K., Spicer A., (2020), From the editors, *Business & Society*, 59(1), pp. 3-4
- Bapuji H., De Bakker F., Brown J., Higgins C., Rehbein K., Spicer A., (2020), Business and Society Research in Times of the Corona Crisis, *Business & Society*, 59(6), pp. 1067-1078
- De Bakker F., Matten D., Spence L., Wickert C., (2020), The Elephant in the Room: The Nascent Research Agenda on Corporations, Social Responsibility, and Capitalism, *Business & Society*, 59(7), pp. 1295-1302
- Rehbein K., Leonel R., Den Hond F., De Bakker F., (2020), How do firms that are changing the world engage politically?, *Rutgers Business Review*, 5(2), pp. 203-225
- van Hille I., De Bakker F., Ferguson J., Groenewegen P., (2020), Cross-sector partnerships for sustainability: How mission-driven conveners drive change in national coffee platforms, *Sustainability*, 12(7), pp. 2846
- Barberá-Tomás D., Castelló-Molina I., De Bakker F., Zietsma C., (2019), Energizing through visuals: How social entrepreneurs use emotion-symbolic work for social change, *Academy of Management Journal*, 62(6), pp. 1789-1817
- Crane A., De Bakker F., Henriques I., Husted B., (2019), Taking stock at Business & Society: Reflections on our tenure as co-editors, 2015-2019., *Business & Society*, 58(8), pp. 1483-1495

- De Bakker F., Crane A., Henriques I., Husted B., (2019), Publishing interdisciplinary research in Business & Society, *Business & Society*, 58(3), pp. 443-452
- De Bakker F., Rasche A., Ponte S., (2019), Multi-stakeholder initiatives on sustainability: A cross-disciplinary review and research agenda for business ethics, *Business Ethics Quarterly*, 29(3), pp. 343-383
- Kok A., De Bakker F., Groenewegen P., (2019), Sustainability struggles: conflicting cultures and incompatible logics, *Business & Society*, 58(8), pp. 1496-1532
- van Hille I., De Bakker F., Ferguson J., Groenewegen P., (2019), Navigating tensions in a cross-sector social partnership: How a convener drives change for sustainability, *Corporate Social Responsibility and Environmental Management*, 26(2), pp. 317-329
- van Wijk J., Zietsma C., Dorado S., De Bakker F., Martí I., (2019), Social innovation: Integrating micro, meso and macro level insights from institutional theory, *Business & Society*, 58(5), pp. 887-918
- Whelan G., De Bakker F., Den Hond F., Muthuri J., (2019), Talking the Walk: The Deflation Response to Legitimacy Challenges, *M@na@gement*, 22(4), pp. 633-663
- De Bakker F., Crane A., Henriques I., Husted B., (2018), Editors' insights. What makes for an exemplary contribution? Introducing the Business & Society Best Paper Award, *Business & Society*, 57(7), pp. 1291-1300
- Wickert C., De Bakker F., (2018), Pitching for social change: Towards a relational approach to selling and buying social issues, *Academy of Management Discoveries*, 4(1), pp. 50-73
- Den Hond F., De Bakker F., Doh J., (2015), What prompts companies to collaboration with NGOs? Recent evidence from The Netherlands, *Business & Society*, 53(2), pp. 187-228
- Den Hond F., Rehbein K., De Bakker F., Kooijmans-van Lankveld H., (2014), Playing on two chessboards: Reputation effects between corporate social responsibility (CSR) and corporate political activity (CPA), *Journal of Management Studies*, 51(5), pp. 790-813
- De Bakker F., Den Hond F., King B., Weber K., (2013), Social movements, civil society and corporations: Taking stock and looking ahead, *Organization Studies*, 34(5/6), pp. 573-593
- De Bakker F., Hellsten I., (2013), Capturing online presence: Hyperlinks and semantic networks in activist group websites on corporate social responsibility, *Journal of Business Ethics*, 118(4), pp. 807-823
- Rasche A., De Bakker F., Moon J., (2013), Complete and partial organizing in corporate social responsibility, *Journal of Business Ethics*, 115(4), pp. 651-663
- De Bakker F., (2012), Exploring networks of activism on corporate social responsibility: Suggestions for a research agenda, *Creativity and Innovation Management*, 21(2), pp. 212-223
- Den Hond F., De Bakker F., Den Haan P., (2010), The sequential patterning of tactics: Institutional activism in the global sports apparel industry, 1988–2002, *International Journal of Sociology and Social Policy*, 32(5/6), pp. 648-665
- Van de Pol P., De Bakker F., (2010), Direct-to-Consumer Advertising of Pharmaceuticals as a Matter of Corporate Social Responsibility?, *Journal of Business Ethics*, 94(2), pp. 211-224
- De Bakker F., Den Hond F., (2008), Introducing the politics of stakeholder influence: A review essay, *Business & Society*, 47(1), pp. 8-20
- Den Hond F., De Bakker F., (2007), Ideologically motivated activism. How activist groups influence corporate social change, *Academy of Management Review*, 32(3), pp. 901-924
- Six F., De Bakker F., Huberts L., (2007), Judging a corporate leader's integrity: An illustrated three-component model, *European Management Journal*, 25(3), pp. 185-194
- Den Hond F., De Bakker F., Groenewegen P., (2006), A research note on the use of bibliometrics to review the Corporate Social Responsibility and Corporate Social Performance literature, *Business & Society*, 45(1), pp. 7-19
- Meijer M. -M., De Bakker F., Smit J., Schuyt T., (2006), Corporate giving in the Netherlands 1995-2003: Exploring the amounts involved and the motivations for donating, *International Journal of Nonprofit and Voluntary Sector Marketing*, 11(1), pp. 13-28
- De Bakker F., Den Hond F., Groenewegen P., (2005), A bibliometric analysis of 30 years of research and theory on Corporate Social Responsibility and Corporate Social Performance, *Business & Society*, 44(3), pp. 283-317

