



EMPOWERING CHANGEMAKERS FOR IÉSEG'S ECOLOGICAL TRANSITION

> Together, we are shaping an eco-responsible School and inspiring change towards a sustainable future.

CLIMATE ACTION PLAN (2022 - 2026)



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

TABLE OF CONTENTS

■ Vision and Strategy	04
■ Vision, Mission and Values	04
■ Key Figures	05
■ Sustainability at the heart of IÉSEG's Vision and Strategy	07
■ Climate Action Plan Co-Construction	08
■ 1st Pillar: Developing Sustainability Knowledge, Skills and Passion	10
■ Sustainability Pedagogical Initiatives	10
> Redesigning Courses and Programs for Impact	10
> The Sustainability Certificate	11
> Climate Lab	11
■ 'Transition 2026' Objectives	12
■ 'Transition 2026' Action Plan	13
■ 2nd Pillar: Establishing a Responsible Campus	14
■ Carbon Footprint Assessment	14
■ Carbon Reduction Trajectory	15
■ 'Transition 2026' Action Plan	16
> Energy and Water	16
> IT	16
> Day-to-Day mobility	18
> International Mobility	19
> Purchasing	20
> Waste	21
> Biodiversity	22
> Investments and Partnerships	23
■ Conclusion	25

SOCIAL AND ENVIRONMENTAL IMPACT @ IÉSEG

Our sustainability approach is rooted in the conviction that our planet's sustainability grand challenges will only be solved through systemic, interdisciplinary and science-based collective action.

At IÉSEG, we have the ambition to empower changemakers who can navigate these challenges to lead the ecological and social transition, delivering tangible business solutions for the achievement of the Sustainable Development Goals (SDGs).

VISION, MISSION AND VALUES

Empowering changemakers for a better society.

■ VISION

The IÉSEG vision, which emerged from a collective effort involving all the School's stakeholders is that **IÉSEG is a unique international hub empowering changemakers for a better society.**

■ MISSION

- > To educate managers to be inspiring, intercultural and ethical pioneers of change.
- > To create knowledge that nurtures innovative leaders.
- > To promote creative solutions for and with responsible organizations.

■ VALUES



ACCOMPLISHMENT

We support members of the IÉSEG community to go the 'extra mile', **forging their own path and achieving meaningful goals in life.**



RESPONSIBILITY

We take into account **the impact of all our decisions and activities on people, the planet and business.**



INTEGRITY

We, students and staff, **act ethically in a consistent way** in all of our personal and professional activities.



SOLIDARITY

We pay particular care and attention to everyone by **fostering inclusiveness in all our activities.**



ENGAGEMENT

We are, actively and collectively, committed **to making a positive impact.**



KEY FIGURES 2024-2025



ACCREDITATIONS AND RANKINGS

3 international accreditations:
EQUIS - AACSB - AMBA

Ranked 23rd in the 2024 global ranking of **the best Masters in Management programs** (*Financial Times*)



STUDENTS AND ALUMNI

8,450 current students and **1,200** executives/managers trained each year

+17,000 graduates



THE FACULTY

208 permanent professors from 54 different countries

100% of permanent faculty with a **PhD/Doctorate**



PARTNERS

335 partner universities in 74 countries

2,500 partner companies

SUSTAINABILITY AT THE HEART OF IÉSEG'S VISION AND STRATEGY

IÉSEG's sustainability strategy was built in line with the School's DNA – engaging stakeholders for the development of our activities – and anchored in the Vision 2025 process.

THE 4 PILLARS OF THE SOCIAL AND ENVIRONMENTAL IMPACT STRATEGY

IÉSEG's Sustainability strategy is based on four overarching pillars that aim to cover all aspects of our business and operations.

Two pillars are directly related to the Climate Action Plan:



SUSTAINABILITY KEY FIGURES

- > In 2022-2023, **66** of our electives were on social or environmental impact, and core courses on sustainability in the Grande École Program accounted for total of 19 ECTS.
- > In August 2023, **1,750** students participated in the Sustainability and Diversity Induction Week.
- > Since 2020, about **5,630** students have completed the 2.5-hour online training module entitled «Gender and Sexual Violence Prevention».
- > In 2022-2023, IÉSEG has scored **89/100** on the Gender Equality Index.

ZOOM ON... CHANGENOW AND PIR RANKINGS

- > IÉSEG ranks **3rd** among the most committed French Business Schools to the ecological and social transition published by ChangeNOW - Les Echos START in 2023.
- > IÉSEG has also been in the **top 30** schools in the Positive Impact Rating for four consecutive years.



« In today's fast-changing context, sustainability isn't merely an option; it must be the navigational tool steering management schools through the complexities of grand challenges. In this global transformation, higher education must take the lead. We play a pivotal role in shaping a future where companies operate within planetary boundaries and respect social foundations. At IÉSEG, we seek to instill in the next generation of leaders a deep understanding of the interconnectedness between business practices and the well-being of the planet and society. We must also lead by example, ensuring our operations and actions contribute to society and limit their impact on the environment. »

Maria CASTILLO
Social and Environmental Impact Director



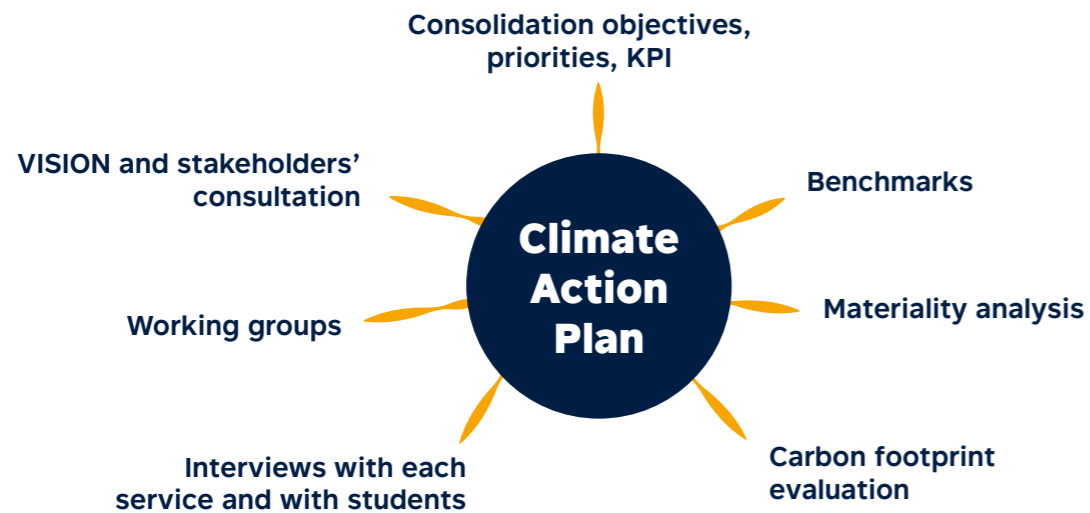
IÉSEG'S COMMITMENTS

- [Lille Low Carbon Commitments](#) since June 18th, 2021, in order to **limit its environmental footprint on the territory.**
- [Accord de Grenoble](#) since January 24th, 2022, with the aim of integrating the challenges of the **socio-ecological transition** in curriculums and on its campuses.
- [Post-carbon commitments charter](#) for Paris-La Défense since July 21st, 2023, with carbon reduction targets.

CLIMATE ACTION PLAN CO-CONSTRUCTION

FROM VISION TO IMPACT: DEVELOPING IÉSEG'S CLIMATE ACTION PLAN

IÉSEG's Climate Action Plan was co-created with different stakeholders and finalized in 2023 through the following steps:



The **Climate Action Plan** is a strategy which sets clear targets for the School's carbon footprint, including a 30% reduction in the impact of the international mobility, an energy efficiency plan was also implemented, resulting in a 28% decrease in energy consumption on the Paris campus. This Plan covers a broad range of operational topics such as IT, purchasing, responsibility and mobility.

A FOCUS ON...

> Benchmarking

Benchmarks were conducted among a significant number of higher education institutions. We collected information on carbon footprint, as well as on indicators and best practices linked to energy conservation measures, green IT, responsible purchasing, sustainable travels, zero waste and socially-responsible investments, etc.

> Working groups

Several working groups took place with the different departments of the School, including the General Services, IT, Brand & Communications, Corporate Relations, International Relations, among others. Additionally, professors, students, alumni, and other partners, including the LiveTree committee, collectively contributed proposals for IÉSEG, outlining Key Performance Indicators (KPIs), establishing a timeline, and assigning responsibilities.

> Consolidation, objectives, priorities, KPI

The Climate Action Plan reveals objectives and actions for 8 environmental topics. Furthermore, it is being reinforced by precise roadmaps progressively created such as the energy efficiency plan in 2022 or the sustainable international mobility plan in 2023.



Myriam DEGRAVE
Senior Professor of Practice in Sustainability /
Head of Environmental and Social Impact

The magnitude of sustainability challenges ahead of our economies calls for a deep rethink of competences required for all students. With this in mind, we have worked with professors and academic directors to redesign a solid and progressive student journey on sustainability across the

Grande École Program. This has involved a range of transformations, from adding new mandatory courses such as "Environmental and Energy Economics", to integrating more scientific content on planetary boundaries into existing sustainability courses, or designing discipline-specific sustainability courses (finance, marketing, operations, etc) into every major. Recognized frameworks from our stakeholders (e.g. EU GreenComp, The Shift Project, MESR and CDEFM) guided this reflection. This was a wonderful opportunity to work collectively to reflect upon what we want to achieve as a management school, and translate it into tangible action.



Audrey PARÉ
Sustainability / CSR Coordinator

At IÉSEG, our commitment to the Paris Agreement's target of limiting global heating to 1.5 to 2°C is unwavering, and our dedicated Climate Action Plan for 2022-2026 stands as our decisive response to address climate change concerns. Collaborative efforts, with various services actively contributing to the plan's co-creation and now its

implementation, have led to a 18% reduction in our carbon footprint, dropping from 1.1 ton of CO₂ equivalent per user in 2018-2019 to 0.84 ton of CO₂ in 2021-2022. Impactful initiatives like circular economy and recycling initiatives, sustainability awareness weeks, and efforts to promote soft mobility demonstrate our collective action to achieving tangible sustainability goals. Our focus on the GHG Protocol's Scope 3 (carbon emissions), particularly on international mobility, highlights our commitment to reducing our carbon impact. Additionally, we're not only addressing climate and low-carbon concerns but also working on preserving biodiversity. Beyond emission reduction, our goal is to enhance resilience, ensuring IÉSEG is well-prepared to face the challenges of a changing climate.

1ST PILLAR: DEVELOPING SUSTAINABILITY KNOWLEDGE, SKILLS AND PASSION

SUSTAINABILITY PEDAGOGICAL INITIATIVES

The “Transition 2026” program seeks to ensure that all students, staff, and professors are equipped with the skills, knowledge, competences, and passion to address the most pressing global challenges today.

■ REDESIGNING COURSES AND PROGRAMS FOR IMPACT

Since 2015, sustainability has been integrated into our core curriculum. Today, **100% of our programs include mandatory sustainability, CSR or ethics courses.**

In 2020 and 2021, a redesign of the Grande École Program (PGE) brought in an even more consistent integration of social and environmental topics, as well as a strong interdisciplinary approach.

- > 19 ECTS mandatory sustainability courses
- > 47 electives on social and environmental impact



- | | | | | |
|---|--|--|---|--|
| <ul style="list-style-type: none"> > What changemaker are you (Changemakers Odyssee, Sulitest, SDG Pecha Kucha) > Diversity Training > Solidarity Project > Interdisciplinary Project | <ul style="list-style-type: none"> > Sustainability Strategy > People, Planet, Profit project > Sustainability and Business > Environmental & Energy Economics | <ul style="list-style-type: none"> > Business Ethics > + electives courses | <ul style="list-style-type: none"> > Change Management for Sustainability > + electives courses | <ul style="list-style-type: none"> > Master's Thesis |
|---|--|--|---|--|
- > All core management courses in the Grande École Program are being revised to reflect the **sustainability skills required across disciplines** (e.g. sustainable finance, responsible marketing...). For this, IÉSEG is finalizing a grid to help professors determine what is considered as sustainability-related elements, including competences such as the EU Greencomp competence framework and the SDGs.
 - > This process will extend to all post-graduate programs as well as to all elective courses, and will be finalized by 2025.
 - > As part of the yearly performance evaluation system, professors are asked to detail how they integrate sustainability into their courses.

Furthermore, in September 2022, IÉSEG launched a new **Specialized Master in Management for Sustainability**. It has been designed for problem-solvers and purpose-driven students who want to implement solutions addressing the world's toughest sustainability challenges.

SUSTAINABILITY INDUCTION SEMINAR

- > Today, **100%** of our new Grande École Program and Bachelor's in International Business (BIB) **students** go through an introductory sustainability training.
- > In August 2023, around **1,750 students participated in the Sustainability and Diversity Induction Week**. All first-year students (PGE and BIB) participated in the seminar which includes a *Changemakers Odyssee* (SDG challenge), a hands-on volunteering activity, a group project on the Sustainable Development Goals, and an online module on prevention on sexual violence and harassment.



■ THE SUSTAINABILITY CERTIFICATE

Created by IÉSEG “**Responsible Leaders**” students, the Sustainability Certificate aims to reward the social and environmental commitment of students throughout their studies. This certificate is free and open to all students in the Grande École Program, and soon for all programs.

Academic criteria	> Number of courses and electives in the field of sustainability
Engagement criteria	> Student associations and initiatives, participation in events and conferences related to sustainability
Experience criteria	> Internship in positive impact companies, sustainability-related gap year or creation of a sustainable start-up
Master Thesis	> Thesis or consulting project in the field of sustainability

■ CLIMATE LAB

The Climate lab is a student-led practical **elective course** that addresses climate change through **innovative pedagogical approaches** and with the participation of our alumni. The objective of this course is to allow students to take the lead in the organization and implementation of the course, determine the projects they want to work on, and be proactive in their learning experience. This first course ran from January to May 2023.



“TRANSITION 2026” OBJECTIVES

- > By **2024** :
 - IÉSEG develop an **Impact Corner**.
 - **100% of professors, administrative staff and students** are trained in sustainability.
 - **100% of administrative services have a sustainability roadmap**, with clear objectives for 2026 and KPIs to track progress.
 - **100% of academic departments develop a roadmap** to integrate sustainability into courses, mapping out existing course content, and ensuring coherence.

- > By **2026** :
 - **100% of courses and programs will address sustainability** regardless of the area of specialization and will integrate the SDGs.
 - **IÉSEG will offer a Sustainability major in the Grande École Program**.
 - **100% of our students and staff will be aware of sustainable actions** at IÉSEG.

“TRANSITION 2026” ACTION PLAN

IÉSEG developed a 7 half-days Sustainability and Diversity Training Program for all administrative & academic staff.

CORE MODULES FOR EVERYONE				CUSTOM	TEAM-BASED	
Sustainability at IÉSEG	Environmental Sustainability	Intercultural Diversity	Social Sustainability	Elective	Creation of Department / Service Roadmap	Field Trip or inspirational speaker

In addition to the training for professors and staff, IÉSEG aims to integrate a sustainability dimension into all courses, as well as to develop its offering on courses entirely focused on sustainability.

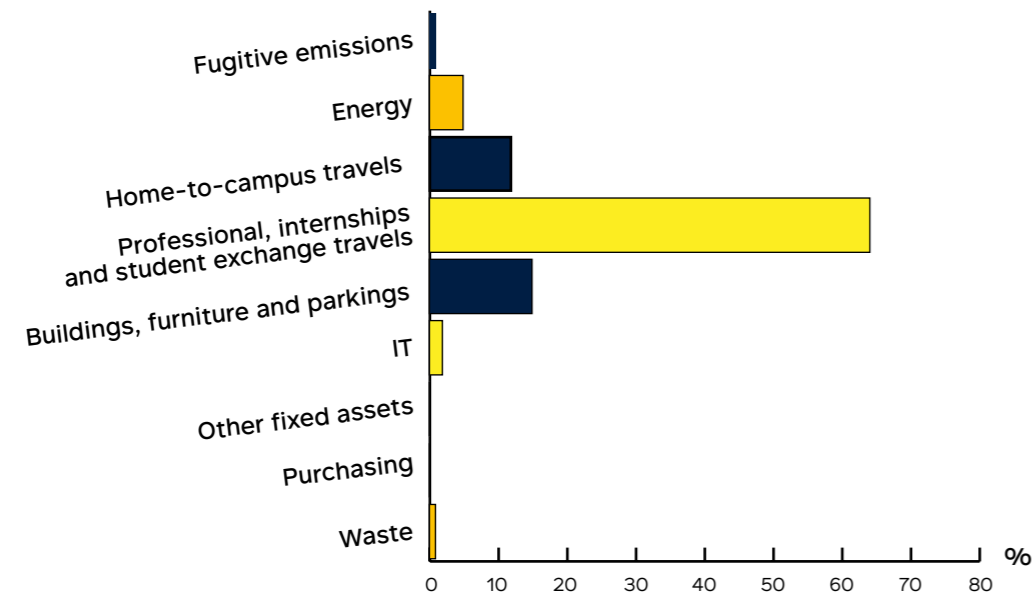
This comprises the following actions:

- > Sustainability certification aligned with HR policy.
- > Develop a resource center of pedagogical tools (e.g. case studies, videos, etc.).
- > Promoting the link between faculty and practitioners working on sustainability in various fields and sector.

2ND PILLAR: ESTABLISHING A RESPONSIBLE CAMPUS

CARBON FOOTPRINT ASSESSMENT

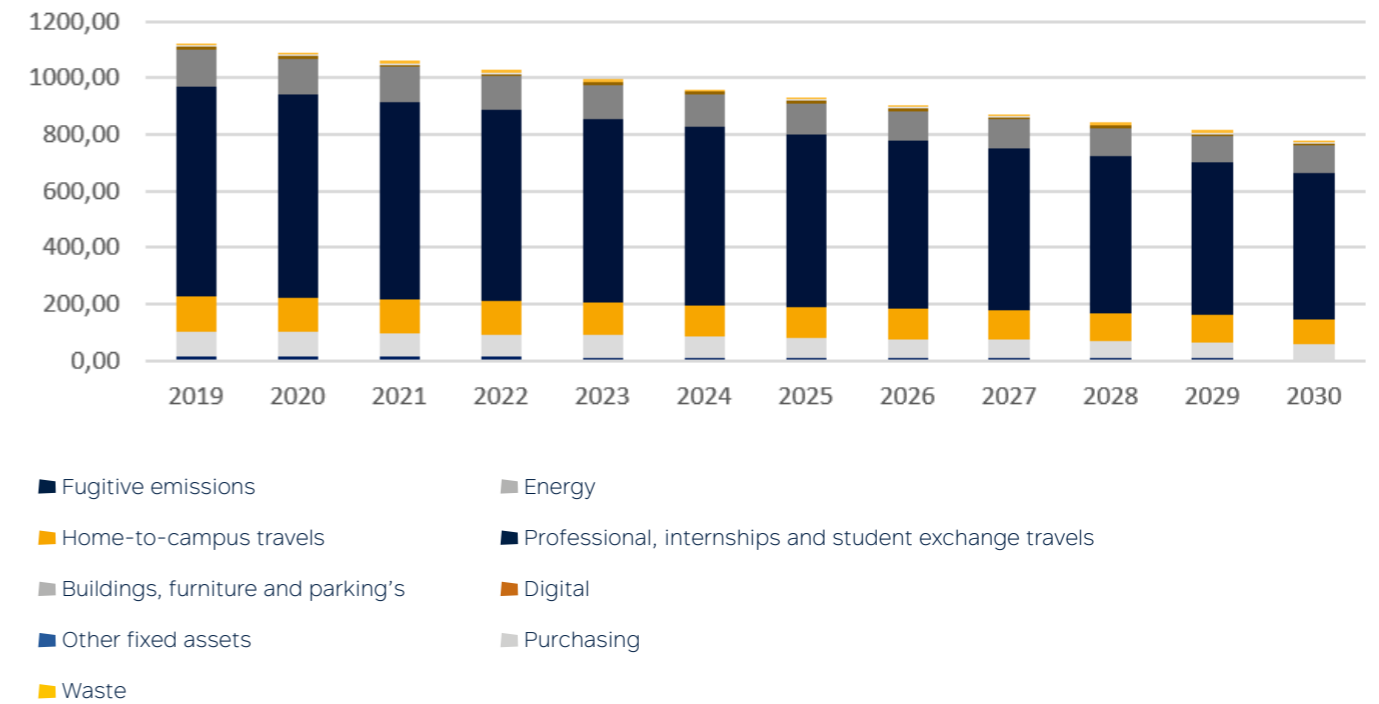
- > Since 2019, IÉSEG has conducted carbon footprint assessments to analyze its **Greenhouse Gas emissions**, scopes 1, 2 and 3 (as per the GHG Protocol). In collaboration with the LiveTREE Carbon Trajectory Committee of Lille Catholic University (UCL), evaluations are conducted based on the methodology of the ADEME (French Agency for Ecological Transition)¹.
- > In 2018-2019, our carbon footprint was **6,643 tons of CO2 equivalent**. This equals to a carbon footprint of 1,124 kgCO2e per user (students and staff). The activity sector emitting the most being international mobility (65%), while other categories include energy, day-to-day mobility, buildings, IT, purchasing, and waste.
- > In 2021-2022, the total carbon footprint was 6,258tCO2e, equalling to a carbon footprint of 844kgCO2e per user (18% reduction compared to 2019).



1. UCL Carbon footprint

CARBON REDUCTION TRAJECTORY

- > The School have defined the Greenhouse Gas (GHG) emissions reduction trajectory in line with the Paris Agreement, the Grenoble Agreement, the National Low Carbon Strategy (SNBC 2)² and the European «fit for 55»³ objective.
- > IÉSEG **commit to reduce its GHG emissions between 2019 and 2030 by 31%**, relative to the number of students and staff. Therefore, while the average carbon footprint is 1,124 kgCO2e per user in 2019, we aim to reach 778 kgCO2e per user in 2030. We commit to this carbon reduction without relying on carbon offsetting practices but rather a change in our activities.



Note: the carbon reduction trajectory and objectives is set to evolve in the next few years.

2. Summary of the French energy and climate strategy reference scenario
 3. Haut Conseil pour le Climat - Rapport annuel 2022 - Beyond observations, implementing solutions



“TRANSITION 2026” ACTION PLAN

ENERGY AND WATER

■ KEY INITIATIVES

- > In 2022, IÉSEG developed an **energy efficiency plan** for its campus in Lille and Paris.
- > New buildings in the Lille campus (Village and Vauban) have been built following the **highest environmental standards** (HQE), based on French law.
- > IÉSEG installed a rainwater collector for the sanitary facilities in the Promenade, Vauban and Village buildings (Paris and Lille).
- > All buildings are connected to the urban heating network, while in the past, buildings were heated with gas. It has reduced significantly our carbon footprint.

■ OBJECTIVES

-  Reduce the GHG emissions from energy by **25% by 2026** and **40% by 2030**
-  Reduce our energy consumption by **25% by 2026** and **40% by 2030**
-  Reduce our water consumption by **10% by 2026**

■ ACTION PLAN: OUR KEY PRIORITIES

- > To set up a **working group on ‘energy and water’**, with a student representation.
- > To conduct **audits to evaluate our buildings** and to identify areas of improvement in energy and water consumption with the help of an external expert.
- > To work on the **building management system (GTB)** to gain energy efficiency.
- > To **heat the offices and classrooms to 19°C** (and 17°C during the night). During the «Ecowatt Red» periods, the set temperature is 18°C.
- > To participate in **environmental performance experiments** with Lille Catholic University’s LiveTREE program.





6 months after the launch of the energy efficiency plan, IÉSEG has reduced its heating consumption by 24% on its campuses (which is equivalent to the annual energy consumption of 30 houses of 100m²).

IT

■ KEY INITIATIVES

- > All our IT team has participated in the **Numerical Fresk**, and some have become facilitators of this educational game.
- > In the past ten years, IÉSEG transitioned from **15 physical servers to only 4 physical servers and the Cloud platform**. In addition, the IT Department reduced air-conditioning usage to mitigate its negative impact.
- > In 2022, we donated **200 used IT equipment to Galax-IT**.
- > In 2023, IÉSEG organized a **Digital Cleanup Week** to raise awareness on the environmental impact of emails, clouds, streaming and printing.

■ OBJECTIVES

-  Reduce the GHG emissions of IT by **15% by 2026** and **25% by 2030**
-  Increase the average life of our IT equipment by **one year (5 years instead of 4) by 2026**
-  1/3 of our IT equipment will be acquired from **eco-responsible sources by 2026** and **half by 2030**
-  Reduce printing by **20% by 2025** and **50% by 2030**

■ ACTION PLAN: OUR KEY PRIORITIES

- > To sign and commit to **the manifest Planet Tech’Care**.
- > To set up a **working group on ‘IT, digitalization and web’**, with a student representation.
- > To develop a **checklist of criteria to consider before doing IT-related purchases**, based on circular economy principles.
- > To manage the **audio-visual equipment** in order to realise energy-savings of screens and computers.
- > To create **annual awareness campaigns on the impact of internet, email, social media, streaming, phone and computer usage**.
- > To partner with **circular economy-oriented suppliers for the buying, selling, and repairing of IT equipment and servers hosting**.





DAY-TO-DAY MOBILITY

■ KEY INITIATIVES

- > Each year, during the European Sustainable Development Week, the School launches an awareness campaign to encourage all staff and students to bike to their campuses (#BikeToWork, #IESEGCares).
- > IÉSEG has implemented an incentive compensation program for its staff to encourage the use of bikes for commuting to campus.
- > Several parking spaces for regular and electric bikes have been created, as well as charging stations for electric cars.
- > The Klaxit initiative also aims to promote car sharing in Lille.

■ OBJECTIVES

 Reduce the GHG emissions of day-to-day mobility **by 15% by 2026 and 30% by 2030**

 Improve the data measurement and data accuracy related to **day-to-day mobility by 2024**

■ ACTION PLAN: OUR KEY PRIORITIES


- > To develop a **plan and roadmap to reduce the impact related to day-to-day mobility** by setting up campaigns and an incentive plan to promote sustainable mobility.
- > To set up a **working group on day-to-day mobility**, with a student representation.
- > To integrate **questions on soft mobility habits in the information requested by HR** for new staff and by admission services for new students, in order to calculate the carbon footprint.
- > To carry out a review of **on-campus infrastructure** related to day-to-day mobility.
- > To further develop **initiatives to transition to a bike-friendly campus**, including in increasing the number of bike parking spots by one third to one half.


INTERNATIONAL MOBILITY

■ KEY INITIATIVES

- > During information sessions on student exchanges, students learn about the **the impact of traveling by plane on the environment**. The webinar also discusses different initiatives to be more eco-responsible during an academic exchange.
- > In 2023, IÉSEG launched its **sustainable international mobility plan**.
- > In 2023, the **#TakeTheTrain** fund was launched to financially encourage students to use responsible means of transport for exchanges and internships in Europe.

■ OBJECTIVES

 Reduce the GHG emissions of international mobility for students and staff **by 20% by 2026 and 30% by 2030**

 Improve the data measurement and data accuracy related to **staff travel by 2023**

■ ACTION PLAN: OUR KEY PRIORITIES

- > To set up **working groups on 'students' international mobility' and 'professors and staff's international mobility'**, with a student representation.
- > To set up a **sustainable business travel policy** for staff and professors.
- > To set a program in which **students are involved in a local and ecological restoration project for 2 days** as part of their requirement to validate an exchange.
- > To **communicate annually the average carbon footprint of IÉSEG's staff and students**.
- > To address **strategical questions about students' and staff's international mobility**.
- > To work closely with partners (higher education institutions, CGE, LiveTREE, etc.) to advance **decision-making about international mobility**.
- > To create the **Impact Corners as models of excellence** about circular economy.



Xilong TAN,
Master in Finance

“ In September 2023, I began my internship journey in Luxembourg, opting for a sustainable approach choosing the train as my mode of transportation. Advocating for the TakeTheTrain fund is a call for more individuals to choose green transportation. Through the train, you can relish the scenic views outside your window while actively contributing to the future of our planet. ”

PURCHASING


■ KEY INITIATIVES

- > For the past two years, the Brand & Communications Department has worked on a project to improve the goodies and promotional items offer based on sustainability criteria. Therefore, IÉSEG has already reduced significantly its quantity of goodies as well as its quantity of printed communication tools.
- > IÉSEG works as much as possible with suppliers that are committed to the ecological and social transition, for example that have a CSR certification.
- > Furniture is bought second-hand whenever possible.

■ OBJECTIVES

 Improve the data measurement and data accuracy related to **purchasing & buildings by 2023**

 Reduce the GHG emissions of purchasing & buildings by **20% by 2026 and 30% by 2030**

 Reduce the quantity of goodies by **50% by 2026**

 60% of our supplies will come from **eco-friendly/ circular economy alternatives by 2026**

■ ACTION PLAN: OUR KEY PRIORITIES

- > To improve the **data measurement and data accuracy** related to purchasing & buildings.
- > To develop a **responsible procurement policy / charter** and communicate it to students and staff.
- > To develop a **guideline on responsible and zero waste events**, and communicate it to students and staff.
- > To set up **working groups on 'events', 'goodies', 'food', 'print and POS advertising', 'building design and construction'**, with a student representation.
- > To create **Sustainability Hubs** as models of excellence about circular economy.
- > To rethink the **vending machines and cafeterias to provide more vegetarian, healthy and plastic-free options**.

WASTE


■ KEY INITIATIVES

- > In 2019, we created the **'Plastic Free' initiative to reduce significantly single-use plastic on campuses**. To achieve this goal, IÉSEG collaborates with a circular economy company, LemonTri, and has installed a recycling machine on campus where students and staff can recycle all kinds of plastic bottles and cans.
- > In 2021, IÉSEG also started to work with **Cy-clope, a French company specializing in cigarette recycling and managing smoking areas**. On the Lille campus, four cigarette recycling bins have been installed, and collections are organized by the company to pick up and reuse the waste.
- > For the 2022 Solidarity Day, an initiative allowing staff to volunteer or offer their skills for a special project, IÉSEG partnered with **Surfrider Europe to clean up waste along rivers and beaches**.

■ OBJECTIVES

 Improve the data measurement and data accuracy related to waste by **2023**

 Define an objective of reduction of **non-recyclable waste in kilograms per person by 2023**

 30% of our waste managed by **circular-economy partners by 2026**

 Zero food waste by **2026**

■ ACTION PLAN: OUR KEY PRIORITIES

- > To improve the **data measurement and data accuracy related to non-recyclable waste, plastic waste, paper waste and other types of waste** by working with waste manager partners.
- > To set up a **working group on 'zero-waste and recycling'**, with a student representation.
- > To improve our **waste disposal infrastructure and communication** including bin placement and information.
- > To reduce **food waste and packaging waste** from cafeterias and vending machines.
- > To partner with **circular economy initiatives** in order to improve our waste disposal at all levels: food, IT, cups, cigarettes, furniture, etc.
- > To organize yearly **awareness events about zero waste**.



BIODIVERSITY

■ KEY INITIATIVES

- > The School develops **green areas in the Village and Vauban buildings** (Lille) to mitigate the impact on the environment by creating thermic isolation and refreshing the spaces.
- > IÉSEG works with a **landscaper and the LPO (Bird Protection League)** in order to enhance biodiversity on campus by installing nesting boxes on the roofs of buildings, planting local and diverse plant species, and having beehives in all buildings.

■ OBJECTIVES



Develop a biodiversity management plan for **both campuses by 2024**

■ ACTION PLAN: OUR KEY PRIORITIES

- > To develop a **biodiversity management plan** for both campuses and communicate it to students and staff.
- > To create a **working group on 'biodiversity'**, with a student representation.
- > To put **biodiversity as a key pillar of buildings' renovations and constructions** in order to build in a way that uses less materials and land.
- > To develop **targets and actions to slow down land artificialization**.
- > To develop **indicators related to biodiversity**.



INVESTMENTS AND PARTNERSHIPS

■ KEY INITIATIVES

- > In November 2022, **IÉSEG and B Lab France** signed a **strategic partnership to contribute to the evolution of organizations** towards more sustainable and responsible models.

■ OBJECTIVES



Measure the School's carbon footprint of **investments by 2024**



Set up an investment fund to help finance **impact projects from students and social start-ups by 2026**



20% of our partnerships will be **NGOs, public entities, associations, or B Corps by 2026**



Establish a partnership with a **responsible company network by 2024**

■ ACTION PLAN: OUR KEY PRIORITIES

- > To **develop a socially responsible investment policy**, and communicate it to students and staff.
- > To set up **working groups on 'socially responsible investments' and 'ethical partnerships'**, with a student representation.
- > To **measure the School's carbon footprint of investments**.
- > To develop a **guideline on ethical and impactful partnerships**, and communicate it to students and staff.
- > To expand our **partnerships to include other types of companies and organizations** such as **B Corps, NGOs, think tanks, corporate networks, and public entities**.

CONCLUSION

#IESEG CARES

IESEG School of Management is committed to be a **sustainable, low carbon, ethical, and socially responsible organization.**

This Climate Action Plan 2022-2026 serves as a **comprehensive guide and monitoring tool for our commitment to environmental sustainability and low-carbon practices at all levels.** It is an evolving document that will be continuously updated to incorporate the latest data and actions relevant to our goals.

It was constructed in **collaboration with many departments and services** within our School (Sustainability, International Relations, Research, Corporate Relations departments ; General Services ; Financial Management and others).

If you have any **feedback or to share for the Climate Action Plan**, feel free to contact our Sustainability team.

sustainability@ieseg.fr



LILLE :

> 3 rue de la Digue
F-59000 Lille

PARIS :

> Socle de la Grande Arche – 1 Parvis de La Défense
F-92044 Paris – La Défense cedex

> Standard: +33 (0)3 20 54 58 92 / +33 (0)1 55 91 10 10
> www.ieseg.fr



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY