



ASSOCIATIONS: THE OPPORTUNITY TO THRIVE IN YOUR STUDENT LIFE

- > The School's associations offer students the opportunity to get involved outside the classroom. They provide a lively atmosphere in student life, offer a variety of opportunities for personal and professional development, and enhance the student experience.

DISCOVER THE IÉSEG ASSOCIATION ECOSYSTEM



IÉSEG
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

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The dynamism of student life at IÉSEG is fueled by its association network. This system draws its strength from the variety of academic and personal backgrounds of its members. Currently, more than 1,000 students take on the challenge of association work, which aims to enrich the IÉSEG experience and foster cohesion among students.

Beyond our commitment within a team, association work prepares us for the professional challenges of tomorrow. Just like the School and its students, the associative system aspires to be ambitious, innovative, and engaged.

Alexandre DEL POZO,
President of the Student Federation IÉSEG 2024-2025

Discover the assos
in videos



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IÉSEG

SINCE



1964

THE IÉSEG ASSOCIATION SYSTEM

IÉSEG has a rich associative life that allows students to experience the best years of their student life. This associative life is notably regulated by parent associations that manage and organize the life of all associations within the ecosystem (Student Federation and Student Association of IÉSEG).

The associative system at IÉSEG is varied: some associations are composed of both Lille and Paris students, forming a single inter-campus association, while other associations may be present on both campuses but as distinct teams.

Get ready to join the large IÉSEG associative family! You will certainly find something to flourish in among the 65 associations.

■ KEY FIGURES



8,000
students



400+
events
every year



1.6
million
euros budget



1,036
active
members

■ JOINING AN ASSOCIATION

Discover the different options available to you if you wish to join one of the School's associations:

1

BEGINNING OF THE YEAR RECRUITMENT

After the first month of the school year, a dedicated association forum is organized to offer interested students the opportunity to apply and join an association. Associations also recruit at the beginning of the second semester, in January.

2

ASSOCIATION CAMPAIGNS

Some IÉSEG associations have their members elected rather than recruited. Join or create a team to participate in the campaigns in April and try to win the mandate for the upcoming year.

3

END OF THE YEAR RECRUITMENT

Mandates end and vacancies are opening up. Not yet involved? This is your chance to apply and prove your motivation and talents to join and complete the association's team of your choice.



STUDENT FEDERATION



The **Student Federation** is an inter-campus association that serves as the parent body of IÉSEG’s associative life. Its role is to represent and support IÉSEG students throughout their studies. The Fédé supervises inter-campus events and ensures the smooth running of associations. It is also responsible for financial allocations on both campuses, and acts as an intermediary between administrative staff and students.



- > 28 members on the Lille and Paris-La Défense campuses
- > Supervision of IÉSEG’s associative life
- > Largest WEI in France: 1,800 participants
- > 10 supported and organized inter-campus events



@fede_ieseg



@fedeliens_pro

ORGANIZATION

ZOOM ON... THE ORGANIZATION OF THE IÉSEG WEEKEND

Every year in September, the IÉSEG Weekend (WEI) takes place, organized by the Student Federation, with the support of the Bureaux Des Étudiants (BDE). This not-to-be-missed event marks the start of student and academic life at IÉSEG for new recruits. It’s also an opportunity for them to meet their future classmates, who will be their companions throughout their studies. The main mission of the Student Federation is to organize the entire weekend, making it a memorable experience for all participants, while guaranteeing their safety throughout the event.

We were actively involved in the BDE, and helped the Fédé as part of the WEI Head Office. After our election to the Student Federation, we planned the 2023 WEI, a challenge that turned out to be a great success. Despite the hard work and stress leading up to the event, we managed to bring together 1,600 students. Subsequently, our commitment to sustainability was recognized when our event was audited and awarded the Eco Fest, which rewards eco-responsible initiatives.



Benjamin MARTY and Zoé GAUDRY
President and Vice-President
of the Student Federation
2023-2024



— IÉSEG STUDENT ASSOCIATIONS —



AEIL (IÉSEG Lille Student Association) and **AEIP (IÉSEGNParis Student Association)** are the cornerstones of community life on each campus.

They liaise between the associations and the School, and ensure that resources are properly distributed between the associations on each campus, as well as planning association projects throughout the year. They enable associations to concentrate fully on their projects by taking care of the administrative and legal aspects of an association (invoices, insurance, banks, etc.). They centralize information from all associations to organize everything as efficiently as possible: calendar, resources, equipment, etc.

Being a member of an AEI means being in touch with everyone at all times. AEIs ensure that all the rules are respected and that everything runs smoothly for members and students alike.

In total, the AEIs supervise over 200 events each, with a budget of €500,000 per campus throughout the year.



- > 33 members - 16 on the Lille campus and 17 on the Paris-La Défense campus
- > Organizing, monitoring and managing associative life on each campus
- > Welcome Day, the training seminar for association members



@equipe_aeil



@aeiparis



Arthur PINTART and Pauline BRACKE
President of IÉSEG's Student Associations 2023-2024



This is a community life system managed by students for students! That's the power of our system. From June 1 to May 31, hundreds of students give up their time to prepare, innovate and develop the year's association events, making each year's event bigger, better and more successful. And that's the best experience of our lives. Being part of this community, instilling the vision of our teams and supporting students involved in the association network to make projects come to life. We encourage you to get involved in our school's association system, because it's a great opportunity that will serve you well in your personal and professional lives.





INTERNATIONAL CLUB



The International Club (CI) welcomes and integrates international students while supporting French students in their academic exchanges. Its main focuses are integration, culture and diversity, to enable international students to flourish in France.

The aim is to ensure a memorable experience for international students, with a semester packed with social interaction!



- > 55 members - 35 on the Lille campus and 20 on the Paris-La Défense campus
- > Support and organization events for international students.
- > Organization of trips (Bordeaux, Mont Saint-Michel, Amsterdam), visit to Versailles...

 @internationalclublille

 @ieseg_ic



Lola AUBRY
President of the Paris
International Club
2023-2024

Since my first year, I've been actively involved in the community life at IÉSEG. My term of service in the Bureau des Étudiants enabled me to see how low the number of international students was at association events. Following my academic exchange in Tokyo, I wanted to offer IÉSEG students what I didn't have the chance to experience upon my arrival: a memorable integration. It's a real cultural enrichment and a wonderful opportunity to meet new people!

As President of the International Club, I oversee the various events we organize. Our association, made up of around twenty members, share a common goal: to make the IÉSEG experience unique and unforgettable for all international students!





IÉSEG AMBASSADEURS



IÉSEG Ambassadors plays a crucial role in promoting the School to future students. It recruits students to represent IÉSEG at events such as student forums and fairs across France and even internationally. The association also co-organizes the Open Days and Immersive Days to offer high school students an immersive experience in the life of an IÉSEG student, and to guide them in their choice of study path.



- > 35 members - 16 on the Lille campus and 19 on the Paris-La Défense campus
- > Organize promotion and representation of the School for future students
- > **Key figures for 2023-2024:** 3 Open Days with around 1,500 visitors each, 4 high-school immersive days, more than 110 forums including 9 abroad, 27 trade fairs, 1 online parents' evening, online conferences, live chats and interviews.



@ambassadeurslille



@ambassadeursparis



I joined the association in my first year, and I'm thriving in the development of the Ambassadors. The trust given by my team and my involvement in the various IÉSEG Ambassadeurs projects have led me from the event division to the position of Vice-President.

This association is all about sharing our experience and our student life. We listen to the needs of high school students and other students who wish to join us. I'd like to take this opportunity to thank this family for teaching me so much.



Hubert PERNOD
Vice-President of Lille
IÉSEG Ambassadors
2023-2024



ENTERTAINMENT



BUREAU DES ÉTUDIANTS



The **Bureau des Étudiants (BDE)** is present on both campuses, and is responsible for welcoming students and supporting their well-being. They encourage interaction between students to keep the IÉSEG spirit alive. The BDE is committed not only to organizing festive events that bring students together and liven up the campuses, but also to supporting students' academic and professional development. Thanks to close partnerships with trusted companies, the BDE offers unique opportunities such as conferences, internships and company presentations.



- > 51 members - 31 on the Lille campus and 20 on the Paris-La Défense campus
- > Promoting the School's student life
- > **Key figures for 2023-2024:** 6,000 participants per year per campus, organization of 10 CB (Crazy Bar), strong physical and digital presence with numerous partners

 @seasidebreakers

 @bdelabsquad



Gaspard JONVEL
President of the Lille
Bureau des Étudiants
2023-2024

I began my association career with the Bureau Des Étudiants as a member of the Time Trav'ellers sponsorship team (BDE 2022-2023). This first experience prepared me to become, this year, the President of the BDE Astrono'mad (BDE 2023-2024). This has given me a professional grounding in team management, as I had to lead almost 45 members to organize a wide variety of student events. With my team, we managed to bring together around 6,000 students at some twenty events, each one crazier than the previous one.

If I had to sum up our mandate in a few words, I'd say that we have focused on proximity to students and the diversity of the events on offer. We've tried to cater for everyone's interests.





BUREAU DES JEUX



Dive into the playful world of the **Bureau des Jeux (BDJ)**! This dynamic association awakens the gamer in you, whether you're an aficionado or an enthusiast.

From board games to gaming themed evenings, the BDJ offers a variety of activities to suit all tastes. From Mario Kart tournaments, poker nights and mini-game Olympics, the BDJ promises unforgettable moments all year round.



- > 51 members - 32 on the Lille campus and 19 on the Paris-La Défense campus
- > Bringing students together to play games
- > Chess tournaments, bowling evenings, gaming competitions...

 @bdjieseg

 @bureaudesjeux



SKI CLUB



For more than 50 years, **the Ski Club** has been a dynamic community bringing together over 500 participants from the Paris and Lille campuses for the traditional Ski School! This flagship event in our community life, represents a budget of €392,000. Imagine a week of skiing in the Alps, competitions, wild parties and surprises at every corner of the hill!