De Bakker F., Fisscher O., Brack A., (2002), Organising product-oriented environmental management from a firm's perspective, *Journal of Cleaner Production*, 10(5), pp. 455-464

De Bakker F., Nijhof A., (2002), Responsible chain management: A capability assessment framework, *Business Strategy and the Environment*, 11(1), pp. 63-75

De Bakker F., (2001), Product-Oriented Environmental Management: Lessons from Total Quality Management, *Journal of Industrial Ecology*, 5(2), pp. 55-69

Forthcoming

Selling N., de Bakker F., (2025), When Employees Matter: How Employee Resource Groups and Workforce Liberalism Jointly Spur Firms to Support Pro-LGBTQ Legislation, *Journal of Business Research*, 186(2025), pp. 115017

de Roo M., Wickert C., de Bakker F., Elfring T., (2024), From seller to broker: When and how issue sellers engage with external stakeholders to sell issues inside organizations, *Strategic Organization*, .(.), pp. .

Papers in non-refereed journals

Published

De Bakker F., (2012), Beyond partnerships, *Annual Review of Social Partnerships*, 9(xx), pp. 7

De Bakker F., (2012), Maatschappelijk ondernemen: met en zonder de overheid, *Res Publica*, 54(4), pp. 515-517

Communications in refereed conferences

International

Lelasseux L., de Bakker F., Augustine G., (2024), *How social change agents craft expertise in sustainability* GRONEN 2024, Paris, France

Lelasseux L., de Bakker F., Augustine G., (2024), *It's hard to be a saint in the city: Constructing expertise in corporate social responsibility management* EGOS, Milano, Italy

van den Broek O.-M., Schrempf-Stirling J., de Bakker F., Kourula A., (2023), *Rules for business and the business of rules: Expanding the role of management studies* IABS, Bath, United Kingdom

Marino M., Parrotta P., de Bakker F., Cacciotta G., (2022), *Emancipation Through Embedded Entrepreneurship: how A Social Enterprise Aims To Counter The Mafia* Babson College Entrepreneurship Research Conference, Waco, USA

van den Broek O. -M., Schrempf-Stirling J., de Bakker F., Kourula A., (2021), *Corporate participation in rulemaking: Exploring underlying assumptions and future avenues in management scholarship*. IABS Conference, Brussels, Belgium

de Bakker F., Parrotta P., Marino M., (2020), *Entrepreneurship as emancipation: Organizing to counter the mafia*. EGOS Colloquium, Hamburg, Germany

Esper S., de Bakker F., Heuvinck N., (2020), *"Dealing with Decoupling: CSR Managers' Motivations" paper to be presented in the Symposium "Overcoming the dichotomy in micro-level CSR research"*. The Academy of Management (AoM) Annual Conference, Vancouver, Canada

Esper S., de Bakker F., Heuvinck N., (2020), *"Overcoming cherry picking: How CSR managers cope with selective decoupling"* The European Group for Organization Studies (EGOS) colloquium, Hamburg, Germany

Marino M., de Bakker F., Parrotta P., (2020), *Entrepreneurship as emancipation: Countering the mafia* IABS Conference, Lisbon, Portugal

De Bakker F., Parrotta P., Marino M., (2019), *Entrepreneurship as emancipation: The unusual case of an organization countering the mafia* 35th EGOS Colloquium, Edinburgh, United Kingdom

De Bakker F., Rasche A., Ponte S., (2019), *Business ethics and multi-stakeholder initiatives on sustainability: Examining hidden issues and proposing a research agenda* 35th EGOS Colloquium, Edinburgh, United Kingdom

De Bakker F., Rasche A., Ponte S., (2019), *Multi-Stakeholder Initiatives on Sustainability: A Review and Research Agenda for Business Ethics* 79th Annual Meeting of the Academy of Management, Boston, USA

- Delalieux G., Kourula A., De Bakker F., (2019), *The Modern Pharmakon: On the Limits of NGOs as Vehicles of Corporate Social Change* 79th Annual Meeting of the Academy of Management, Boston, USA
- Esper S., De Bakker F., Heuvinck N., (2019), *Managerial motivation and PCSR engagement: An experimental approach* Pre-Colloquium Development Workshop 08: Experimental Research in Organization Studies, European Group for Organizational Studies (EGOS) Colloquium , Edinburgh, United Kingdom
- Esper S., De Bakker F., Heuvinck N., (2019), *The political engagement of corporations: Managerial responses to stakeholders' pressures* Business and Society Research Seminar 2019: Corporate Social Responsibility, Grand Challenges and Sustainability: The Business of Society?!, Amsterdam, Netherlands
- Delalieux G., Kourula A., De Bakker F., (2018), *The Modern Pharmakon: NGOs as Vehicles of Corporate Social Change?* 34th EGOS Colloquium, Tallinn, Estonia
- van Hille I., De Bakker F., Groenewegen P., (2018), *Crossing borders in coffee: Addressing the tension of uniformity versus plurality in collaborative sustainability strategies* 34th EGOS Colloquium - Professional Development Workshop, Tallinn, Estonia
- van Hille I., De Bakker F., Groenewegen P., (2018), *Navigating through conflict: Managing paradoxes in cross-sector collaboration for sustainable trade.* 34th EGOS Colloquium, Tallinn, Estonia
- Barberá D., Castelló I., De Bakker F., (2017), *Structuring through dissent: Field emergence and the strategic role of organizational agency* 33rd EGOS Colloquium, Copenhagen, Denmark
- Delalieux G., Kourula A., De Bakker F., (2017), *The Modern Pharmakon: NGOs as vehicles of corporate social change?* International Association for Business & Society Conference, Amsterdam, Netherlands
- Lelieveldt H., De Bakker F., (2017), *It's only natural: Exploring frames of NGO and corporations on what constitutes 'good food'.* International Association for Business and Society Conference, Amsterdam, Netherlands
- Lelieveldt H., De Bakker F., (2017), *It's only natural: Exploring frames of NGO and corporations on what constitutes 'good food'* Organization Studies Summer Workshop, Chania, Greece
- Maon F., Gond J. P., Janssen C., De Bakker F., (2017), *Stakeholder influence tactics: ideologically loaded objectives and power based moves* 76th Academy of Management Conference, Atlanta, GA, USA
- Passenier D., Wolbers J., Groenewegen P., De Bakker F., (2017), *Deviant pilots: why we need them* 33rd EGOS Colloquium, Copenhagen, Denmark
- van Hille I., De Bakker F., Ferguson J., (2017), *Storm in a teacup: Unraveling the process of collective brokerage on living wage in the tea industry* 12th Organization Studies Workshop , Chania, Greece
- van Hille I., De Bakker F., Ferguson J., (2017), *Storm in a teacup: Unraveling the process of collective brokerage on living wage in the tea industry* European Theory Development Workshop, Zurich, Switzerland
- van Hille I., De Bakker F., Ferguson J., (2017), *Storm in a teacup: Unraveling the process of collective brokerage on living wage in the tea industry* International Association for Business and Society Conference, Amsterdam, Netherlands
- Hasanefendic S., De Bakker F., Patricio T., (2016), *Field complexity and strategic manoeuvring: A case of Portuguese polytechnics and the new research mission* 29th CHER Conference, Cambridge, United Kingdom
- Passenier D., Catz E., Groenewegen P., Wolbers J., De Bakker F., (2016), *Up in the air: The construction and management of risk by commercial airline pilots* 75th Academy of Management Conference, Anaheim, USA
- van Hille I., De Bakker F., Ferguson J., (2016), *Convening Multi-Stakeholder Partnerships. Theorizing 'convening' in the context of sustainable trade* Cross-Sector Social Interactions Conference, Toronto, Canada
- van Hille I., De Bakker F., Ferguson J., (2016), *Convening Multi-Stakeholder Partnerships: Crafting Social Innovation for Sustainable Trade* 32nd EGOS Colloquium, Naples, Italy
- De Bakker F., Ponte S., Rasche A., (2015), *Multi-stakeholder initiatives and roundtables in transnational governance: A cross-disciplinary review* 31st EGOS Colloquium, Athens, Greece
- Kok A., De Bakker F., (2015), *Implementing sustainability to achieve legitimacy & legitimating sustainability implementation* 74th Academy of Management Conference, Vancouver, Canada
- Passenier D., Catz E., Groenewegen P., Wolbers J., De Bakker F., (2015), *Up in the air: The construction and management of risk by commercial airline pilots* 31st EGOS Colloquium, Athens, Greece

- Wickert C., De Bakker F., (2015), *Managerial struggles during practice implementation: The case of corporate social responsibility* 74th Academy of Management Conference, Vancouver, Canada
- Castelló I., Barberá D., De Bakker F., (2014), *Structuring through dissent: Field emergence and the strategic role of organizational agency* 30th EGOS Colloquium, Rotterdam, Netherlands
- Castelló I., Barberá D., De Bakker F., (2014), *Structuring through dissent: Field emergence and the strategic role of organizational agency* 74th Academy of Management Conference, Philadelphia, USA
- Kok A., De Bakker F., Groenewegen P., (2014), *Two shades of green. The implementation of sustainability policies within a bank: Instrumental versus intrinsic decoupling* 30th EGOS Colloquium, Rotterdam, Netherlands
- Kok A., Groenewegen P., De Bakker F., (2014), *Dislike, distrust & disrespect. The role of employee emotions in the institutionalization of sustainability practices* JMS Workshop, Toronto, Canada
- van Hille I., De Bakker F., Ferguson J., (2014), *Seeing the wood for the trees* 30th EGOS Colloquium, Rotterdam, Netherlands
- Wickert C., De Bakker F., (2014), *Overcoming resistance to CSR. Progressive resistance: How corporate social responsibility managers resist the status quo* 8th Organization Studies Summer Workshop, Corfu, Greece
- Kok A. M., De Bakker F., Groenewegen P., (2013), *Instrumental versus intrinsic institutionalization: The adoption of CSR practices within a bank* 13th EURAM Conference, Istanbul, Turkey
- Ploeger T., Kruijt M., Aroyo L., De Bakker F., Hellsten I., Fokkens A., Hoeksema J., ter Braake S., (2013), *Extractivism. Extracting activist events from news articles using existing NLP tools and services* DeRiVE 2013, Sydney, Australia
- Whelan G., De Bakker F., de Hond F., Muthuri J., (2013), *Situated interests and multi-stakeholder initiatives: Explaining conflict inside and outside the United Nations Global Compact* Journal of Management Studies Paper Development Workshop, Copenhagen, Denmark
- De Bakker F., Linssen E., den Hond F., (2012), *More than words: Examining the added value of corporate citizenship* 28th EGOS Colloquium, Helsinki, Finland
- De Bakker F., Ploeger T., Kruijt M., Hellsten I., Aroyo L., (2012), *Mapping Online Networks of Activism: Tracing Tactics on the Web* 2nd Social Media for Social Purposes Conference, Copenhagen, Denmark
- Kok A. M., De Bakker F., Groenewegen P., (2012), *Redesigning CSR: How different subcultures within a bank affect the translation and institutionalisation of CSR* 10th International Conference on Organizational Discourse, Amsterdam, Netherlands
- Kok A. M., De Bakker F., Groenewegen P., (2012), *Reinventing CSR: how the translation and interpretation of CSR affects the redevelopment of CSR norms in a bank* 28th EGOS Colloquium, Helsinki, Finland
- Ploeger T., Armenta B., Aroyo L., De Bakker F., Hellsten I., (2012), *Making sense of the Arab Revolution and Occupy: Visual analytics to understand events* DeRiVE 2012, Boston, USA
- Whelan G., Muthuri J., De Bakker F., den Hond F., (2012), *The changing state of transnational corporate directed activism: The case of China National Petroleum Corporation in Sudan* ICCSR 10th Anniversary Conference, Nottingham, United Kingdom
- De Bakker F., (2011), *How activist groups (try to) impact corporate policies on CSR* 7th Politeia Annual Forum on Business Ethics and Corporate Social Responsibility in a Global Economy, Milan, Italy
- De Bakker F., Hellsten I. R., (2011), *On mapping how activist group networks (try to) impact firms* 1st Social Media for Social Purposes Conference, Copenhagen, Denmark
- De Bakker F., Hellsten I. R., (2011), *On mapping how activist group networks (try to) impact firms* 27th EGOS Colloquium, Gothenburg, Sweden
- De Bakker F., Hellsten I. R., Kok A. M., (2011), *Activists and business: Examining networks and tactics* 22nd IABS Meeting, Bath, United Kingdom
- den Hond F., Rehbein K., van Lankveld H., De Bakker F., Schuler D., (2011), *The politics of corporate responsibility and the responsibility of corporate politics* 71st Academy of Management Annual Meeting, San Antonio, USA

Other conference and seminar presentations

International

- de Bakker F., Lloveras J., (2024), *Mobilizing Interdisciplinarity in Management Research: Reviewing the Right to Repair* JMS Conference, Edinburgh, United Kingdom
- Dias Lopes F., de Bakker F., (2023), *(Meta) Organizing in Urban Social Movements against Large Urban Projects* EGOS Colloquium, Cagliari, Italy
- Lelasseux L., de Bakker F., (2022), *How CSR Managers Navigate Controversies: The Role of Expertise* Business & Society Research Seminar, Nantes, France
- Lelasseux L., de Bakker F., (2022), *How CSR Managers Navigate Scientific Controversies: The Role of Expertise* SKEMA - Crossing Bridges Research Series, Paris, France
- Marino M., Parrotta P., de Bakker F., Cacciotta G., (2022), *Entrepreneurship as emancipation: The unusual case of an organization countering the mafia* Social Enterprise and Institutions for Collective Action Seminar, Rotterdam, Netherlands
- Cacciotta G., Marino M., Parrotta P., de Bakker F., (2021), *Emancipation through entrepreneurship: Mobilizing social embeddedness to counter the mafia* Southampton Business School, Southampton, United Kingdom
- Etchanchu H., de Bakker F., Delmestri G., (2021), *Social movement organizations' agency for sustainable organizing* Corporate Responsibility Research Conference, Raanana, Israel
- van Hille I., de Bakker F., Groenewegen P., Ferguson J. E., (2021), *Collective convening: Organizational and interorganizational-level tensions in joint CSP formation* 81st Annual Meeting of the Academy of Management, Philadelphia, USA
- De Bakker F., Parrotta P., Marino M., (2020), *Sustainable entrepreneurship as emancipation: The unusual case of an organization countering the mafia* Royal Holloway - University of London, London, United Kingdom
- Esper S., de Bakker F., Heuvinck N., (2020), *"CSR as 'empty actions': How CSR managers perceive and cope with decoupling"* 1. The conference of the International Association for Business and Society (IABS) 2020, Lisbon, Portugal
- De Bakker F., (2018), *Food for Thought: Organizing and the discursive foundations of NGO-corporate interactions in the food industry* SCORE Workshop on Partial Organizing, Stockholm, Sweden
- van Hille I., De Bakker F., Ferguson J., Groenewegen P., (2018), *Paradox in a partnership: How a convener drives change for sustainability* 5th Annual University of Edinburgh Business School Paper Development Workshop, Edinburgh, United Kingdom
- van Hille I., De Bakker F., Groenewegen P., (2018), *Navigating through conflict: Managing nested paradoxes in cross-sector collaboration for sustainable trade* 6th biennial International Symposium on Cross-Sector Social Interactions, Copenhagen, Denmark
- De Bakker F., (2016), *Online activism, corporate social responsibility and institutional change* University of Twente, Enschede, Netherlands
- Wickert C., De Bakker F., (2016), *Pitching for social change: Towards a relational approach to selling and buying social issues* CERMI - VUB, Brussels, Belgium

National

- AMBALAVANAN D. D., Bouten L., de Bakker F., (2024), *Role of consultants in staging corporate sustainability risks and framing expectations for the role of Chief Financial Officers* LEM - Salle des Conférences, SH2 – Cité Scientifique, Lille, France
- de Bakker F., (2022), *Impact in Business and Society Research: Managers, Mafia and more* MOST Seminar Series, Montpellier, France
- Barbera D., Castello I., De Bakker F., (2017), *Cultural entrepreneurship and the role of visuals in interactive frame alignment processes* Grenoble School of Management, Grenoble, France
- De Bakker F., Barberá D., Castelló I., (2017), *Cultural entrepreneurship and the role of visuals in interactive frame alignment processes* Grenoble School of Management, Grenoble, France
- Wickert C., De Bakker F., (2017), *Pitching for social change: Towards a relational approach to selling and buying social issues* Audencia Business School, Nantes, France

Books

Published

Den Hond F., De Bakker F., Neergaard P., (2007), *Managing corporate social responsibility in action: Talking, doing and measuring*, 9780754647218, Ashgate Publishing Limited, Aldershot, 280 pages

Chapters in books

Published

de Bakker F., den Hond F., (2023), NGOs, Activism and Sustainability, in: Rasche, A., Morssing, M., Moon, J., & Kourula, A.(Eds.), *Corporate Sustainability: Managing Responsible Business in a Globalised World*, 9781009118644, Cambridge University Press, Cambridge, chapter 13, pp. 248-270

Etchanchu H., de Bakker F., Delmestri G., (2021), Social movement organizations' agency for sustainable organizing, in: Teerikangas, S., Onkila, T., Koistinen, K., & Mäkelä, M.(Eds.), *Research Handbook of Sustainability Agency*, 9781789906028, Edward Elgar Publishing, Cheltenham, chapter 13, pp. 197-213

Rehbein K., den Hond F., De Bakker F., (2018), Aligning Adverse Activities? Corporate Social Responsibility and Political Activity, in: Weber, J. and Wasieleski, D.M.(Eds.), *Corporate Social Responsibility*, 978-1787542600, Emerald Group Publishing Limited, Bingley, chapter 9, pp. 295-324

De Bakker F., Den Hond F., Laamanen M., (2017), Social Movements: Organizations and Organizing, in: C. Roggeband & B. Klandermans(Eds.), *Handbook of Social Movements Across Disciplines*, 9783319576480, Springer, Cham, chapter 8, pp. 203-231

De Bakker F., Den Hond F., (2017), NGO Activism and CSR, in: Rasche, A., Morsing, M., Moon, J.(Eds.), *Corporate Social Responsibility: Strategy, Communication, Governance*, 978-1-107-53539-88, Cambridge University Press, Cambridge, chapter 9, pp. 220-245

Hasanefendic S., Patricio T., De Bakker F., (2017), Heterogeneous responses of Portuguese polytechnics to the new research policy demands, in: Deem, R., Higgins, E.(Eds.), *The University as Critical Institution?*, 9789463511155, Sense Publishers, Rotterdam, chapter 2, pp. 133-151

Den Hond F., De Bakker F., Smith N., (2015), Social movements and organizational analysis, in: Diani, M., della Porta, D.(Eds.), *The Oxford Handbook of Social Movements*, 9780199678402, Oxford University Press, Oxford, chapter 18, pp. 291-305

De Bakker F., (2015), Online activism and institutional change for corporate social responsibility: a typology, in: J. Uldam & A. Vestergaard(Eds.), *Civic Engagement and Social Media: Political Participation beyond the Protest*, 978-1-137-43416-6, Palgrave Macmillan, Basingstoke, chapter 2, pp. 23-43

Den Hond F., De Bakker F., (2012), Boomerang politics: how transnational stakeholders impact multinational corporations in the context of globalization, in: A. Lindgreen, P. Kotler, J. Vanhamme & F. Maon(Eds.), *A Stakeholder Approach to Corporate Social Responsibility: Pressures, Conflicts, and Reconciliation*, 978-1409418399, Gower Publishing, Aldershot, chapter 15, pp. 275-292

De Bakker F., Den Hond F., (2011), A disputed contract: IHC Caland in Burma, in: W. Dubbink, L. Van Liedekerke & H. van Luijk(Eds.), *European Business Ethics Cases in Context: The Morality of Corporate Decision Making*, 978-90-481-9334-9, Kluwer Academic Publishers, Dordrecht, chapter 13, pp. 121-139

De Bakker F., Den Hond F., (2011), A Disputed Contract: IHC Caland in Burma, in: W. Dubbink, L. van Liedekerke & H. van Luijk(Eds.), *European Business Ethics Casebook*, 978-90-481-8966-3, Kluwer Academic Publishers, Dordrecht, chapter xx, pp. 77-98

Horstman N., De Bakker F., Masurel E., Van Hemert P., (2008), Monkey see – monkey do. Some observations on sustainable innovations in zoos, in: C. Wankel & J.A.F. Stoner(Eds.), *Innovative Approaches to Global Sustainability*, 9780230608047, Palgrave Macmillan, New York, NY, chapter 6, pp. 105-122

De Bakker F., Den Hond F., (2007), Activist groups tactics to influence companies, in: C. Wankel(Eds.), *21st Century Management: A Reference Handbook*, 9781412954006, Sage Publishing, Thousand Oaks, CA, chapter xx, pp. 927-937

Den Hond F., De Bakker F., Neergaard P., Gond J. -P., (2007), Managing Corporate Social Responsibility in Action: from conceptual harmony to practical dissonance, in: F. den Hond, F.G.A. de Bakker & P. Neergaard(Eds.), *Managing Corporate Social Responsibility in Action: Talking, Doing, Measuring*, 978-0754647218, Ashgate Publishing Limited, Aldershot, chapter 12, pp. 205-225

De Bakker F., Ohlsson C., Den Hond F., Tengblad S., Turcotte M. -F., (2007), Tracing the evolution of corporate discourse on corporate social responsibility: a longitudinal, lexicological study, in: F. den Hond, F.G.A. de Bakker & P. Neergaard(Eds.), *Managing Corporate Social Responsibility in Action: Talking, Doing, Measuring*, 978-0754647218, Ashgate Publishing Limited, Aldershot, chapter 4, pp. 53-73

Den Hond F., De Bakker F., Neergaard P., (2007), Introduction. Managing Corporate Social Responsibility in Action: Talking, Doing and Measuring, in: F. den Hond, F.G.A. de Bakker & P. Neergaard(Eds.), *Managing Corporate Social Responsibility in Action: Talking, Doing and Measuring*, 9780754647218, Ashgate Publishing Limited, Aldershot, chapter 1, pp. 1-12

van Wijk J., De Bakker F., (2006), Engaging tour operators in sustainable tourism: a Dutch professional association's approach, in: C.A. Brebbia & F.D. Pineda(Eds.), *Sustainable Tourism II*, 978-1-84564-044-6, WIT Press, Southampton, chapter XX, pp. 37-46

De Bakker F., (2006), Legitimiteit als moreel wisselgeld, in: W. Dubbink & H. van Luijk(Eds.), *Bedrijfsgevallen. Morele beslissingen van ondernemingen*, 9789023241966, van Gorcum, Assen, chapter xx, pp. 120-125

De Bakker F., Den Hond F., (2006), Een omstrede contract: IHC Caland in Burma, in: W. Dubbink & H. van Luijk(Eds.), *Bedrijfsgevallen. Morele beslissingen van ondernemingen*, 9789023241966, van Gorcum, Assen, chapter 9, pp. 133-148

De Bakker F., (2004), Contributions of product-oriented environmental management to corporate sustainability, in: S. Sharma & M. Starik(Eds.), *Stakeholders, the Environment and Society*, 9781843764595, Edward Elgar Publishing, Cheltenham, chapter 9, pp. 212-229

De Bakker F., Foley D., (2002), Product-oriented environmental management. The case of Xerox Europe., in: J. Park & N.J. Roome(Eds.), *The Ecology of the New Economy*, 978-1-87471-947-2, Greenleaf Publishing, Sheffield, chapter 12, pp. 165-172

Burger S., De Bakker F., Schuyt T., (2002), De invulling van burgerschap door bedrijven, in: R.P. Hortulanus & J.E.M. Machielse(Eds.), *Modern burgerschap*, 9789057499272, Elsevier Bedrijfsinformatie, Den Haag, chapter XX, pp. 107-118

Forthcoming

Castello I., Barberá D., de Bakker F., (2021), Images, words and emotions: Multimodality research on emotion-symbolic work., in: Symon, G., Pritchard, K. & Hine, C.(Eds.), *Research Methods for Digital Work and Organization: Investigating distributed, multi-modal and mobile work.*, 9780198860686, Oxford University Press, Oxford, chapter 12, pp. 229-245

Grants

2019 EPHEMER, IÉSEG School of Management (France)

2014 Against all odds: convenors in multistakeholder partnerships, NWO (Netherlands)

GRANTS AND HONORS

Award

2016 IABS Best Article Award for 2014, International Association for Business and Society, USA

2015 Best Paper Award 2014, Journal of Management Studies, United Kingdom

Honor

2020 ONE-SIM Outreach Award: Finalist, Academy of Management, USA

PROFESSIONAL MEMBERSHIPS

2005 International Association for Business and Society, USA

2003 European Group for Organizational Studies

1998 Academy of Management, USA

EDITORIAL ACTIVITY

Associate Editor in an academic journal

2015 - 2017 Business & Society

Editor in a special issue of a peer reviewed journal

2022 Business & Society

2022 Business & Society

2017 - 2019 Business & Society

2015 - 2017 Business & Society

2011 - 2013 Journal of Business Ethics

2010 - 2013 Organization Studies

2005 - 2008 Business & Society

Editor in an academic journal

2017 - 2023 Business & Society

Member of the editorial board of an academic journal

2019 Journal of Management Studies

2014 Business Strategy and the Environment

2013 Organization Studies

2012 Organization & Environment

2008 - 2014 Business & Society

2007 International Journal for Sustainable Strategic Management

Reviewer in an academic journal

2023 International Journal of Management Reviews

2023 Philosophical Transactions of the Royal Society B: Biological Sciences

2023 American Sociological Review

2023 Business Strategy and the Environment

2023 Journal of Business Ethics

2023 Journal of Business Venturing

2022 Journal of Business Venturing

2022 Human Relations

2022 Journal of Management Studies

2022 Journal of Management Studies

2022	Organization Studies
2022	International Journal of Management Reviews
2022	Organization Studies
2022	Organization Studies
2022	Human Relations
2022	Academy of Management Journal
2021	Corporate Reputation Review
2021	Human Relations
2021	Journal of Business Venturing
2021	Organization Studies
2021	Journal of Business Ethics
2021	Journal of Business Ethics
2021	Organization Studies
2021	Organization Studies
2021	Human Relations
2021	Organization Studies
2021	Journal of Management Studies
2021	Organization Science
2021	Organization Studies
2021	Business Strategy and the Environment
2021	Organization & Environment
2021	Journal of Business Ethics
2021	Academy of Management Journal
2020	Organization Studies
2020	Journal of Management Studies
2020	Business Ethics Quarterly
2020	Organization Studies
2020	Journal of Management Studies
2020	Multidisciplinary Business Review

PROFESSIONAL SERVICE

Discussant in an academic conference

- 2023** Government of CSR - Combining private and public means for a sustainable future, United Kingdom
- 2022** IABS Conference

Moderator / Facilitator in an academic conference

- 2022** Navigating the Academic Job-Market

Panelist in an academic conference

- 2022** Meet the Editor Session @EGOS
- 2021** HKUST & France

Presentation in a seminar

- 2023** Sustainability Research Day - EM Lyon, France
- 2023** Nijmegen School of Management, Netherlands
- 2022** Nottingham University Business School, United Kingdom

Reviewer - Grant proposal related to expertise

- 2022 - 2023** Swiss National Science Foundation, Switzerland

Session chair in an academic conference

- 2022** EGOS Colloquium, Austria
- 2022** IABS Conference, USA

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Organizer of a workshop

- 2023 - 2023** Co-organizer Event on Expertise for CSR Managers, IÉSEG School of Management, France
- 2023 - 2023** Co-organizer ICOR Research Day, IÉSEG School of Management, France

Participation in recruitment of professors

- 2023 - 2023** External expert in promotion committee, School of Management of University of Bath, United Kingdom
- 2023 - 2023** Participation in 7 recruitment talks, IÉSEG School of Management, France

Participation in the development of an academic program

- 2021** Lead development of new Master in Management for Sustainability, IÉSEG School of Management, France

Partnership with a company to create and animate a Chair

- 2022** Participated in creation of Chair in Business & Society, IÉSEG School of Management, France

Supervision of Ph.D. Thesis:

- 2023** Co-director, Sustainability and the CFO, IÉSEG School of Management
- 2021** Co-director, Not another air crash investigation: Reading the black boxes of aviation safety cultures, VU University Amsterdam
- 2020** Co-director, A balancing act: Convening cross-sector partnerships to strengthen sustainable development in global supply chains, VU University Amsterdam
- 2018** Co-director, Maatschappelijk Verantwoord Ondernemen in de Supermarktbranche, VU University Amsterdam
- 2018** Co-director, University higher education in Portugal and the Netherlands: Organizational responses to the new research mandate and innovation in education, VU University Amsterdam
- 2017** Co-director, Lost in Translation: Bank - NGO interaction about Corporate Social Responsibility norms, VU University Amsterdam
- 2009** Co-director, Moving beyond heroes and winners: Institutional entrepreneurship in the outbound tour operations field in the Netherlands, 1980-2005, VU University Amsterdam