



MARIA CASTILLO

Ph.D. in Management

Senior Professor of Practice, Strategy and Sustainability

m.castillo@ieseg.fr

EDUCATION

- 2016** Ph.D. in Management, Kedge Business School, France
- 2008** Master of Business Administration in Strategic Marketing and Services Leadership , Arizona State University, USA
- 2007** Master in Business Administration
 , University Carlos III of Madrid, Spain

PROFESSIONAL CERTIFICATION

- 2018** Design Thinking for Leading and Learning, MITx, USA

RESEARCH INTERESTS

B-Corporations, Blockchain and sustainability/trust, Circular economy, Corporate Social Responsibility, Sustainability,

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2022 - Present** Social and Environmental Impact Director, IÉSEG School of Management, France
- 2016 - Present** Lecturer, IÉSEG School of Management, France
- 2014 - 2016** Lecturer, Neoma Business School
- 2013 - 2014** Research Assistant , Rouen Business School, Rouen, France

PROFESSIONAL:

- 2022 - Present** Social and Environmental Impact Director, IÉSEG School of Management, France
- 2019 - Present** CSR Manager, IÉSEG School of Management, France
- 2011 - 2013** Policy Analyst , Mexican Delegation for the OECD, Paris, France
- 2009 - 2011** Deputy Director, Ministry of Economy, Mexico City, Mexico

COURSES TAUGHT

- Corporate social responsibility, Grande ecole (master cycle)
- Corporate social responsibility and sustainability, Grande ecole (master cycle)
- Csr team project, Grande ecole (bachelor cycle)
- Ent strategy and company observation, Grande ecole (master cycle)
- Fundamentals of strategy, Grande ecole (bachelor cycle)
- Perspectives on international business ethics, Bachelor in international business
- Business ethics, Grande ecole (master cycle)
- management strategy and international negotiation
- International business

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Castillo M., (2022), Managing Corporate Social Responsibility through social learning, *Global Business and Organizational Excellence*, 2022(2022), pp. 1-12

Yacoub G., Castillo M., (2022), Blockchain in your Grocery Basket: Trust and Traceability as a Strategy, *Journal of Business Strategy*, 43(4), pp. 247-256

Castillo M., (2014), From Corporate Social Responsibility to Global Conscious Innovation with Mandalah, *Global Business and Organizational Excellence*, 34(4)(42-49)

Communications in refereed conferences

International

Flipo C., Castillo M., (2021), *Exploring the manager's perspective in the hiring of long-term unemployed individuals* Academy of Management, Online, USA

Castillo M., (2019), *EXPLORING THE EMERGENCE OF HYBRID ORGANIZATIONS IN THE ORGANIC FOOD INDUSTRY* 8th International Conference on Social Responsibility, Ethics and Sustainable Business, Braga, Portugal

Castillo M., (2018), *CSR management as social learning process: a look into the Mexican Banking Sector* Academy of Management, Chicago, USA

Castillo M., (2016), *LEGITIMIZING CSR IN MEXICO: THE CASE OF THE BANKING SECTOR* European Academy of Management, Paris, France

Castillo M., (2015), *CSR in Mexico: Perspectives from the Mexican banking sector* Corporate Responsibility Research Conference, Marseille, France

Castillo M., (2015), *Dissecting CSR: an institutional comparison of the French and Mexican context* European Academy of Management Doctoral Colloquium, Warsaw, Poland

Non-refereed proceedings

Published

Flipo C., Castillo M., (2021), Exploring the manager's perspective in the hiring of long-term unemployed individuals, in: NA(Eds.) in *Academy of Management Proceedings 2021, academy of management*

Chapters in books

Published

Castillo M., Vial V., (2016), Exploring post-financial crisis CSR digital communications by MNE's in Mexico, in: Theofilou, Anastasios, Grigore, Georgiana, Stancu, Alin(Eds.), *Corporate Social Responsibility in the Post-Financial Crisis Era*, 978-3-319-40096-9, Palgrave-Macmillan, pp. 177-197

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

Management and Society Department, IÉSEG School of Management, France

Participation in a professional advisory board

Management and Society, IÉSEG School of Management, France

Participation in the development of an academic program

Development of new Msc, IÉSEG School of Management, France

Substantial support to students' association and activity

Enactus-Advisor, IÉSEG School of Management, France