- > 28 members on the Lille and Paris-La Défense campuses
- > Combining fun and skiing

 @skiclub.ieseg

But that's not all: the Ski Club also offers lively after-skiing activities, workshops and even a raclette party. Expect an unforgettable experience on and off the slopes!

SPORTS



BUREAU DES SPORTS



Join the sports world of the **Bureau des Sports (BDS)**, an association present on both campuses offering a multitude of opportunities for sports enthusiasts.

Whether you're looking to join a sports team, take part in championships or simply have fun during sports afternoons, the BDS offers over twenty disciplines. With regular training sessions and lively sports meetings, the BDS is here to help you stay in shape and develop your sporting talents, whether solo or as part of a team.

Join this passionate community of sports enthusiasts, where the atmosphere is friendly both on the court and at regular festive events.



- > 54 members - 34 on the Lille campus and 20 on the Paris-La Défense campus
- > Promoting and making sport accessible at IÉSEG
- > 566 licensees on both campuses
- > Organization of training sessions and sporting events (Sports & Arts Weekend - WESA)



@hungersports



@bds.ninjasuar



Marie ROQUETTE
President of the Paris
Bureau des Sports
2022-2023



A lifelong sports enthusiast, I was lucky enough to have an unforgettable experience chairing the Bureau des Sports during the 2022-2023 academic year at IÉSEG. This adventure enabled me to develop my sense of teamwork and my communication skills, which are essential to federate a team of 30 sports enthusiasts. In the course of this adventure, I was able to create memories that will stay with me forever.

One of the most memorable experiences was the honor of wearing the IÉSEG colors as captain of the women's rugby team at the World Championships in Paris. This adventure was an opportunity for me to grow both personally and professionally, and to confirm my deep attachment to the world of sports.



ZOOM ON... WIUC (WORLD INTER-UNIVERSITIES CHAMPIONSHIPS)



Members of the *Bureau des Sports* represent IÉSEG at this international competition, which takes place every year in a different European country. 3,100 athletes from 64 universities and schools of higher education come together to compete in a variety of sports. The event brings together 410 IÉSEG students to compete for the School, in soccer, basketball, rugby and cheerleading. Last year, IÉSEG won 7 trophies, including first place in men's rugby.



IÉSEG'LISSSE / SURF CLUB



Dive into the world of board sports with **IÉSEG'lisse** and the **Surf Club**! From skateboarding to kitesurfing and wakeboarding, these associations offer activities for all levels, from beginners to experienced riders. In addition to offering thrills of a lifetime, they also take care of the marine environment by organizing beach clean-ups. Join them for a vacation experience just a few kilometers from IÉSEG, combining sport and relaxation. Inspired by the spirit of Brice de Nice, they organize SurfWeek, a week dedicated to surfing and environmental awareness. Join the ride family and let yourself be swept away by happiness on the waves!



- > 35 members - 26 on the Lille campus and 9 on the Paris-La Défense campus
- > Surf and skateboard events... Organization of a week dedicated to surfing



@ieseglisse



@surfclub.ieseg



Joining IÉSEG'LISSSE three years ago was an obvious choice for me. This association, dedicated to all ride sports, is much more than just a group of friends for me, it's a real family. This year, with our team of enthusiasts, we're organizing the very first SURFWEEK, four days of pure pleasure in the Landes region of France to introduce 100 students to the pleasures of surfing. I've learned the importance of teamwork, management and event organization, while sharing unforgettable moments.



Felix Puren
Vice-President
of IÉSEG'Lisse 2023-2024



IÉSEG OUTDOOR / X'TREM



Enjoy adventure with **IÉSEG Outdoor** and **X'TREM**, two associations that invite you to experience thrills and spills. Push back your limits with a variety of extreme sports such as go-karting, paintball, parachute jumping or trails.

There is no lack of activities for adrenaline seekers. Their mantra is to make these disciplines, often considered expensive and frightening in a safe environment.



- > 34 members - 21 on the Lille campus and 13 on the Paris-La Défense campus
- > Offering students atypical sporting activities



@ieseg_outdoor



@xtrem_ieseg





LE VIRAGE - LE KOP



Show your pride in belonging to IÉSEG by joining the **Virage** and **KOP** supporters' associations! Their mission? To reinforce the School's identity through passionate singing and moments of fellowship. But that's not all: these passionate supporters are also there to accompany the sports and arts teams at inter-school events, to help them reach the top. They invite you to experience unforgettable moments in the grandstands, with boundless energy and festive events where competition meets conviviality. Join these dedicated supporters and let yourself go wild with fervor and good humor!



- > 41 members - 25 on the Lille campus and 16 on the Paris-La Défense campus
- > Supporting sports teams in sports competitions
- > World Champions for the Supporters' Trophy at WIUC 2022



@levirage_ieseg



@kop.asso



PARIS PÉTANQUE CLUB

Discover the **Paris Pétanque Club (PPC)**! Their mission? To help you spend an unforgettable year, forgetting the dreariness of Paris and embarking on the sunny side of Marseille. With a dedicated team and original events, the PPC promises conviviality around pétanque and Marseille culture, with festive afterworks, barbecues and even a dedicated evening.



- > 13 members on the Paris-La Défense campus
- > IÉSEG Petanque Association



@guacaboule.ppc




IÉSEG VOILE - LA NAVY



Come aboard with **IÉSEG Voile** and **La Navy** for an unforgettable maritime adventure! They bring together sailing enthusiasts around sailing-related activities and events. Whether you're a beginner or an experienced sailor, discover water sports such as catamaran sailing and windsurfing. Their goal is to take part in the EDHEC Boat Race, where over 3,000 students compete in a variety of sailing disciplines. Join a close-knit team of sailors ready to give you an extraordinary experience.



- > 48 members - 27 on the Lille campus and 21 on the Paris-La Défense campus
- > Introducing students to sailing
- > Sailing workshops, EDHEC, boating license, afternoon sand yachting...

 @ieseg_voile

 @navy__paris



Bertille MELHEM
President of La Navy
2023-2024



As president of the Paris Sailing Association, I can see that every year is a new adventure combining professionalism and passion. We take part in and organize events such as the Spi Dauphine, the Course Croisière EDHEC and the Croisière IÉSEG.

This involvement has led us to establish partnerships, and work closely with professionals throughout the year. This experience is a true source of learning in terms of management, treasury, event organization, communications, etc... Sharing these exciting moments at sea and seeing smiles on the faces of the students is a daily source of satisfaction that pushes us to accomplish bigger projects every year. Navy is a family association that seeks to carry on this spirit by passing on its passion for sailing.



TEAMS

TEAMS is an inter-school sports competition that brings together students from Paris and Lille for an exciting day! With 6 sports represented, this competition offers exciting challenges for athletes and a vibrant atmosphere for supporters. Join TEAMS for a unique sports and social experience, where you can compete against new teams, feel intense emotions and meet new people during an unforgettable day!



- > 31 members on the Lille and Paris-La Défense campuses
- > 1,200 participants from 5 different campuses

 @teams_ieseg

MEDIA - COMMUNICATIONS



— IÉSEG RADIO LILLE - GOOD MORNING IÉSEG —



Join the exciting world of radio with **Good Morning IÉSEG (GMI)** and **IÉSEG Radio Lille (IRL)**! Dynamic programs designed by and for students. Listen to regular live broadcasts offering a variety of chronicles on topics ranging from the news to culture, passing by ecology and entrepreneurship. You can also enjoy DJ sets, live performances and lively debates on air. Enjoy a variety of programs in different forms: live, podcast or video, where students discuss social issues and the problems they face.



- > 29 members - 22 on the Lille campus and 7 on the Paris-La Défense campus
- > Promote themes through participative broadcasts
- > Live broadcasts, playlists and podcasts

 @iesegradiolille

 @goodmorningiesegparis



— IÉSEG STUDIO —

Discover the captivating world of cinema with **IÉSEG Studio**, the Paris campus cinema association! Throughout the year, immerse yourself in a multitude of events celebrating the seventh art in all its forms. From themed evenings to cinema outings, let yourself be carried away by the magic of the silver screen. But that's not all: take an active part in the making of our short films. Whether you're passionate about scriptwriting, directing or acting, you'll have the opportunity to contribute to our creations.



- > 16 members on the Paris-La Défense campus
- > Promoting film culture

 @iesegstudio



— LE CARTEL DE LA COM' —

Join **Le Cartel de la Com'** and immerse yourself in an association that's both fun and professional! As a communications agency, Le Cartel creates logos for associations and companies, organizes workshops and conferences, and provides communications counseling to businesses. A real asset for your CV if you aspire to work in design or communications! From logo orders to advertising competitions and workshops, there's something for every creative or fan of the Adobe suite!



- > 10 members on the Lille campus
- > Communications and graphic design
- > 20 logos created, 5 workshops

 @lecarteldelacom



REC - PIB



REC and PIB are IÉSEG's multimedia associations!

Their mission? To capture all the memorable moments of association events. Thanks to their passionate members, you'll have access to photos and videos to remember your student years. They'll also create lasting memories with diaries and aftermovies. With their boundless creativity, these associations promise a memorable year, filled with emotions and unforgettable memories!



- > 49 members - 35 on the Lille campus and 14 on the Paris-La Défense campus
- > Capture the best moments of the year and offer memories
- > 270 photo albums per semester and the photo group included 5,100 members

 @reccioactif

 @pib.deyemension



Julien VERHÉE
President of the REC
2024-2025

My involvement with associations began with the RECs in my first year, and it's a passion that has never left me. We're lucky to have a very rich system of associations at IÉSEG, and our job is to cover all the association events. So there's no shortage of things to do! Apart from that, we also have a whole audiovisual section, where we produce exclusive programs, and a written newspaper branch. It's a real passion generator, and above all an excellent way of getting into the voluntary sector.

Joining an association has enabled me to meet some incredible people, with whom I've shared some of my best moments. Thanks to this experience, I take part in a whole host of events behind my camera, and I realise how lucky we are to be able to organise such great things.





ACAP

ACAP, the association of rap culture enthusiasts on the Paris campus, organizes a variety of exciting events such as open mics, Rap Contenders and conferences, showcasing the talents of local rappers and beatmakers. With a dynamic team, it fuses the love of urban culture with the discovery of new horizons. A variety of fields, from street art to rap, including music creation and a passion for sneakers, offer a rich and immersive experience in the urban realm.



BPM

Are you a fan of electronic music? **BPM** is the association for you! It's dedicated to helping you discover and dance to all types of electro sounds, from house to techno! With afterworks, parties and DJ classes, BPM offers you an immersive experience where you're bound to get your groove on. Meet a team with a passion for music, ready to rock you at their events. Whether you're a novice or an expert, the association offers you the chance to get into this captivating universe and to the art of mixing!



- > 6 members on the Paris-LaDéfense campus
- > Promoting urban culture and making it accessible
- > Open-mic, Rap Contenders...



@acap.reborn



- > 9 members on the Paris-La Défense campus
- > Promoting electronic music
- > House to Techno parties, mixing classes...



@bpm.ieseg



BUREAU DES ARTS



The **Bureaux des Arts** offer an in-depth exploration of artistic diversity through workshops, themed evenings and concerts. From film and music to dance, fashion and visual arts, students are immersed in a world of creative expression. They also organize inter-school events, such as the Trophée des Arts in Spain. Joining the BDA is the promise of an unforgettable artistic adventure, and the showcasing of creativity through a wide range of artistic activities.



- > 53 members - 32 on the Lille campus and 21 on the Paris-La Défense campus
- > Promoting art among students through artistic hubs
- > *Nuit des Talents*, *Intimates*, *DJ Sets*, *Trophée des Arts (TDA)*, *Boiler*, *Festival...*



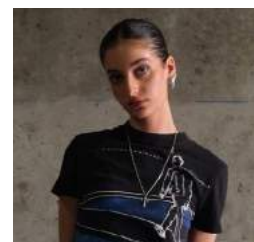
@artopia.bda



@bdaseekart



After my first mandate with the BDA 2023-2024, I've decided to continue my volunteering experience by joining the Bureau des Arts 2024-2025! My commitment has been a real experience. as the communications manager, I honed my skills in video editing, social media management, artificial intelligence and student relations. I'm now Artistic Director, and our priority is to create a dynamic association that pushes back the boundaries of the BDA. We put accessibility at the heart of our program by proposing activities with students and changes in the artistic branches.



Clémentine Coulon
Artistic Director of Paris
Bureau des Arts
2024-2025



COMED'IESEG

COMED'IESEG, the performing arts association on the Lille campus, offers students the opportunity to express and share their passion for drama, stand-up, improvisation and acting. COMED proposes two major projects each year: a play and a musical, both winners of the prestigious IÉSEG Award for «Best Association Project».

Joining COMED means immersing yourself in an artistic family where you can take part in café-theater evenings, murder parties and many other exciting events, whether organizing these incredible activities or performing on stage!



- > 42 members on the Lille campus
- > Performing arts association
- > 1 musical with 25 actors, dancers and singers in front of 1,000 spectators

 @comedieseg



Jules VINK
President of COMED'IESEG
2023-2024



The decision to apply last minute to COMED'IESEG was the start of an unforgettable experience. After two years with the association, I was elected president, an extraordinary experience that allowed me to lead a team of 33 students. COMED also has three external student troupes, including an improvisation troupe that has won several competitions, a theater troupe and a musical comedy troupe. Producing the musical «Le coeur ou la raison» was the most ambitious project of my life, bringing together over 100 people over two school years, with a budget of over 20,000 euros. This experience enabled me to develop my management, organization and interpersonal skills, a key step in my career at IÉSEG.



L'Atelier, the fashion association on the Lille campus, brings together a passionate team whose mission is to promote fashion among students and give them easier access to this field. Through a variety of events, such as afterworks, workshops and fashion shows featuring young independent designers, the association offers a platform to explore fashion trends and craftsmanship. Since 2017, l'Atelier has brought together a community of fashion artisans who collaborate with various partners to illuminate the fashion landscape within the School.



- > 42 members on the Lille campus
- > Fashion and design association
- > 200 spectators at the latest fashion show



@lateliereseg



As President of L'Atelier, I delved into the world of fashion, shaping my student career in an exceptional way. Beyond practical skills, this experience has enabled me to explore a wide range of talents and enriching encounters, redefining my professional outlook. By taking on the management of the association, I perfected essential skills in management, event organization, negotiation and adaptation, thus strengthening my background. This immersion also opened the doors to a dynamic professional network, offering new perspectives and opportunities for my future. Being at the heart of a creative ecosystem with a passion for fashion at l'Atelier has been a constant source of inspiration, leaving an everlasting mark on my career at IÉSEG.



Mathieu TEULIERES
President of L'Atelier
2023-2024



LACAPSULE

LA CAPSULE

La Capsule, the cultural association of the Lille campus, brings together a team of inquisitive, open-minded students with the aim of encouraging the personal and intellectual development of IÉSEG students. Through a series of varied events, such as conferences with inspiring speakers, debates and book sales, La Capsule offers a platform for sharing innovative ideas and broadening participants' perspectives. Its strength lies in the organization of major inspirational conferences, inviting speakers with exceptional life stories.



- > 16 members on the Lille campus
- > Promoting culture through conferences, film screenings...
- > Speeches by sportsmen and women, military officers, survivors, adventurers, entrepreneurs...



@lacapsuleieseg



LA TRIBUNE



La Tribune is IESEG's association for debate, eloquence and politics. More than an association, it's a group of friends from different backgrounds who like to exchange ideas on social issues. Being part of it means organizing and hosting conferences with influential figures, as well as eloquence contests and debates. *La Tribune's* aim is to stimulate students' thinking on the major issues facing our world.

As a member of the French Federation of Debates, *La Tribune* takes part in debating competitions against other leading French schools and universities. With a dozen conferences a year, hundreds of hours of debates and a multitude of events, *La Tribune* offers its members an enriching and captivating experience.



- > 41 members - 25 on the Lille campus and 16 on the Paris-La Défense campus
- > Revive students' interest in politics and enable them to become better informed citizens.

 @latribune_ieseglille

 @latribune_iesegparis



TEDxIESEGPARIS

TEDxIESEGParis is the local branch of the TED conferences, offering varied and captivating talks by inspiring inspirational speakers. The association aims to challenge perceptions and share innovative ideas, while at the same time offering students a platform to present their own talks via the Tremplin Talk. With its commitment to offering an unforgettable experience at its annual conference, it challenges perceptions and enriches minds. The association held its annual conference at the Grand Rex, attracting over 100 participants.



TRAVEL CLUB

The Travel Club opens the doors to a world of adventure and discovery. In search of new cultures, it takes you on a journey through a variety of events, both in Paris and abroad. From themed afterworks to European tours, each experience is designed to thrill. With mystery destinations and already memorable getaways in Amsterdam or Milan, the excitement is on to discover where our next adventure will take us! Join us for an unforgettable travel experience!



- > 16 members on the Paris-La Défense campus
- > Sharing concepts that bring an inspiring view of the world

 @tedxiesegparis



- > 14 members on the Paris-La Défense campus
- > Travel and discovery association

 @travelclubieseg

ENTREPRENEURSHIP - CORPORATE RELATIONS



GÉNIUS IÉSEG

Genius IÉSEG is the entrepreneurship association on the Paris campus, and a member of Genius Global, the largest network of student entrepreneurship associations in France. Meet inspiring entrepreneurs at dynamic conferences and afterworks. Joining Genius means diving into a world of opportunities: hackathons, business games and much more. But what makes Genius unique is its close collaboration with network partner schools, offering an enriching and stimulating entrepreneurial experience. If you have a thirst for entrepreneurship, join us to explore a world where ideas turn into action!



- > 11 members on the Paris-La Défense campus
- > Introducing students to the world of start-ups

 @genusiesegparis



Julia SCHAFF
President of GENIUS IÉSEG
2023-2024

“ As President, I have had an enriching experience combining community involvement and promotion of entrepreneurship within our School. We have organized major events such as the Entrepreneurship Day and launched the Genius Global Entrepreneur Certificate, rewarding a deserving student. Our strong presence at forums such as «Build EEEt» at Station F and the SheEOs evening at the French National Assembly testify to our dynamic commitment. I personally initiated our participation in the Salon Go Entrepreneurs at the U Arena, giving us the opportunity to showcase our projects. The consulting unit created within Genius offers personalized support to our fellow entrepreneurs. This experience has broadened my professional network and developed my management skills, preparing me for the future with determination and a clear vision. ”



HOW I MET YOUR START-UP

How I Met Your Start-Up (HIMYSU)

is more than just an association. It combines entrepreneurship and eloquence to help you develop your skills. Their events, from immersions to afterworks, offer unique networking opportunities with start-ups and renowned companies.

The highlight of their year is their flagship event, which attracts over 700 participants and pits six shortlisted students against each other. These shortlisted students are challenged to present their start-up in an original and convincing way to a panel of professional jurors. With prizes of up to €1,500, it's a chance to stand out from the crowd and create unforgettable memories.



- > 17 members on the Lille campus
- > Create a unique bond between start-ups, companies and students

 @himysu_ieseg



— **IÉSEG CONSEIL** —



IÉSEG CONSEIL is much more than just a student association. With two entities on the Lille and Paris-La Défense campuses, the Junior-Entreprises specialize in business consulting. They offer a full range of consulting services in marketing, CSR, finance and human resources, tailored to a diverse customer base ranging from major corporations to start-ups. Joining the association will enable you to work on real, paid assignments, solving concrete challenges for customers, and combine academic skills with practical experience. But that's not all! As a member of **IÉSEG CONSEIL**, you'll be part of a dynamic and recognized student organization.

With over 200 entities, Junior-Enterprises is the leading student movement in France. **IÉSEG CONSEIL Lille** and **IÉSEG CONSEIL Paris** are among the 30 best Junior-Enterprises in France. If you're looking for a unique experience in the world of entrepreneurship, with a motivated and determined team, **IÉSEG CONSEIL** is the association to join! Whatever your level of study or career aspirations, **IÉSEG CONSEIL** offers you an unmatched opportunity to take your first steps in the professional world, while experiencing great moments with a committed team.



- > 50 members - 27 on the Lille campus and 23 on the Paris-La Défense campus
- > Total sales of €500,000
- > Consulting services through student missions, conferences and professional events on campus, organization of student competitions

> In partnership with:



 @iesegconseill

 IÉSEG CONSEIL Lille

 @iesegconseil.paris

 IÉSEG CONSEIL Paris



Aurélien MAILLET
and **Antoine ACCETTONE**
Vice-Presidents of **IÉSEG**
CONSEIL 2022-2023



Joining the Junior-Enterprise gives you the opportunity to take your first steps into the world of entrepreneurship through a professional and human experience. Our aim is to respond to the needs of a wide variety of companies and sectors, by offering consulting services. It's a highly enriching experience, as it enables us to acquire a wide range of skills and to be part of France's first student movement, which brings together 25,000 Junior-Entrepreneurs in France! We're very close to IÉSEG, with whom we're working on several projects, and we have interesting partnerships with major companies who particularly appreciate the students' Junior-Enterprise experience.



Join the **International Business Society (IBS)** if you're passionate about international business and dream of building a career abroad! The association offers a multitude of exciting events, from conferences to afterworks, to help you explore international business opportunities. What's more, it regularly shares informative articles to keep students up to date with the latest trends. If you're ready to combine your professional life with travel, don't miss the chance to meet the passionate members in the team!



- > 16 members on the Paris-La Défense campus
- > Discover the place of emerging countries in the business world

 @ibs_ieseg



IÉSEG Finance is committed to making the world of finance accessible and attractive to all IÉSEG students. The association offers a variety of exciting events ranging from conferences to trading competitions. It offers unique learning and networking opportunities in the financial field through conferences on diverse topics such as mergers and acquisitions, auditing and cryptocurrencies. IÉSEG Finance combines professionalism and fun through a range of activities, including trips, company visits and networking evenings.



- > 41 members - 19 on the Lille campus and 22 on the Paris-La Défense campus
- > Introducing students to the world of finance
- > Trading competitions, AMF certification, dedicated conferences...

> In partnership with:  

 @iesegfinance

 @finance.brew

 @iesegfinanceparis



Clément GARRIER
President of IÉSEG
Finance Paris 2023-2024

My experience within IÉSEG Finance Paris as a member of the Events division, and later as President, has been truly enriching. I was able to develop and apply my knowledge alongside a passionate and dynamic team. Additionally, interactions with students and professionals were key drivers of motivation and skill enhancement in finance. Thus, I had the opportunity to refine my skills such as team management, leading new projects, and maintaining privileged relationships with partners. These two years allowed me to experience unforgettable moments and reinforced my belief in the importance of associative involvement for the personal and professional development of the School's students!



KRYPTOSPHERE IÉSEG

Welcome to the world of **Kryptosphère IÉSEG**, the association that investigates blockchain and crypto-asset technologies! The team is made up of members who are passionate about blockchain and Artificial Intelligence (AI). Join a dynamic and dedicated team committed to staying at the forefront of innovation! With Kryptosphere IÉSEG, dive into the heart of the latest technological advances, explore the opportunities offered by blockchain and crypto-assets, and take part in exciting projects that will shape the digital future.



- > 6 members spread over the Lille and Paris-La Défense campuses
- > Promoting blockchain and crypto-assets



@kryptosphere_ieseg



Women
In Business

WOMEN IN BUSINESS

Discover Women in Business (WIB), the inter-campus association dedicated to promoting gender equality in business and society. The association's mission is clear: to break down stereotypes and encourage changes in attitudes by highlighting the careers of exceptional women.



- > 29 members on the Lille and Paris-La Défense campuses
- > Promoting the role of women in the professional world



@wibieseg

Every month, WIB organizes a series of captivating events, including inspiring conferences and networking dinners, where you can discover the inspirational career paths of remarkable women. It also offers you the opportunity to connect with a network of professionals and benefit from the expert advice of leading women. Join us today to be part of the change towards a more inclusive and fair professional world!



Women in Business is dedicated to two key missions: to raise awareness among students of the place of women and gender equity in the professional world, and to support female students as they enter the job market. Our actions reflect our values of equity, female leadership and professionalism. Throughout the year, we organize events such as conferences, workshops, dinners and networking cocktails to promote these values.

At WIB, we are constantly seeking to give meaning to our commitment. We work closely with a team united around strong values, we meet dedicated professionals with inspiring backgrounds and organize impactful events. One of WIB's major assets is its professional approach. Gender equity issues are challenges facing all companies today. By joining WIB, we have the opportunity to take initiatives, develop our skills and meet people who are committed on a daily basis. In short, being part of the association means getting involved by aligning yourself with our values, progressing professionally and forging links with passionate and exciting people!



Louise RINGOT
Secretary of WIB
2023-2024



SOCIAL & ENVIRONMENTAL RESPONSIBILITY



ACT



Get involved with **ACT**, the association dedicated to environmental protection and social commitment! ACT raises students' awareness of environmental issues and encourages them to adopt responsible behavior on a daily basis. Through lively conferences and inspiring workshops, ACT takes a close look at today's environmental challenges and explores impactful solutions. But there's more!

ACT challenges students to adopt simple but effective actions, demonstrating that every action counts in shaping a sustainable future. In addition to its awareness-raising activities, its members organize a variety of events such as garage sales and DIY workshops, all in a friendly, caring atmosphere.



- > 47 members - 26 on the Lille campus and 21 on the Paris-La Défense campus
- > Achieving carbon neutrality at IÉSEG
- > Clean Walk, a community vegetable garden

 @act_lille

 @paris.act



Clémence ALIBERT
President of ACT Paris
2022-2023



My time with ACT has been a real adventure, where commitment, passion and good mood have been the key words. Running an association is no mean feat, but these 2 years of commitment have given me invaluable experience. I've met some incredible people and immersed myself in the sustainable issues I'm passionate about. The atmosphere at IÉSEG has changed since my arrival. The school's CSR department has expanded, and sustainable development initiatives are now at the heart of the educational strategy. I sense a real evolution, and that fills me with joy! I hope that future leaders will be as committed to the environmental cause as I am.



BUREAU DE L'HUMANITAIRE



The **Bureau de l'Humanitaire (BDH)** fights for causes that really matter. The association carries out a multitude of projects to raise student awareness of humanitarian issues. The team organizes conscience-shaking, heart-stopping events, and works locally with Restos du Coeur and the Banque Alimentaire. Its mission is to instill a spirit of mutual

aid in students, encouraging them to take part in food distribution, blood donations and clothing drives. Together, we can change the world, one step at a time.



- > 38 members - 22 on the Lille campus and 16 on the Paris-La Défense campus
- > Getting students involved in solidarity and humanitarian causes

 @bdhieseg

 @bdhparis



DÉFIL' CANCER

Since 2008, the **Défil' Cancer** association has been working alongside women affected by cancer. It promotes self-confidence and beauty in all its forms. Through a series of workshops organized throughout the year, the models develop strong ties and support each other, so that they are all glowing on the day of the fashion show, which is the highlight of the year for the association.

This year, the parade took place at the Palais des Beaux-Arts in Lille, in front of 300 spectators, a celebration of courage and beauty filled with an atmosphere of solidarity and positivity. Join us in making every moment an unforgettable memory, because at Défil' Cancer, every woman is a star shining with her own light.



- > 21 members on the Lille campus
- > Organization of events with women living with cancer, to highlight their strength



@defilcancerlille



Alice COUSIN
President of Défil' Cancer
2023-2024



When I arrived in Lille, I felt the need to get involved in a meaningful project. So, at the end of my first year, I embarked on this crazy adventure with 7 other students. Today, there are 21 of us at Défil' Cancer, and our ambition is to go even bigger every year! This association is much more than just human connections. It's a strong relationship between us, with our models for a night, with our partners in Lille, with the families... and above all, it's a lot of work. Not just for our big event, but for ourselves and others. Défil' Cancer gave me a sense of accomplishment, pride, and above all, a different outlook on life - that of seizing every moment to make it the most beautiful and caring possible.



GASTRONOMY



GOURMAND'EASE - LA SAUCE



Dive into culinary adventure with **Gourmand'ease** and **La Sauce**! These associations offer much more than cooking classes. Their aim is to help you discover or rediscover the pleasure of cooking, while raising your awareness of healthy, affordable eating. Join a real family of gourmets and share recipes, restaurant tips and convivial moments at «opens bouffes» throughout the year. Want to join this merry band? So don't delay, come and feast with us!



- > 40 members - 24 on the Lille campus and 16 on the Paris-La Défense campus
- > Making cooking attractive to students
- > Cooking classes, dinner in the dark, *Appart à Graille*

 @gourmandeazzz

 @lasauce_ieseg



LA DISTILLERIE - IVV



Join the exciting world of **La Distillerie** and **IVV**, the associations that will introduce you to the world of wines, cocktails and beers with style and passion! Join these dedicated teams to become a true oenologist. They offer a captivating experience, with an approach focused on the qualitative consumption of alcohol. From wine tastings to themed evenings and local bar reviews, they invite you to explore the flavors and intricacies of the art of mixology and zythology. Join them for unforgettable moments and exceptional taste discoveries!



- > 44 members - 29 on the Lille campus and 15 on the Paris-La Défense campus
- > Discover the world of oenology
- > Tastings, hands-on workshops, winegrower weekends

 @distillerie_ieseg

 @sphvinx_ivv





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EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY